

TOP TIER JOURNAL ARTICLES

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While lists of top tier journals vary by institutions, two gold standards have emerged around the world: (1) top 24 journals for UTD Top 100 Business School Research Rankings™ (UTD) and (2) *Financial Times* top 40 journals (*FT*) (see Appendix). Of the 80 articles Professor Peng has authored, 29 appear on these two lists.

In 2005, Professor Peng joined the faculty at UTD, which specifically created the Provost's Distinguished Professorship to attract him (then an associate professor at the Ohio State University). Since then, Professor Peng has been the number one contributor to the list of 40 top journals tracked by *Financial Times*, which has ranked UTD as a top 20 school in research worldwide. In part due to UTD's rising research rankings propelled by Professor Peng's work, UTD's overall rankings have experienced an *upsurge*:

- EMBA: 1st in Texas, 10th in the United States, and 35th in the world (*Financial Times*, 2007); 1st in Texas, 14th in the United States, and 40th in the world (*Financial Times*, 2008); and 22nd in the world (*BusinessWeek*, 2009)
- Cohort (Full-Time) MBA: Among top 50 in the United States (*U.S. News and World Report*, 2009)
- Professional (Part-Time) MBA: 1st in Texas (*BusinessWeek*, 2009)
- Undergraduate: 30th in the United States in student satisfaction (*BusinessWeek*, 2009)

Considering that most of UTD's programs were *not* even ranked by these major publications at the time when Professor Peng joined UTD, his contributions speak volumes about the importance of world-class research behind UTD's amazing transformation to become a Tier One institution. In dollar terms, there is documented evidence that three articles on the UTD top list can push up a school's ranking by one place and can result an increase in *each* MBA graduate's average annual starting salary of \$750—that is, *each* MBA makes \$750 more per year (!).¹ Since the UTD School of Management enrolls approximately 2,500 master's students, you can do a little math to compute the direct contributions made by Professor Peng☺

| Total N = 80 / 29 top tier (UTD + FT) | UTD 24 (N = 20) | FT 40 not on the UTD list (N = 9) |
|--|------------------------------------|---|
| 1996 (PhD graduation, total that year N = 2) | 1 (AMR) | --- |
| 1997 (N = 1) | --- | --- |
| 1998 (N = 3) | 1 (JIBS) | --- |
| 1999 (N = 1) | 1 (JIBS) | --- |
| 2000 (N = 5) | 1 (AMJ) | 2 (MIR, MIR) |
| 2001 (N = 6) | 1 (JIBS) | 1 (AME) |
| 2002 (N = 3) | --- | 1 (AME) |
| 2003 (N = 3) | 2 (AMR, SMJ) | --- |
| 2004 (N = 4) | 2 (JIBS, SMJ) | --- |
| 2005 (joining UTD, N = 6) | 2 (AMR, JIBS) | --- |
| 2006 (N = 4) | --- | 1 (HBR) |
| 2007 (N = 5) | 1 (AMR) | --- |
| 2008 (N = 13) | 2 (AMJ, JIBS) | 1 (ETP) |
| 2009 (N = 9) | 2 (SMJ, SMJ) | 1 (AMP) |
| 2010 (N = 11 estimated as of Feb 2010) | 3 (JIBS, JOM, SMJ) | 2 (ETP, IJHRM) |
| 2011 (N = 3, data incomplete as of Feb 2010) | 1 (AMJ) | |
| | AMJ 3, AMR 4, JIBS 7, JOM 1, SMJ 5 | AME/AMP 3, ETP 2, HBR 1, IJHRM 1, MIR 2 |

¹ D. Mitra & P. Golder, 2008, Does academic research help or hurt MBA programs? *Journal of Marketing*, 72: 31-49.

TOP TIER ARTICLES IN SCHOLARLY JOURNALS (article number follows the number in the full CV)

* All papers are downloadable @ www.mikepeng.com or @ www.utdallas.edu/~mikepeng

** **UTD**—top 24 journals for UTD Top 100 Business School Research Rankings™. **Total N = 20 papers on the UTD list**

*** **FT**—*Financial Times* top 40 journals. **Total N = 29 papers on the FT list** (including 9 not on the UTD list)

2011

[2.80] Yang, Haibin, Zhiang (John) Lin, and **Mike W. Peng** (2011). Behind acquisitions of alliance partners: Exploratory learning and network embeddedness. *Academy of Management Journal* (conditional acceptance)
UTD/FT

2010

[2.77] **Peng, Mike W.**, Rabi S. Bhagat, and Sea-Jin Chang (2010). Asia and global business. *Journal of International Business Studies* (in press).
UTD/FT

[2.76] Qian, Gongming, Theodore Khoury, **Mike W. Peng**, and Zeming Qian (2010). The performance implications of intra- and inter-regional geographic diversification. *Strategic Management Journal* (in press).
UTD/FT

[2.75] Li, Yuan, En Xie, Hock-Hai Teo, and **Mike W. Peng** (2010). Formal control and social control in domestic and international buyer-supplier relationships. *Journal of Operations Management* (in press).
UTD/FT

[2.74] **Peng, Mike W.**, Yasuhiro Yamakawa, and Seung-Hyun Lee (2010). Bankruptcy laws and entrepreneur friendliness. *Entrepreneurship Theory and Practice* (in press).
FT

[2.73] Zoogah, David, Davina Vora, Orlando Richard, and **Mike W. Peng** (2010). Strategic alliance team diversity, coordination, and effectiveness. *International Journal of Human Resource Management* (in press).
FT

2009

[2.66] Lin, Zhiang, **Mike W. Peng**, Haibin Yang, and Sunny Li Sun (2009). How do networks and learning drive M&As? An institutional comparison between China and the United States. *Strategic Management Journal*, 30 (10): 1113-1132.
UTD/FT

[2.65] Meyer, Klaus, Saul Estrin, Sumon Bhaumik, and **Mike W. Peng** (2009). Institutions, resources, and entry strategies in emerging economies. *Strategic Management Journal*, 30 (1): 61-80.
UTD/FT

[2.64] **Peng, Mike W.**, Sunny Li Sun, Brian Pinkham, and Hao Chen (2009). The institution-based view as a third leg for a strategy tripod. *Academy of Management Perspectives*, 23 (4): 63-81.
FT

2008

[2.57] Tong, Tony, Jeffrey Reuer, and **Mike W. Peng** (2008). International joint ventures and the value of real options. *Academy of Management Journal*, 51 (5): 1014-1029.
UTD/FT

[2.56] **Peng, Mike W.**, Denis Wang, and Yi Jiang (2008). An institution-based view of international business strategy: A focus on emerging economies. *Journal of International Business Studies*, 39 (5): 920-936.
UTD/FT

[2.55] Yamakawa, Yasuhiro, **Mike W. Peng**, and David Deeds (2008). What drives new ventures to internationalize from emerging to developed economies? *Entrepreneurship Theory and Practice*, 32 (2): 59-82.
FT

2007

[2.44] Lee, Seung-Hyun, **Mike W. Peng**, and Jay B. Barney (2007). Bankruptcy law and entrepreneurship development: A real options perspective. *Academy of Management Review*, 32 (1): 257-272.
UTD/FT

2006

- [2.39] **Peng, Mike W.** (2006). Making M&A fly in China. *Harvard Business Review*, 84 (3), March: 26-27.
FT

2005

- [2.35] Meyer, Klaus, and **Mike W. Peng** (2005). Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions. *Journal of International Business Studies*, 36 (6): 600-621.
UTD/FT
- [2.34] **Peng, Mike W.**, Seung-Hyun Lee, and Denis Wang (2005). What determines the scope of the firm over time? A focus on institutional relatedness. *Academy of Management Review*, 30 (3): 622-633.
UTD/FT

2004

- [2.29] **Peng, Mike W.** (2004). Identifying the big question in international business research. *Journal of International Business Studies*, 35 (2): 99-108.
UTD/FT
- [2.28] **Peng, Mike W.** (2004). Outside directors and firm performance during institutional transitions. *Strategic Management Journal*, 25 (5): 453-471.
UTD/FT

2003

- [2.25] **Peng, Mike W.** (2003). Institutional transitions and strategic choices. *Academy of Management Review*, 28 (2): 275-296.
UTD/FT
- [2.24] Tan, Justin, and **Mike W. Peng** (2003). Organizational slack and firm performance during economic transitions: Two studies from an emerging economy. *Strategic Management Journal*, 24 (13): 1249-1263.
UTD/FT

2002

- [2.22] **Peng, Mike W.**, and Oded Shenkar (2002). Joint venture dissolution as corporate divorce. *Academy of Management Executive*, 16 (2): 92-105.
FT

2001

- [2.18] **Peng, Mike W.**, and Anne S. York (2001). Behind intermediary performance in export trade: Transactions, agents, and resources. *Journal of International Business Studies*, 32 (2): 327-346.
UTD/FT
- [2.17] **Peng, Mike W.** (2001). How entrepreneurs create wealth in transition economies. *Academy of Management Executive*, 15 (1): 95-108.
FT

2000

- [2.13] **Peng, Mike W.**, and Yadong Luo (2000). Managerial ties and firm performance in a transition economy: The nature of a micro-macro link. *Academy of Management Journal*, 43 (3): 486-501.
UTD/FT
- [2.12] **Peng, Mike W.** (2000). Controlling the foreign agent: How governments deal with multinationals in a transition economy. *Management International Review*, 40 (2): 141-165.
FT
- [2.11] **Peng, Mike W.**, and Denis Wang (2000). Innovation capability and foreign direct investment: Toward a learning option perspective. *Management International Review*, 40 (1): 79-93.
FT

1999

- [2.8] Luo, Yadong, and **Mike W. Peng** (1999). Learning to compete in a transition economy: Experience, environment, and performance. *Journal of International Business Studies*, 30 (2): 269-296.
UTD/FT

1998

[2.7] **Peng, Mike W.**, and Anne Y. Ilinitch (1998). Export intermediary firms: A note on export development research. *UTD/FT Journal of International Business Studies*, 29 (3): 609-620.

1996

[2.3] **Peng, Mike W.**, and Peggy S. Heath (1996). The growth of the firm in planned economies in transition: Institutions, organizations, and strategic choice. *Academy of Management Review*, 21 (2): 492-528.

Appendix: Combining the University of Texas at Dallas and Financial Times Lists

| | The 24 UTD Journals (http://top100.utdallas.edu) | The 40 FT Journals (http://rankings.ft.com) |
|-------------------------|---|--|
| Accounting | <i>Accounting Review</i> | <i>Accounting, Organizations and Society</i> ** |
| | <i>Journal of Accounting and Economics</i> | <i>Accounting Review</i> |
| | <i>Journal of Accounting Research</i> | <i>Journal of Accounting and Economics</i> |
| | | <i>Journal of Accounting Research</i> |
| Economics | --- | <i>American Economic Review</i> ** |
| | | <i>Econometrica</i> ** |
| | | <i>Journal of Political Economy</i> ** |
| | | <i>Rand Journal of Economics</i> ** |
| Entrepreneurship | --- | <i>Entrepreneurship Theory and Practice</i> ** |
| | | <i>Journal of Business Venturing</i> ** |
| Finance | <i>Journal of Finance</i> | <i>Journal of Finance</i> |
| | <i>Journal of Financial Economics</i> | <i>Journal of Financial Economics</i> |
| | <i>Review of Financial Studies</i> | <i>Review of Financial Studies</i> |
| | | <i>Journal of Financial and Quantitative Analysis</i> ** |
| General Management | <i>Academy of Management Journal</i> | <i>Academy of Management Journal</i> |
| | <i>Academy of Management Review</i> | <i>Academy of Management Review</i> |
| | <i>Administrative Science Quarterly</i> | <i>Administrative Science Quarterly</i> |
| | <i>Organization Science</i> | <i>Management International Review</i> ** |
| | <i>Journal of International Business Studies</i> | <i>Journal of International Business Studies</i> |
| | <i>Strategic Management Journal</i> | <i>Strategic Management Journal</i> |
| Human Resources | --- | <i>Human Resource Management</i> ** |
| | | <i>International Journal of Human Resource Management</i> ** |
| Information Systems | <i>Information Systems Research</i> | <i>Information Systems Research</i> |
| | <i>Journal on Computing</i> * | <i>MIS Quarterly</i> |
| | <i>MIS Quarterly</i> | |
| Marketing | <i>Journal of Consumer Research</i> | <i>Journal of Consumer Research</i> |
| | <i>Journal of Marketing</i> | <i>Journal of Marketing</i> |
| | <i>Journal of Marketing Research</i> | <i>Journal of Marketing Research</i> |
| | <i>Marketing Science</i> | <i>Marketing Science</i> |
| Operations Management | <i>Journal of Operations Management</i> | <i>Journal of Operations Management</i> |
| | <i>Management Science</i> | <i>Management Science</i> |
| | <i>Manufacturing and Service Operations Management</i> * | <i>Operations Research</i> |
| | <i>Operations Research</i> | |
| | <i>Production and Operations Management</i> * | |
| Organizational Behavior | --- | <i>Journal of Applied Psychology</i> ** |
| | | <i>Organization Science</i> *** |
| | | <i>Organizational Behavior and Human Decision Processes</i> ** |
| Practitioners | --- | <i>Academy of Management Perspectives</i> ** |
| | | <i>California Management Review</i> ** |
| | | <i>Harvard Business Review</i> ** |
| | | <i>MIT Sloan Management Review</i> ** |
| Others | --- | <i>Journal of the American Statistical Association</i> ** |
| | | <i>Journal of Business Ethics</i> ** |

* Three journals that are on the UTD 24 list but are not on the FT 40 list.

** Nineteen journals that are on the FT 40 list but are not on the UTD 24 list.

*** *Organization Science* is included under the “General Management” category on the UTD list.