

Mike W. Peng

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BIOGRAPHICAL SKETCH

Mike W. Peng is the Jindal Chair of Global Strategy at the Jindal School of Management, University of Texas at Dallas. He is also a National Science Foundation (NSF) CAREER Award winner and a Fellow of the Academy of International Business (AIB). At UT Dallas, he has been the number one contributor to the list of 50 top journals tracked by *Financial Times*, which has ranked UT Dallas as a top 20 school in research worldwide. Over 60 of his articles appear on the *Financial Times* list (28 of them on the UTD list). Professor Peng received his PhD from the University of Washington. Prior to joining UT Dallas, he served on the faculties of the Ohio State University, Chinese University of Hong Kong, and University of Hawaii. He has taught in five states in the United States (Hawaii, Ohio, Tennessee, Texas, and Washington), as well as in China, Hong Kong, and Vietnam.

Truly global in scope, Professor Peng's research has investigated firm strategies in Africa, Asia Pacific, Europe, and North America. He is best known for his development of the institution-based view of strategy and his insights about the rise of emerging economies such as China in global business. He has published over 140 articles in leading journals, over 40 pieces in non-refereed outlets, and five books. Used in over 30 countries, his textbooks, *Global Strategy*, *Global Business*, and *GLOBAL*, are global market leaders that have been translated into Chinese, Portuguese, and Spanish. With over 37,000 Google citations and an H-index of 73, he is widely regarded as one of the most prolific and most influential scholars in global strategy. Among the top 1% most cited researchers worldwide, he is one of the only 70 top scholars in business and economics—and the only one from the Jindal School—listed among *The World's Most Influential Scientific Minds* (compiled by Thomson Reuters based on citation impact). Both the United Nations and the World Bank have cited his work. Recent research awards include a *Journal of International Business Studies* Decade Award (2015) and an *Academy of Management Perspectives* Best Impact Award (2014).

Professor Peng has served on the editorial boards of the *Academy of Management Journal*, *Academy of Management Perspectives*, *Academy of Management Review*, *Journal of International Business Studies*, *Journal of Management Studies*, *Journal of World Business*, and *Strategic Management Journal*, and guest-edited a special issue for the *Journal of Management Studies*. At the Strategic Management Society (SMS), he was elected to be the Global Strategy Interest Group Chair (2008). He also co-chaired the SMS Special Conferences in Shanghai (2007) and in Sydney (2014). At AIB, he co-chaired the AIB/JIBS Frontiers Conference in San Diego (2006), guest-edited a *Journal of International Business Studies* special issue (2010), chaired the Emerging and Transition Economies track for the Nagoya conference (2011), and chaired the Richard Farmer Best Dissertation Award Committee for the Washington conference (2012). He served one term as Editor-in-Chief of the *Asia Pacific Journal of Management*. He managed the doubling of submissions and the successful bid to enter the Social Sciences Citation Index (SSCI), which reported *APJM*'s first citation impact to be 3.4 and rated it as the top 18th most-cited among 140 management journals for 2010. In recognition of his significant contributions, *APJM* has named its best paper award the Mike Peng Best Paper Award.

Professor Peng has extensive teaching experience at all levels—undergraduate, MBA, EMBA, PhD, executive, and faculty training programs. He especially enjoys working with PhD students, having supervised over a dozen dissertations. Some of his former PhD students are now professors at Babson, Cal State, CityUHK, Clemson, Erasmus, Florida Atlantic, HKUST, Illinois, Kennesaw State, UMass, Missouri, Nebraska, Portland State, Purdue, San Francisco State, SMU, Tsinghua, UT Dallas, and Western Ontario.

Professor Peng is also an active consultant, trainer, and keynote speaker. He has provided on-the-job training to over 400 professors. He has consulted and been a keynote speaker for multinational enterprises (such as AstraZeneca, Berlitz, Ericsson, KOSTA, Nationwide, SAFRAN, and Texas Instruments), nonprofit organizations (such as Greater Dallas Asian American Chamber of Commerce and World Affairs Council of Dallas-Fort Worth), educational and funding organizations (such as Harvard University Kennedy School of Government, National Science Foundation, and University of Memphis), and national and international organizations (such as the UK Government Office for Science, the US Navy, and The World Bank).

Professor Peng has received numerous honors, awards, and grants. They include a US Small Business Administration Best Paper Award, a (lifetime) Distinguished Scholar Award from the Southwestern Academy of Management, two "New Hot Paper" designations for two papers representing the entire field of business and economics tracked by Science Watch, a (lifetime) Scholarly Contribution Award from the International Association for Chinese Management Research (IACMR), an NSF CAREER Grant (\$423,000), and an honor to be inducted as an AIB Fellow. Professor Peng has been quoted in *The Economist*, *Newsweek*, *US News and World Report*, *Yahoo Finance*, *Dallas Morning News*, *Texas CEO*, *Smart Business Dallas*, *Atlanta Journal-Constitution*, *The Exporter Magazine*, *The World Journal*, *Business Times* (Singapore), *CEO-CIO* (Beijing), *Sing Tao Daily* (Vancouver), and *Brasil Econômico* (São Paulo), as well as on KERA/PBS TV, National Public Radio, and Voice of America.

EDUCATIONAL HISTORY

Doctor of Philosophy in Business Administration, University of Washington, Seattle, Washington, March 1996

- Major: Strategic Management; Minors: Organizational Sociology, International Business, and Methodology
- Advisors: Charles Hill (chair), Anne Ilinitch (now York), Richard Moxon, and Howard Becker (sociology)
- Dissertation: Behind the Success and Failure of U.S. Export Intermediaries (voted as one of the top-four best dissertations at the Barry Richman Competition, Academy of Management, Cincinnati, August 1996)
- Featured twice in the editorials of the *Exporter Magazine* (May 1996; June 1997)
- Abstract published in the *Journal of International Business Studies* (1997, pp. 434-5)
- Entire dissertation published as *Behind the Success and Failure of U.S. Export Intermediaries: Transactions, Agents, and Resources* by Quorum Books (©1998)—less than 1% of business school dissertations are published as books

Bachelor of Science with Honors (*Magna Cum Laude*), Winona State University, Winona, Minnesota, August 1991

- Majors: Business Administration and Economics

EMPLOYMENT HISTORY

- June 2005– Professor of Global Strategy with tenure, Organizations, Strategy, and International Management (OSIM) Area, Jindal School of Management
O. P. Jindal Chair of Global Strategy (October 2011–), the first holder of the most prestigious chair at the Jindal School of Management, which was named in October 2011 due to a naming gift
Provost’s Distinguished Research Professor (June 2005–October 2011), the first holder of such chair position specifically created by the university in order to attract me to join the faculty
Area Coordinator (a.k.a. Department Chair), OSIM Area (September 2012–August 2016)
Coordinator, Ph.D. Program in International Management Studies (June 2005–August 2012)
Executive Director, Center for Global Business (August 2006 [when I founded the center]–)
University of Texas at Dallas, Richardson, Texas 75080
- January 1999– Associate Professor of Management with tenure (2004–2005), Fisher College of Business
June 2005 Assistant Professor of Management (1999–2004)
Coordinator, Ph.D. Program in International Business (2004–2005)
Faculty Member (by courtesy), Center for Slavic and East European Studies and Center for East Asian Studies
The Ohio State University, Columbus, Ohio 43210
- Sept 1997– Visiting Assistant Professor of International Business, Faculty of Business Administration,
December 1998 Chinese University of Hong Kong, Shatin, New Territories, Hong Kong
- August 1995– Assistant Professor of Management, College of Business Administration;
August 1998 Faculty Member (by courtesy), Center for Chinese Studies
University of Hawaii at Manoa, Honolulu, Hawaii 96822 (on leave 1997–98)
- January 1992– Instructor of Management, School of Business Administration; Coordinator, Center for International
August 1995 Business Education and Research (CIBER), University of Washington, Seattle, Washington 98195

RESEARCH INTERESTS

Global strategy, international business, competition in emerging economies, and institution-based view

TEACHING INTERESTS

Strategic management, global business, international management, Asian business, strategic leadership

CONSULTING INTERESTS

Global strategy consulting (strategic planning, market expansion, entry implementation), government projects (competitiveness studies, competitive dynamics), cross-cultural briefing, ethics training, and academic competence enhancement

Partial List of Clients (see www.mikepeng.com, “Consulting,” for more details)

• **Multinational Enterprises:**

AstraZeneca, Hong Kong Berlitz International, Dallas, Texas Booz & Company, Shanghai, China Ericsson / TechTitans, Richardson/Dallas, Texas Korea Software Technology Association (KOSTA), Seoul, Korea (executive education delivered in Dallas)	Mass Transit Railway (MTR), Hong Kong Nationwide Insurance, Columbus, Ohio Pacific Market International, Seattle, Washington SAFRAN, Paris, France (executive education in Dallas) Texas Instruments, Dallas, Texas
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• **Governmental and International Organizations:**

Canada Research Chair, Ottawa, Canada National Science Foundation, Arlington, Virginia Natural Science Foundation of China, Beijing, China	UK Government Office for Science, London, UK US Navy, NAS JRB Carswell, Fort Worth, Texas The World Bank, Washington, DC
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• **Nonprofit Organizations:**

Chinese Chamber of Commerce, Honolulu, Hawaii East Africa Chamber of Commerce, Dallas, Texas Multicultural Roundtable (MCOR), Plano, Texas	Greater Dallas Asian American Chamber of Commerce World Affairs Council of Dallas-Fort Worth, Dallas, Texas
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PROFESSIONAL RECOGNITIONS AND HONORS

National and International Honors (since 2005)

The world’s second most influential scholar in economics and business—having the second largest number of highly cited papers during 2004–2015 (number one is J. Heckman, the 2000 Nobel laureate in economics) (by N. Zhang et al., 2018, A bibliometric analysis of highly cited papers in the field of economics and business based on the Essential Science Indicators database, *Scientometrics*, 116: 1039-1053).

Highly Cited Researcher, listed in *The World’s Most Influential Scientific Minds* (2014, 2015, 2016, and 2017, by Thomson Reuters/Clarivate Analytics). Based on Web of Science citation impact, approximately 3,000 top researchers in 22 fields are listed annually. In the field of Business and Economics, worldwide only 95 scholars are listed in 2014 and 2015, 70 in 2016, and 94 in 2017—most are economists (a few Nobel laureates). The rest are business school professors in all disciplines and only a few are from strategy. In 2014 and 2015, I was the only faculty member from UT Dallas who was listed, not only in my field, but also in all fields. In 2016, I was one of the two UT Dallas faculty members who were listed (the other colleague was a computer science professor).

- Reported on February 1, 2017, by Jindal School Now: “Faculty achievements” (January 2017)
- Reported on January 13, 2017, by UT Dallas News Center: “Engineering, business professors honored for highly cited studies”—in the field of Business and Economics, I was one of the only two UT System honorees (the other is from UT Austin) and one of the only three from Texas (the third one is from Texas A&M).
- Reported as a top story by jindal.utdallas.edu: “Dr. Mike Peng among top 1 percent of researchers” (January 2015)

Top 18 most prolific contributor in the entire 46-year history of the *Journal of International Business Studies* (1970–2016)

- Reported by A. Verbeke & A. Calma (2017). Footnotes on *JIBS* 1970-2016. *JIBS*, 48: 1037-44.

Citation of Excellence Award, Emerald, Anaheim, California, August 2016 (at the Academy of Management)

- For my 2013 paper “Emerging multinationals from mid-range economies” in the *Journal of Management Studies* (#2.106, with R. E. Hoskisson, W. Wright, and I. Filatotchev)
- Podcast by Talking about Organizations aired January 2017: <https://www.talkingaboutorganizations.com/e23/>

Top 12 most prolific author in international strategic management research

- Reported by G. White et al. (2016). Trends in international strategic management research from 2000 to 2013, *Management International Review*, 56: 35-65.

The first most frequently cited and the second most prolific strategy scholar of Chinese descent, December 2015

- Reported by H. Jiao et al. (2015). High impact strategy research by overseas Chinese scholars in leading business journals. *Asia Pacific Journal of Management*, 32: 1065-1082.
- Reported by W. Li et al. (2015). Ranking and mapping the contributions by overseas Chinese strategy scholars. *Asia Pacific Journal of Management*, 32: 1085-1108.

Citation of Excellence Award, Emerald, Vancouver, Canada, August 2015 (at the Academy of Management)

- For my 2012 paper “A comparative ownership advantage framework for cross-border M&As” in the *Journal of World Business* (#2.92, with S. L. Sun, B. Ren, and D. Yan)

Decade Award, *Journal of International Business Studies*, Academy of International Business, Bangalore, India, June 2015

- For my 2005 paper “Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions” (#2.35, with K. Meyer)
- Retrospective: K. Meyer and M. Peng (2016). Theoretical foundations of emerging economy business, *JIBS* 47: 3-22.
- Preface by Editor-in-Chief and two commentaries published in the same issue of *JIBS*, 47 (1).
- Reported by UTD Daily News Center, March 10, 2015: “Jindal School professor’s published research receives Decade Award.”

Best Conference Paper Award, Asia Academy of Management, Hong Kong, June 2015

- For “How history can inform the debate over intellectual property” (with D. Ahlstrom, S. Carraher, and W. Shi)

Best Impact Award, *Academy of Management Perspectives*, Academy of Management, Philadelphia, August 2014

- My 2009 AMP “The institution-based view as a third leg for a strategy tripod” (#2.64, with S. Sun, B. Pinkham, and H. Chen) received the highest number of citations among all AMP papers published during that year.

Top 14 most cited international business scholar, June 2014

- Reported by N. Xu et al. (2014), Contributing institutions and authors in international business research, *Management International Review*, 54: 735-755.

Distinguished (Best) Paper Award, Academy of Management Business Policy and Strategy Division, Orlando, August 2013

- “Board social capital and excess CEO returns” was coauthored with S. Sauerwald and J. Lin, and was eventually published by the *Strategic Management Journal* (2016) (#2.128)
- Reported by UTD Daily News Center, October 15, 2013: “Jindal School PhD student wins best paper awards;” December 14, 2015: “CEO compensation study examines factors in excess returns.”

Mike Peng Best Paper Award, *Asia Pacific Journal of Management*, Seoul, Korea, December 2012

- *APJM*, the official publication of the Asia Academy of Management, named its Best Paper Award after me, in recognition of my extraordinary contributions to the *Journal*. During my tenure as Editor-in-Chief (2007–2009), I managed the doubling of submission numbers and the successful bid to enter the Social Sciences Citation Index (SSCI), which reported *APJM*’s first citation impact to be 3.36 and rated it as the top 18 among 140 management journals (by citation impact factor) for 2010. Its 2012 impact factor was 4.1, top 10 among management journals.

Fellow, Academy of International Business, inducted at the National Press Club, Washington, DC, July 2012

- Nominators: Jean Boddewyn (Baruch) and Alan Rugman (Reading); seconder: Steve Tallman (Richmond)

Ranked the fourth (4th) most influential management scholar among scholars who graduated from their Ph.D. programs since 1991 (by H. Aguinis et al., 2012, Scholarly impact revisited, *Academy of Management Perspectives*, May: 105-132)

- Ranking based on a combination of influence both inside the academy (citations) and outside the academy (non-edu web page appearances). The same study also reported that I have the 139th highest number of citations and 29th highest number of non-edu Google pages among *all* management scholars worldwide

Ranked the 49th high-impact scholar in corporate governance in all disciplines during 1956-2008 (by W. Judge et al., 2012, What are the correlates of interdisciplinary research impact? *Academy of Management Learning and Education*, 11: 82-98)

- The same study also reported that I am the 11th high-impact corporate governance scholar in management

(Lifetime) Distinguished Scholar Award, Southwestern Academy of Management, Dallas, March 2010

- Reported by UTD Daily News Center, April 26, 2010: “Management profs earn Distinguished Scholar Awards” (co-winners: Greg Dess, UTD; Mike Hitt, Texas A&M)

Hot Paper Award for my 2009 AMP article, “The institution-based view as a third leg for a strategy tripod” (#2.64) from Science Watch, a scientific tracking service, September-November 2010

- Hot Papers are “cited among the top one-tenth of one percent (0.1%) in a current bimonthly period. Papers are selected in each of 22 fields of science and must be published within the last two years” (sciencewatch.com).
- My paper was the *only* paper representing the *entire* field of Economics and Business in 2010—the other fields are agricultural sciences, chemistry, clinical medicine, computer science, engineering, environment and ecology, geosciences, materials science, mathematics, microbiology, molecular biology and genetics, multidisciplinary, neuroscience and behavior, pharmacology and toxicology, psychiatry and psychology, physics, plant and animal science, social sciences (general), and space science.
- A three-page interview of me by Essential Science Indicators (ESI) is available at <http://sciencewatch.com/dr/nhp/2010/10novnhp/10novnhpPengLE/>
- UTD News Center reported on December 17, 2010: “Global strategy prof’s paper is a business pacesetter.”

Best Paper Award, *Asia Pacific Journal of Management*, December 2010 (for my 2005 paper, “From China strategy to global strategy,” #2.31)

Best Reviewer Award, *Strategic Management Journal*, October 2010

US Small Business Administration Award for the best Babson Conference paper (coauthored with S. Lee and Y. Yamakawa) “exploring the importance of small businesses to the US economy or a public policy issue of importance to the entrepreneurial community” (\$2,000), Babson Conference, Chapel Hill, NC, in June 2008

- Paper posted at SBA’s government website at <http://www.sba.gov/advo/research/rs326tot.pdf>

Among the top 65 most cited management authors (among 4,000 authors) during 2000-2004 (reported by P. Podsakoff et al., 2008, Scholarly influence in the field of management (p. 698), *Journal of Management*, 34: 641-720).

Ranked among the most influential international business scholars (in terms of citations) among all three categories in IB research published during 1996-2006 (by D. Griffith et al., 2008, Emerging themes in international business research, *Journal of International Business Studies*, 39: 1220-1235).

- IB articles in *JIBS* (IB’s #1 journal): My 1999 *JIBS* article (with Y. Luo, #2.8) → 7th most cited
- IB articles in *AMJ*, *AMR*, and *SMJ*: My 1996 *AMR* article (with P. Heath, #2.3) → 9th most cited
- Influential IB books: My 2000 Sage book (#1.2) is among the top 9 most cited → By alphabetical order, no numerical rankings among the top 9. The other 8 authors are: P. Dicken, J. Dunning, T. Friedman, G. Hofstede, P. Murmann, C. K. Prahalad, A. Rugman, and J. Stiglitz.

Ranked as the 7th most prolific contributor to *JIBS* during 1996-2006 (by S. Xu et al., 2008, Prolific authors and institutions in leading international business journals, *APJM*, 25: 189-207).

Yamakawa, Peng, and Deeds (2008 *ETP*, #2.55) was the top five most downloaded *ETP* paper in 2008 (1,045 downloads)

Ranked as the 3rd most prolific contributor to the China literature during 2000-2005 (by D. Quer et al., 2007, Business and management in China: A review of empirical research in leading international journals, *APJM*, 24: 359-384).

Ranked as one of the top 8 most prolific and most influential (by citations) scholars in global strategy during 1990-2000 (by M. Peng & J. Zhou, 2006, Most cited articles and authors in global strategy research, *JIM*, 12: 490-508).

(Lifetime) Scholarly Contribution Award, International Association of Chinese Management Research (IACMR), Nanjing, China, June 2006

Peng, Au, and Wang (2001 *APJM*, #2.15) was cited by the *World Investment Report 2006: FDI From Developing and Transition Economies* (New York and Geneva: United Nations/UNCTAD, p. 256).

Honored in *Who’s Who in America* (56th edition, 2002 and 60th diamond edition, 2006)

Earlier Scholarly Recognitions (1990-2005)

Hot Paper Award for my 2003 *AMR* article, “Institutional transitions and strategic choices” (#2.25) from Institute for Scientific Information (ISI), which publishes the SSCI, May 2004 (ISI evolved to become Science Watch recently)

- Mine was the only paper representing the *entire* field of economics and business in 2004—see <http://esi-topics.com/nhp/nhp-may2004.html>
- A one-page interview of me by Essential Science Indicators (ESI) is available at <http://esi-topics.com/nhp/2004/may-04-MikePeng.html>

Ranked as one of the top 25 most prolific contributors to global strategic management research published during 1991-2000 (by J. Lu, 2003, The evolving contributions in international strategic management research, *JIM*, 9: 192-213).

Finalist, coauthor on a paper (with M. Young, D. Ahlstrom, and G. Bruton) nominated for the All-Academy Carolyn Dexter Award for Contribution to International Management, Academy of Management, Denver, August 2002

Expert, World Bank Conference on Corporate Social Responsibility and Sustainable Development in Russia, Washington, DC, December 6, 2002 (video conference simultaneous broadcast to the Wharton School in Philadelphia and the World Bank in Moscow with Russian scholars and officials participating)

Ranked as the most prolific contributor to the international business literature invoking a resource-based perspective published during 1991-2000 (by M. W. Peng, 2001, The resource-based view and IB, *JM*, 27: 803-829).

Ranked as one of the top 8 contributors to the management and organizational literature on Greater China published during 1978-97 (by M. W. Peng et al., 2001, Treasures in the china house, *JBR*, 52: 95-100).

Citations of my work are found in a major World Bank study requested by, and submitted to, the Chinese government in September 2000 as an input into the development of China’s 10th Five-Year Plan, see The World Bank (2001), *China and the Knowledge Economy: Seizing the 21st Century* (pp. 97 and 170).

Honored in the *Directory of Management Experts* (Center for Studies in Management, Bowling Green, KY, 1997)

Finalist, Top-Four Best Dissertation, Barry Richman Competition, Academy of Management, 1996

Honored in *Profiles in Business and Management* (Harvard Business School Press, 1996)

Best Reviewer Award, Business Policy and Strategy Division (The “Barney Doll” Award), Academy of Management, 1994

Honored in *Who’s Who among Students in American Universities* (1991)

Institutional Honors

University of Texas at Dallas

- The O. P. Jindal Chair of Global Strategy, Jindal School of Management (first holder after naming of the school), named in October 2011 and formally invested at a ceremony presided by President David Daniel in October 2012
- Ten Years Service Award, November 2015; Five Years Service Award, August 2010
- The university's first ever Provost's Distinguished Research Professorship, June 2005–October 2011

Ohio State University

- Dean's Distinguished Research Professorship (offered but turned down in March 2005)
- Received a letter of commendation from President Karen Holbrook for my NSF CAREER Award (June 4, 2003)

Chinese University of Hong Kong

- Best Teaching Awards, Faculty of Business Administration, 1997-1998 and 1998-1999 (twice)

University of Hawaii

- Excellence in Research Award finalist, 1997

University of Washington

- Edna Benson Fellowship, 1994 (\$4,500)

Winona State University

- Karen Sweetland Scholarship, 1990 (\$4,000)

PROFESSIONAL MEMEBERSHIPS AND LEADERSHIP POSITIONS

Academy of Management (AOM)

- Member, All-Academy Theme Committee (chair: D. Shapiro, AOM VP) for the Philadelphia meetings (2014)
- Program Chair in charge of the Junior Faculty Consortium for the International Management Division for the Atlanta meetings (2006)
- Editorial Board Member, *Academy of Management Journal* (2004-2007) (*second term*: 2016-present), *Academy of Management Review* (2000-2002), and *Academy of Management Perspectives* (2011-present)

Asia Academy of Management (AAOM)

- Program Chair, Biennial Conference, Bali, Indonesia, June 2019
- Consulting Editor (2010-present), Editor-in-Chief (2007-2009), and Editor (2004-2006), *Asia Pacific Journal of Management*
- Managed the growth that resulted in the *doubling* of manuscripts annually (167 in 2006 → 350 in 2009)
- Successfully led *APJM* to be accepted by the Social Sciences Citation Index (SSCI), August 2008
- The first Journal Citation Report/SSCI impact factor for *APJM* for 2010 was 3.4—top 18 among 140 management journals (announced in 2011).
- Special Issue Editor for six special issues, *Asia Pacific Journal of Management*
 - 2011-2013 for a special issue on managing favors in the global economy (Co-editors: Sheila Puffer, Northeastern U.; Dan McCarthy, Northeastern U. Published as vol. 30 [2] in June 2013)
 - 2010-2012 for a special issue on strategic management in private and family businesses (Co-editors: Yuan Lu and Kevin Au, Chinese U. of Hong Kong; Erming Xu, Renmin U. of China. Published as vol 30[3] in Sept 2013)
 - 2009-2011 for a special issue on managing corporate governance globally (Co-editors: Steve Globberman, Western Washington; Daniel Shapiro, Dean, Simon Fraser. Published as vol. 28 [1] in March 2011)
 - 2006-2008 for a special issue on knowledge management and innovation strategy (Co-editors: Yuan Lu, Chinese U. of Hong Kong; Eric Tsang, UT Dallas. Published as vol. 25 [3] in September 2008)
 - 2006-2007 for a special issue on the 25th anniversary (Published as vol. 24 [4] in December 2007)
 - 2004-2006 for a special issue on Asian business groups and conglomerates (Co-editor: Andrew Delios, National U. of Singapore. Published as vol. 23 [4] in December 2006)

Strategic Management Society (SMS)

- Co-Chair, SMS Special Conference on the Asian Century, Sydney, December 2014 (Co-Chairs: Sigg Gudergan, U. of Newcastle; Garry Bruton, Texas Christian U.; Vikas Kumar, U. of Sydney; Elizabeth Rose, U. of Otago)
- First elected officer, Global Strategy Interest Group (2005–2008)
 - Chair: 2007-2008 (launched a newsletter and managed the election process for Cologne, 2008)
 - Program Chair: 2006-2007 (managed the review process for San Diego, 2007)
 - Associate Program Chair: 2005-2006 (in charge of the Sunday preconference for Vienna, October 2006)

- Program Committee member, SMS Special Conference on Latin America, Rio de Janeiro, March 2010
- Co-Chair, SMS Special Conference on China Strategies, Shanghai, May 2007 (Co-Chairs: Haiyang Li, Rice U.; Sam Park, Samsung; and Kouqing Li, SNAI)
- Member, Editorial Review Board, *Strategic Management Journal* (2005–present)
- Member, (inaugural) Editorial Review Board, *Global Strategy Journal* (2010–present)

Academy of International Business (AIB)

- Committee Chair: Richard Farmer Best Dissertation Award Committee, for the Washington, DC, conference (2012) (Members: Hyun-Jung Lee, LSE; Anu Phene, GWU; Kevin Zhou, HKU) (Winner: Marc Van Essen: U. of South Carolina, PhD from Erasmus; Honorable mention: Dong Liu: Georgia Tech, PhD from the U. of Washington)
- Track Chair: International business in emerging and transition economies, for the Nagoya conference (2011)
- Guest Editor, *Journal of International Business Studies* (2007-2010) for a special issue on Asia and global business (Co-guest editors: Rabi Bhagat, U. of Memphis and Sea-Jin Chang, National U. of Singapore. Published as vol. 41 [3] in April 2010)
- Co-Chair, AIB/JIBS Research Frontiers Conference on “Asia and global business,” San Diego, December 2006
- Special Departmental Editor, *Journal of International Business Studies* (2002-03) (Editor: A. Lewin, Duke)

Journal of World Business (JWB)

- Consulting Editor, 2016–2017; Senior Editor, 2013–2015; Member, Editorial Review Board, 2006–2012
- Supervising Editor: Special issue on “Multinationals, sustainability, and extractive industries” guest-edited by Daniel Shapiro, Chang Hoon Oh, and Bersant Hobdari (workshop at SFU, Vancouver, April 2017; SI published Jan 2018)

International Association for Chinese Management Research (IACMR)

- Member, (inaugural) Editorial Review Board, *Management and Organization Review* (2006–present)
- Faculty member, Research Workshops, Guangzhou, July 2007; and Xiamen, July 2011

ACHIEVEMENTS IN ORIGINAL INVESTIGATION AND RESEARCH

BOOKS AUTHORED

- [1.16] Peng, Mike W. (2018). *Global 4*. Boston: Cengage Learning (262 pages)
- [1.15] Peng, Mike W. (2017). *Global Business*, 4th edition. Boston: Cengage Learning (623 pages).
- [1.14] Peng, Mike W. (2017). *Global Strategy*, 4th edition. Boston: Cengage Learning (368 pages + online cases).
- [1.13] Peng, Mike W. (2016). *GLOBAL 3.0*. Boston: Cengage Learning (262 pages).
- [1.12] Peng, Mike W. and Klaus E. Meyer (2016). *International Business*, 2nd edition. London: Cengage Learning EMEA (606 pages)
- [1.11] Peng, Mike W. (2014). *Global Business*, 3rd edition. Cincinnati: Cengage Learning (636 pages).
- Published in Chinese (2016), *Quan Qiu Shan Wu*, translated by Jingtao Yi (Renmin University of China). Beijing: Renmin University Press (470 pages).
- [1.10] Peng, Mike W. (2014). *Global Strategy*, 3rd edition. Cincinnati: Cengage Learning (530 pages).
- Published in Spanish (2015), *Estrategia Global*, tercera edición, translated by Claudia Gutiérrez Rojas (Tecnológico de Monterrey Campus Estado de México), Mercedes Muñoz (Tecnológico de Monterrey Campus Santa Fe y Estado de México), and Enrique Benjamín Franklin Fincowski (Universidad Nacional Autónoma del de México). Mexico City: Cengage Learning Editores (527 p).
- [1.9] Peng, Mike W. (2012). *GLOBAL 2*. Cincinnati: Cengage Learning (230 pages).
- [1.8] Peng, Mike W. and Klaus E. Meyer (2011). *International Business*. London: Cengage Learning EMEA (645 pages)
- [1.7] Peng, Mike W. (2011). *Global Business*, 2nd edition. Cincinnati: Cengage Learning (636 pages).

- [2.146] **FT** Wang, Joyce C., Livia Markoczy, Sunny Li Sun, and **Mike W. Peng** (2018). She-E-O compensation gap: A role congruity view. *Journal of Business Ethics* (in press).
- [2.145] **FT** Macaulay, Craig, Orlando Richard, **Mike W. Peng**, and Maria Hasenhuttl (2018). Alliance network centrality, board composition, and corporate social performance. *Journal of Business Ethics*, 151 (4): 997–1008 (September).
- [2.144] **Peng, Mike W.**, Sergey Lebedev, Cristina O. Vlas, Joyce C. Wang, and Jason S. Shay (2018). The growth of the firm in (and out of) emerging economies. *Asia Pacific Journal of Management* (in press)
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2003 (3 articles)

- [2.25] **Peng, Mike W.** (2003). Institutional transitions and strategic choices. *Academy of Management Review*, 28 (2): 275–296.
UTD/FT
- Hot Paper Award, being cited among the top one-tenth of one percent (0.1%), Institute for Scientific Information (ISI), which publishes Social Sciences Citation Index (SSCI), May 2004—the only paper representing the entire field of Economics and Business, among 22 fields. Interview is posted at <http://esi-topics.com/nhp/2004/may-04-MikePeng.html>. ISI evolved to become Science Watch more recently.
- [2.24] Tan, Justin, and **Mike W. Peng** (2003). Organizational slack and firm performance during economic transitions: Two studies from an emerging economy. *Strategic Management Journal*, 24 (13): 1249–1263. [Lead article]
UTD/FT
- [2.23] **Peng, Mike W.**, Trevor Buck, and Igor Filatotchev (2003). Do outside directors and new managers help improve firm performance? An exploratory study in Russian privatization. *Journal of World Business*, 38 (4): 348–361.

2002 (3 articles)

- [2.22] Chao, Chen C., **Mike W. Peng**, and Patrick Saparito (2002). Collectivism, individualism, and opportunism: A cultural perspective on transaction cost economics. *Journal of Management*, 28 (4): 567–583.
FT
- [2.21] **Peng, Mike W.**, and Oded Shenkar (2002). Joint venture dissolution as corporate divorce. *Academy of Management Executive*, 16 (2): 92–105.
FT
- [2.20] **Peng, Mike W.** (2002). Towards an institution-based view of business strategy. *Asia Pacific Journal of Management*, 19 (2/3): 251–267.

2001 (6 articles)

- [2.19] **Peng, Mike W.**, and Anne S. York (2001). Behind intermediary performance in export trade: Transactions, agents, UTD/FT and resources. *Journal of International Business Studies*, 32 (2): 327–346.
- [2.18] **Peng, Mike W.** (2001). The resource-based view and international business. *Journal of Management*, 27 (6): 803–829. FT [Special issue on the “resource-based view of the firm, 10 years after 1991” guest-edited by J. Barney]
- [2.17] **Peng, Mike W.** (2001). How entrepreneurs create wealth in transition economies. *Academy of Management Executive*, 15 (1): 95–108. FT
- [2.16] **Peng, Mike W.**, Seung-Hyun Lee, and Justin Tan (2001). The *keiretsu* in Asia: Implications for multilevel theories of competitive advantage. *Journal of International Management*, 7 (4): 253–276.
- [2.15] **Peng, Mike W.**, Kevin Au, and Denis Wang (2001). Interlocking directorates as corporate governance in Third World multinationals: Theory and evidence from Thailand. *Asia Pacific Journal of Management*, 18 (2): 161–181.
- [2.14] **Peng, Mike W.**, Yuan Lu, Oded Shenkar, and Denis Wang (2001). Treasures in the china house: A review of management and organizational research on Greater China. *Journal of Business Research*, 52 (2): 95–110.

2000 (5 articles)

- [2.13] **Peng, Mike W.**, and Yadong Luo (2000). Managerial ties and firm performance in a transition economy: The UTD/FT nature of a micro-macro link. *Academy of Management Journal*, 43 (3): 486–501.
- The most highly cited China paper by both SSCI and Google citations (reported by D. Quer et al., 2007, Business and management in China, *APJM*, 24: 359–384)
- [2.12] **Peng, Mike W.** (2000). Controlling the foreign agent: How governments deal with multinationals in a transition FT economy. *Management International Review*, 40 (2): 141–165.
- [2.11] **Peng, Mike W.**, and Denis Wang (2000). Innovation capability and foreign direct investment: Toward a learning FT option perspective. *Management International Review*, 40 (1): 79–93.
- [2.10] **Peng, Mike W.**, Charles W. L. Hill, and Denis Wang (2000). Schumpeterian dynamics versus Williamsonian FT considerations: A test of export intermediary performance. *Journal of Management Studies*, 37 (2): 167–184.
- [2.9] Au, Kevin, **Mike W. Peng**, and Denis Wang (2000). Interlocking directorates, firm strategies, and performance in Hong Kong: Towards a research agenda. *Asia Pacific Journal of Management*, 17 (1): 28–47.

1999 (1 article)

- [2.8] Luo, Yadong, and **Mike W. Peng** (1999). Learning to compete in a transition economy: Experience, environment, UTD/FT and performance. *Journal of International Business Studies*, 30 (2): 269–296.
- The 7th most highly cited paper in *JIBS* during 1996–2006 (reported by D. Griffith et al., 2008, Emerging themes in international business research, *JIBS*, 39: 1220–1235)

1998 (3 articles)

- [2.7] **Peng, Mike W.**, and Anne Y. Ilinitch (1998). Export intermediary firms: A note on export development research. UTD/FT *Journal of International Business Studies*, 29 (3): 609–620.
- [2.6] Luo, Yadong, and **Mike W. Peng** (1998). First mover advantages in investing in transition economies. *Thunderbird International Business Review* (formerly *International Executive*), 40 (2): 141–163.

- [2.5] **Peng, Mike W.**, and J. Justin Tan (1998). Toward alliance postsocialism: Business strategies in a transition economy. *Journal of Applied Management Studies*, 7 (1): 145–148.

1997 (1 article)

- [2.4] **Peng, Mike W.** (1997). Firm growth in transition economies: Three longitudinal cases from China, 1989–96. *Organization Studies*, 18 (3): 385–413.

1996 (2 articles)

- [2.3] **Peng, Mike W.**, and Peggy S. Heath (1996). The growth of the firm in planned economies in transition: Institutions, organizations, and strategic choice. *Academy of Management Review*, 21 (2): 492–528.
- The 9th most cited IB article published in *AMJ*, *AMR*, and *SMJ* during 1996–2006 (reported by D. Griffith et al., 2008, Emerging themes in international business research, *JIBS*, 39: 1220–1235)
 - The single most highly cited article on Central and Eastern Europe published during 1986–2004 (reported by K. Meyer & M. W. Peng, 2005, Probing theoretically into Central and Eastern Europe, *JIBS*, 36 (6): 600–621)
 - One of the top 8 most cited articles on Greater China published during 1984–99 (reported by J. T. Li & A. Tsui (2002). A citation analysis of mgmt and organization research in the Chinese context: 1984–1999, *APJM*, 19: 87–107)
 - Citation of Excellence Certificate with the Highest Quality Ratings from ANBAR Electronic Intelligence, UK (1998)
- [2.2] **Peng, Mike W.** (1996). Modeling China’s economic reforms through an organizational approach: The case of the M-form hypothesis. *Journal of Management Inquiry*, 5 (1): 45–58.

1994 (1 article)

- [2.1] **Peng, Mike W.** (1994). Organizational changes in planned economies in transition: An eclectic model. *Advances in International Comparative Management*, 9: 223–251.

PUBLICATIONS IN NON-REFEREED OUTLETS
(BOOK CHAPTERS, CASE STUDIES, BOOK REVIEWS, PREFACES, AND TESTIMONIALS)²

- [3.43] **Peng, Mike W.** and Young H. Jung (2018). Foreign direct investment motivated by institution shopping, in Gary Cook (ed.), *The Routledge Companion to the Geography of International Business*, 410–423. Oxford, UK: Routledge.
- [3.43] **Peng, Mike W.** (2017). What happens to Texas if the U.S. withdraws from NAFTA? *Dallas Morning News*, May 9: 13A (www.dallasnews.com).
- [3.42] **Peng, Mike W.** (2017). What happens if NAFTA goes away? *Texas CEO Magazine*, January: 26–27.
- Reprinted in *JSOM Management Magazine*, Spring 2017: 28–29.
- [3.41] Mutlu, Canan, **Mike W. Peng**, and Marc Van Essen (2015). Privatization and principal-principal conflicts in transition economies. In Maria Goranova and Lori Ryan (eds.), *Shareholder Empowerment*, 239–265. New York: Palgrave-Macmillan.
- [3.40] **Peng, Mike W.** (2014). New research directions in the institution-based view, in Jean Boddewyn (ed.), *Multidisciplinary Insights from New AIB Fellows—Research in Global Strategic Management*, vol. 16: 59–78. London: Emerald.
- [3.39] **Peng, Mike W.** (2014). Review of Ronald Coase and Ning Wang (2012). *How China Became Capitalist* (New York: Palgrave Macmillan). *Journal of Asian Business*, 25 (2-3): 117–118.
- [3.38] **Peng, Mike W.** (2013). Expert testimonial on the back cover of a book by Malcom Warner, *Understanding Management in China*. London: Routledge.

² To save space, numerous teaching cases in my textbooks are not reported here.

- [3.37] **Peng, Mike W.** and Steve Sauerwald (2013). Corporate governance and principal-principal conflicts, in Mike Wright, Donald Siegel, Kevin Keasey, and Igor Filatotchev (eds.), *The Oxford Handbook of Corporate Governance*, 658–672. Oxford, UK: Oxford University Press.
- [3.36] **Peng, Mike W.** and Dane P. Blevins (2012). Why do Chinese firms cross-list in the United States? in Abdul Rasheed and Toru Yoshikawa (eds.), *Convergence of Corporate Governance: Promise and Prospects*, 249–265. New York and London: Palgrave.
- [3.36] **Peng, Mike W.** (2011). The social responsibility of international business scholars: The case of China. *AIB Insights*, 11 (4): 8–10 (December).
- [3.35] **Peng, Mike W.** and Omer N. Gokalp (2011). Managing global competitive dynamics, in Bruce Keillor and Tim Wilkinson (ed.), *International Business in the 21st Century*, 249–268. Santa Barbara, CA: Praeger/ABC-CLIO.
- [3.34] **Peng, Mike W.** (2011). Expert testimonial on the back cover of a book by Hari Bapuji, *Not Just China: The Rise of Recalls in the Age of Global Business*. New York: Palgrave Macmillan.
- [3.33] **Peng, Mike W.** and Martina J. Quan (2009). A micro-macro link during institutional transitions, in Lisa Keister (ed.), *Work and Organizations in China* (Research in the Sociology of Work, vol. 19), 203–224. Oxford, UK: Emerald.
- [3.32] Pleggenkuhle-Miles, Erin, and **Mike W. Peng** (2009). Embracing debates to advance global strategy research, in Donald Bergh and David Ketchen (eds.), *Research Methodology in Strategy and Management*, vol. 5, 301–318. Oxford, UK: Emerald.
- [3.31] **Peng, Mike W.** and Theodore Khoury (2009). Unbundling the institution-based view of international business strategy, in Alan Rugman (ed.), *Oxford Handbook of International Business*, 2nd ed., 256–268. New York: Oxford University Press.
- [3.30] **Peng, Mike W.** (2008). Expert testimonial on the back cover of a book by Hemant Merchant, *Competing in Emerging Markets*. New York: Routledge.
- [3.29] Sun, Sunny Li, **Mike W. Peng**, and Weiqiang Tan (2008). Competing on scale or scope? Lessons from Chinese firms' internationalization, in Ilan Alon and John McIntyre (eds.), *The Globalization of Chinese Enterprises*, 77–97. London: Palgrave MacMillan.
- [3.28] **Peng, Mike W.** (2007). Towards an institution-based view of business strategy in Asia, in Henry Yeung (ed.), *Handbook of Research on Asian Business*, 46–61. Cheltenham, UK: Edward Elgar. [A reprint of #2.21]
- [3.27] **Peng, Mike W.** (2006). How entrepreneurs create wealth in emerging economies, in A. Cooper, S. Alvarez, L. Mesquita, and R. Vassalou (eds.) (2006). *Blackwell Series on Entrepreneurship and Emerging Economies*, 26–46. Oxford, UK: Blackwell. [A reprint of #2.17]
- [3.26] **Peng, Mike W.** (2006). How entrepreneurs create wealth in transition economies, in Haiyang Li (ed.). *Growth of New Technology Ventures in China*, 87–111. Cheltenham, UK: Edward Elgar. [A reprint of #2.17]
- [3.25] **Peng, Mike W.** (2006). Expert testimonial on the back cover of a book by Franco Gandolfi, *Corporate Downsizing Demystified*. Singapore: Wiley/Asia.
- [3.24] **Peng, Mike W.** and Yi Jiang (2005). Entrepreneurial strategies during institutional transitions, in Lisa Keister (ed.), *Entrepreneurship* (Research in the Sociology of Work series, vol. 15), 311–325. Greenwich, CT: JAI Press.
- [3.23] **Peng, Mike W.** (2005). Preface, for Sunny Li Sun and Cao Shen Rong, *Running on Shoes that Fit: Benchmarking for Chinese Firms During the Transition* (Zhang Da De Xie Zi: Zhuan Xin Shi Qi de Zhong Guo Qi Ye Bian Gang Xuan Zhe). Beijing: Social Science Press of China (in Chinese).
- [3.22] **Peng, Mike W.** (2005). Expert testimonial on the back cover of a book by Andrew Delios and Kulwant Singh, *Strategy for Success in Asia*. Singapore: Wiley/Asia.
- [3.21] **Peng, Mike W.** (2004). Nature of entrepreneurship, in Subir Chowdhury (ed.), *Next Generation Business Handbook*,

680-694. New York: Wiley/Financial Times.

- [3.20] **Peng, Mike W.** (2004). Expert testimonial on the back cover of a book by Nancy Napier and David Thomas, *Managing Relationships in Transition Economies*. New York: Praeger.
- [3.19] **Peng, Mike W.**, and Heli Wang (2002). An intermediation-based view of entrepreneurship, in M. Hitt, R. Amit, and R. Nixon (eds.), *Creating Value: Winners in the New Business Environment*, 48–60. Oxford: Blackwell/SMS.
- [3.18] **Peng, Mike W.** (2002). Book review of V. Bonnel and T. Gold (eds.) (2002), *The New Entrepreneurs of Europe and Asia*. *Journal of International Business Studies* (online at www.jibs.net)
- [3.17] **Peng, Mike W.** (2002). Cultures, institutions, and strategic choices: Towards an institutional perspective on business strategy, in Martin Gannon and Karen Newman (eds.), *The Blackwell Handbook of Cross-Cultural Management*, 52–66. Oxford, UK: Blackwell.
- [3.16] Wang, Denis, Kevin Au, and **Mike W. Peng** (2000). The impact of family boards and interlocking directorates on corporate governance. *Hong Kong Economic Journal Monthly*, 281 (August): 60–64. [In Chinese]
- [3.15] Zhang, Bing, and **Mike W. Peng** (2000). Telecom competition, post-WTO style. *China Business Review*, 27 (3): 12–21. [Lead article in the special issue on the World Trade Organization]
- [3.14] **Peng, Mike W.** (2000). Book review of O. K. Tam (1999), *The Development of Corporate Governance in China*. *Academy of Management Executive*, 14 (1): 155–156.
- [3.13] Au, Kevin, Denis Wang, and **Mike W. Peng** (1999). Improving corporate governance. *Company Secretary* (the official journal of the Hong Kong Institute of Company Secretaries), 9 (9): 35–38.
- [3.12] Wang, Denis, Kevin Au, and **Mike Peng** (1999). Family boards: Do they work? *Company Secretary*, 9 (6): 38–41.
- [3.11] **Peng, Mike W.**, Yadong Luo, and Li Sun (1999). Firm growth via mergers and acquisitions in China, in Lane Kelley and Yadong Luo (eds.), *China 2000: Emerging Business Issues*, 73–100. Thousand Oaks, CA: Sage.
- [3.10] **Peng, Mike W.** (1998). Book review of Y. Wu (1996), *Productive Performance in Chinese Enterprises*. *China Review International*, 5 (1): 164–168.
- [3.9] **Peng, Mike W.** (1997). Winning structures. *China Business Review*, 24 (1): 30–33.
- [3.8] **Peng, Mike W.** (1995). Foreign direct investment in the innovation-driven stage: Toward a learning option perspective, in Milford Green and Rod McNaughton (eds.), *The Location of Foreign Direct Investment*, 29–42. London: Avebury.
- [3.7] **Peng, Mike W.** (1995). Case: The China strategy: A tale of two firms, in Charles Hill and Gareth Jones, *Strategic Management*, 3rd ed., C519–C532. Boston: Houghton Mifflin.
- * Revised and published in Charles Hill, *International Business*, 2nd ed., 107–118. Chicago: Irwin, 1997.
 - * Revised and published in Irene Chow, Neil Holbert, Lane Kelley, and Julie Yu, *Business Strategy: An Asia-Pacific Focus*, 435–448. Singapore and New York: Prentice Hall, 1997.
 - * Part I: Arnold Tanner, Western Energy, Inc., and China; Part II: American Copier Company in Shanghai, in Charles Hill, *International Business*, 97–106. Chicago: Irwin, 1994.
- [3.6] **Peng, Mike W.** (1994). Assessing China: Hits and misses (letter to the editor). *Business Week*, July 4: 10.
- [3.5] **Peng, Mike W.** (1994). Tracking entrepreneurship in China. *Beacon: The Newsletter of the Entrepreneurship and Innovation Program*, 1 (1): 1-2 (lead article). Seattle: School of Business Administration, University of Washington.
- [3.4] Ilinitich, Anne Y., **Mike W. Peng**, Ivan Eastin, and Dorothy Paun (1994). Developing intangible resources: The new battleground for export success among small and medium-sized firms. *CINTRAFOR Monograph 45*. Seattle: Center for International Trade in Forest Products (CINTRAFOR), University of Washington.

- [3.3] Ilinitch, Anne Y., and **Mike W. Peng** (1993). Developing intangible resources: The new battleground for export success. *CINTRAFOR Newsletter*, 8 (1): 4–5. Seattle: CINTRAFOR, University of Washington
- [3.2] **Peng, Mike W.** (1993). It's the People's Republic calling. *Foreign Trade Journal*, April: 30.
- [3.1] **Peng, Mike W.** (ed.) (1992). *Doing Business with the Chinese: Select Readings*. Seattle: Center for International Business Education and Research (CIBER), University of Washington.

CONFERENCE PRESENTATIONS (eventual publication in *italics*)

(1) Academy of Management (BPS = Business Policy and Strategy Division; ENT = Entrepreneurship Division; IMD = International Management Division; OMT = Organization and Management Theory Division)

2017 Annual Meeting, Atlanta, August

- * Peng, M., D. Ahlstrom, C. Carraher, and W. Shi. History lessons for the debate over IPR (IMD Showcase Symposium) → *JIBS* (2017), *MOR* (2017)
- * Boddewyn, J., and M. W. Peng. Reciprocity as an alternative mode in international business (IMD).

2015 Annual Meeting, Vancouver, August

- * Lebedev, S., Z. Lin, and M. W. Peng. Power imbalance in strategic alliances (BPS)
- * Lebedev, S. and M. W. Peng. Regional differences and firm strategies in Russia (IMD)

2013 Annual Meeting, Orlando, August

- * Sauerwald, S., Z. Lin, and M. W. Peng. Board social capital and excess CEO compensation (BPS) → Included in the *Best Papers Proceedings* (10% acceptance rate) / BPS Division Distinguished (Best) Paper Award → *SMJ* (2016)

2011 Annual Meeting, San Antonio, August

- * Faculty for PDW paper workshop: Building East-West bridges (chaired by D. Jennings, ENT and OMT)
- * Markoczy, L., S. Sun, M. Peng, W. Shi, B. Ren. Symbolic management v. direct engagement (IMD) → *SMJ* (2013)
- * Pinkham, B. and M. W. Peng. Arbitration and cross-border transaction costs (IMD) → *JIBS* (2017)

2010 Annual Meeting, Montreal, August

- * PDW on social capital and internationalization (chaired by E. Gedajlovic)
- * PDW meet APJM editors (chaired by D. Ahlstrom)
- * B. Pinkham and M. W. Peng, Arbitration and transaction costs (IMD) → *JIBS* (2017)
- * Shi, W., S. Sun, and M. W. Peng, Managerial ties and firm performance in IJVs (IMD) → *JMS* (2012), *JIBS* (2014)

2009 Annual Meeting, Chicago, August

- * Symposium on strategy in emerging economies (chaired by S. Park and R. Ramamurti; co-panelists: A. Gupta, T. Khanna, D. Lessard, and S. Zaheer)

2008 Annual Meeting, Anaheim, August

- * Faculty for the IMD paper development workshop chaired by C. Chen (commented on three papers)
- * Sun, S. L., M. W. Peng, and L. Markoczy. Institutional logic behind executive compensation (OMT) → *JMS* (2015)
- * Jiang, Y., M. W. Peng, and X. Yang. Modes and survival of private participation projects (IMD) → *JWB* (2015)
- * Qian, G., T. Khoury, M. W. Peng, and L. Li. Resources behind entrepreneurial internationalization (ENT).

2007 Annual Meeting, Philadelphia, August

- * Demirkan, I., D. Deeds, and M. W. Peng. Biotech patent citation networks (BPS).
- * Yang, H., Z. Lin, and M. W. Peng. Behind mergers and acquisitions (BPS) → *AMJ* (2011)

2006 Annual Meeting, Atlanta, August

- * Peng, M. W. Program chair, IMD Junior Faculty Consortium (attracted 20 junior faculty from 12 countries; senior faculty are D. Ahlstrom, L. Brouthers, A. Delios, M. Hitt, K. Meyer, A. Rugman, S. Puffer, and J. Salk)
- * Khoury, T. and M. W. Peng. Intellectual property reform and FDI in emerging economies (IMD) → *JWB* (2011)
- * Zhou, Q. and M. W. Peng. From relational exchanges to arm's-length transactions (BPS) → *APJM* (2010)
- * Zhou, Q., M. W. Peng, and J. Anand. Bribery strategy and firm growth around the world (IMD) → *APJM* (2012)

2005 Annual Meeting, Honolulu, August

- * Peng, M. W. Faculty participant, IMD Doctoral Consortium
- * Jiang, Y. and M. W. Peng. Private participation in infrastructure projects in China. BPS/IMD/OMT joint symposium on China strategy (chaired by M. Young) → *JWB* (2015)

2004 Annual Meeting, New Orleans, August

- * Peng, M. W. and Y. Jiang. Family ownership and control in large corporations (IMD) → *JMS* (2010), *APJM* (2011)
- * Tong, T., J. Reuer, and M. W. Peng. International joint ventures and the value of real options (BPS) → *AMJ* (2008)

2003 Annual Meeting, Seattle, August

- * Lee, K. B., M. W. Peng, and K. Lee. From diversification premium to diversification discount (BPS) → *JWB* (2008)
- * Zhou, Y., M. W. Peng, and A. York. Export intermediation: A further test (IMD) → *JWB* (2006)

- * Peng, M. W., S. Lee, and D. Wang. What determines the scope of the firm over time? (IMD) → *AMR* (2005)
- 2002 Annual Meeting, Denver, August**
 - * Young, M., M. W. Peng, D. Ahlstrom, and G. Bruton. Governing the corporation in emerging economies: A principal-principal agency perspective (BPS) [Full text published in the *Best Papers Proceedings* in CD-ROM format, 10% acceptance rate] → *JMS* (2008)
 - * Peng, M. W. Board composition and firm performance during institutional transitions (BPS) → *SMJ* (2004)
 - * Lee, S. and M. W. Peng. Governments, entrepreneurs, and options (ENT) → *AMR* (2007), *EMJ* (2013)
 - * Peng, M. W. (panelist). Entrepreneurship in emerging economies. PDW (ENT) [Chair: K. Uhlenbruck; Co-panelists: M. Hitt, S. Puffer, and M. Wright]
- 2001 Annual Meeting, Washington, August**
 - * Peng, M. W. Institutional transitions and strategic choices (BPS) → *AMR* (2003)
 - * Peng, M. W. The resource-based view and international business (IMD) → *JM* (2001)
- 2000 Annual Meeting, Toronto, August**
 - * Peng, M. W. (chair). Management and organization in transition economies, a symposium at BPS and IMD
 - * Peng, M. W. Transforming state-owned enterprises in transition, BPS/IMD/OMT joint symposium [Co-chairs: P. Goodman and J. Pearce; Co-panelists: T. Khanna and I. Taplin]
- 1999 Annual Meeting, Chicago, August**
 - * Peng, M. W., T. Buck, and I. Filatotchev. Post-privatization restructuring and firm performance: Theory and evidence from Russia (BPS) → *JWB* (2003)
 - * Au, K., M. W. Peng, and D. Wang. Interlocking directorates as corporate governance in Third World multinationals: Theory and evidence from Thailand (IMD) → *APJM* (2001)
- 1998 Annual Meeting, San Diego, August**
 - * Peng, M. W., and Y. Luo. Managerial networks and firm performance: A micro-macro link in a transition economy (IMD) [included in the *Best Papers Proceedings*, 10% acceptance rate] → *AMJ* (2000)
 - * Peng, M. W., and J. Tan. Toward alliance postsocialism: Business strategies in a transition economy, in a symposium chaired by Tan and Peng (ENT) → *JAMS* (1998)
 - * Tan, J., and M. W. Peng. The role of organizational slack in a transition economy (BPS) → *SMJ* (2003)
 - * Panelist, Research on emerging market economies, IMD PDW chaired by D. Fogel [Other panelists included T. Khanna and J. Pearce]
- 1997 Annual Meeting, Boston, August**
 - * Peng, M. W. (chair). Management and organization in China, an All-Academy symposium involving 12 scholars from 10 universities in Asia, Europe, and North America, such as C. Chen, J. Child, Y. Luo, O. Shenkar, J. Tan, K. Xin, and A. Yan
 - * Peng, M. W., C. Hill, and A. Ilinitich. The determinants of export intermediary perf (IMD) → *JIBS* (2001)
 - * Peng, M. W., and O. Shenkar. A process model of strategic alliance dissolution (BPS) → *AME* (2002)
- 1995 Annual Meeting, Vancouver, August**
 - * Peng, M. W. Tracking the global diffusion and U.S. development of export intermediary organizations (Management History Division) → *JIBS* (1998)
- 1994 Annual Meeting, Dallas, August**
 - * Ilinitich, A., and M. W. Peng. A resource-based model of export performance (BPS)
- (2) Strategic Management Society**
- 2018 Annual Meeting, Paris, September**
 - * Wang, J. C., M. W. Peng, J. Yi, and X. Zhang. Corporate pyramids and SOE innovations.
- 2017 Annual Meeting, Houston, October**
 - * Wang, J. C. and M. W. Peng. Interlocks and acquisitions.
- 2015 SMS Annual Meeting Extension, Fort Worth, Texas, October**
 - * Peng, M. W. Corporate governance and formal institutions.
- 2014 SMS Special Conference on Strategic Management in the Asian Century, Sydney, December**
 - * Co-Chair (Chair: S. Gudergan; Co-Chairs: G. Bruton, V. Kumar, and E. Rose)
 - * Peng, M. W., G. Bruton, and C. Stan. Theories of the (state-owned) firm → *APJM* (2016)
 - * Peng, M. W., E. Xie, and B. Pinkham. The length of contract during market transitions.
 - * Panelist: (1) Family multinationals and (2) How to best comply to compete in Asia?
- 2013 Annual Meeting, Atlanta, September**
 - * Sauerwald, S., Z. Lin, and M. W. Peng. Board social capital and excess CEO compensation → *SMJ* (2016)
 - * Received a plaque from the Global Strategy Interest Group honoring my leadership roles in GSIG, 2006-2008
- 2013 Annual Meeting Extension, Charleston, September**
 - * Peng, M. W. Principal-principal conflicts.

2011 SMS Special Conference on Latin America Strategy, Rio de Janeiro, Brazil, March

- * Chair, Global expansion strategy of MNEs from Brazil (panelists: D. Boehe, A. Cyrino, A. Filho, F. Luzio)
- * Panelist: Emerging multinationals from BRIC (chair: R. Mudambi)
- * Panelist: Multilatinas: A dialogue on emerging market multinationals (chair: A. Cyrino)

2008 Annual Meeting, Cologne, Germany, October

- * Chair, Global Strategy Interest Group—in charge of nominating candidates and launching the first newsletter

2007 Annual Meeting, San Diego, October

- * Program Chair, Global Strategy Interest Group—in charge of the IG review process
- * Attended the planning meeting in Chicago, March

2007 SMS Special Conference on China Strategies, Shanghai, May

- * Co-Chair—in charge of programming for submissions from outside of China (co-chairs: H. Li, S. Park, K. Li)
- * Workshop leader: Publishing strategy research (Co-panelists: J.T. Li, M. Lyles, and L. Nachum)
- * Lin, Z., M. W. Peng, H. Yang, and L. Sun. How do M&As in China and America differ? → *SMJ* (2009)

2006 Annual Meeting, Vienna, October

- * Associate Program Chair, Global Strategy Interest Group—in charge of the Sunday pre-conference program
- * Attended the planning meeting at Purdue University in West Lafayette, March

2005 Annual Meeting, Orlando, October

- * Won election as the first elected officer of the Global Strategy Interest Group
- * Peng, M. W. and Y. Jiang. Family ownership and control in large corporations → *JMS* (2010)
- * Jiang, Y. and M. W. Peng. Flight to quality in corporate governance during a financial crisis → *APJM* (2011)

2004 Annual Meeting, San Juan, Puerto Rico, October

- * Chintakananda, A., A. York, and M. W. Peng. Which game to play? Modeling and testing export producer and intermediary relationships → *EJIM* (2009)

2003 SMS Special Conference on Strategic Management in Emerging Economies, Hong Kong, December

- * Peng, M. W. From strong ties to weak ties in emerging economies → *APJM* (2005)

2003 Annual Meeting, Baltimore, November

- * Young, M., M. W. Peng, D. Ahlstrom, and G. Bruton. Principal-principal agency conflicts → *JMS* (2008)

2001 Annual Meeting, San Francisco, October

- * Qian, G., M. W. Peng, and D. Wang. What determines the internationalization of small technology firms?

2000 Annual Meeting, Vancouver, October

- * Peng, M. W. and H. Wang. Entrepreneurs as intermediaries [Full paper published in the best papers proceedings, *Creating Value*, M. Hitt, et al. (eds.), Blackwell, 2002—see #3.19 for details] → *JWB* (2014)

(3) Academy of International Business (AIB)

2018 Annual Meeting, Minneapolis, Minnesota, June

- * Breakfast chat with an AIB Fellow
- * Boddewyn, C. and M. W. Peng. Reciprocity in international market entry.
- * Wang, J. C. and M. W. Peng. State ownership and internationalization (Best Paper nominee).

2017 Annual Meeting, Dubai, UAE, July

- * Peng, M. W., D. Ahlstrom, C. Carraher, and W. Shi. An institution-based view of global IPR history (as part of a symposium chaired by A. Verbeke, Editor-in-Chief of *JIBS*) → *JIBS* (2017), *MOR* (2017)
- * Peng, M. W. and J. C. Wang. Emerging multinationals and cross-border M&As.
- * Boddewyn, J. and M. W. Peng. Reciprocity as an alternative governance mode in international business.

2015 Annual Meeting, Bangalore, India, June

- * Received the *JIBS* Decade Award (with K. Meyer, for Meyer and Peng [2005], paper #2.35) and presented a retrospective piece in an Award Session, June 30 → *JIBS* (2016)
- * Mutlu, C., M. Van Essen, M. W. Peng, and S. Saleh. Agency theory and corporate governance in China → *JMS* (18)

2013 Annual Meeting, Istanbul, Turkey, July

- * Mutlu, C., Z. Wu, M. W. Peng, and Z. Lin. Competing in (and out of) transition economies → *APJM* (2015)

2012 Annual Meeting, Washington, DC, July

- * Chair, Farmer Best Dissertation Committee (winner: M. Van Essen; honorable mention: D. Liu)
- * Inducted to become a Fellow of AIB, National Press Club, Washington (a historical landmark building)

2011 Annual Meeting, Nagoya, Japan, June

- * Track Chair: Track 7: International business in emerging and transition economies—handled a record number of approximately 180 submissions, made decisions, and organized sessions

2010 Annual Meeting, Rio de Janeiro, Brazil, June

- * Markoczy, L., S. Sun, and M. W. Peng. Compensation committee and executive compensation → *SMJ* (2013)

2009 Annual Meeting, San Diego, June

- * Pinkham, B. and M. W. Peng. Arbitration and transaction costs → *JIBS* (2017)

2006 AIB/JIBS Frontier Conference on “Asia and Global Business,” San Diego, November

- * Co-chair (with R. Bhagat and K. Leung as two other co-chairs)
- * Keynote: Are family ownership and control at large firms good, bad, or irrelevant? → *APJM* (2011)
- * Jiang, Y. and M. W. Peng. Private participation in infrastructure projects → *JWB* (2015)

2006 Annual Meeting, Beijing, China, June

- * Faculty member, Doctoral Consortium at Peking University (Chair: K. Ramaswamy, Thunderbird)
- * Jiang, Y. and M. W. Peng. Private participation in infrastructure projects → *JWB* (2015)
- * Ren, B., K. Au, and M. W. Peng. Interlocking directorates and firm performance → *NBR* (2007)
- * Zhou, Q. and M. W. Peng. From relational ties to arm’s-length transactions → *APJM* (2010)
- * Zhou, Q., M. W. Peng, and J. Anand. Institutional quality, networking strategy, and firm performance.

2005 Annual Meeting, Quebec City, Canada, July

- * Zhou, Q. and M. W. Peng. Institutional quality, networking strategy, and firm performance.

2004 2nd Annual AIB/JIBS Frontier Conference on International Business Research, Michigan State University, September

- * Peng, M. W., Global strategy and emerging economies: Toward an institution-based view, 1st speaker in the Opening Plenary Session: A view from next generation IB scholars on emerging IB themes → *JIBS* (2008)

2002 Annual Meeting, Puerto Rico, June

- * Peng, M. W. (chair), Symposium: Competing in emerging economies
- * Peng, M. W., K. Au, and D. Wang. Board interlocks and firm performance among firms listed abroad → *JMH* (2015)
- * Meyer, K. and M. W. Peng. Competing in Eastern Europe → *JIBS* (2005)/(2015 Decade Award)

2000 Annual Meeting, Phoenix, November

- * Peng, M. W., S.-H. Lee, and D. Wang. What determines the scope of the firm? → *AMR* (2005)
- * Peng, M. W., and A. Ilinitch. Intermediary performance in export trade → *JIBS* (2001)

1998 Annual Meeting, Vienna, Austria, October

- * Peng, M. W., and A. Ilinitch. Entrepreneurs as agents in export trade → *JIBS* (2001)
- * Peng, M. W. Treasures in the china house: A review of management research on Greater China → *JBR* (2001)
- * Peng, M. W., K. Au. Interlocking directorates, firm strategies, and performance in Hong Kong → *APJM* (2000)

1997 Asia Pacific Regional Meeting, Big Island, Hawaii, June

- * Luo, Y., M. W. Peng, and J. Tan. The timing of foreign direct investment in China. [Full paper published in the *Proceedings*, pp. 193-8] → *TIBR* (1998)

1996 Annual Meeting, Banff, Canada, October

- * Peng, M. W. Innovation capability, learning option, and foreign direct investment → *MIR* (2000)
- * Peng, M. W. Global strategies and China operations → *CBR* (1997)
- * Peng, M. W., and E. Harwit. Controlling the foreign agent → *MIR* (2000)

1995 Annual Meeting, Seoul, Korea, November

- * Peng, M. W., and A. Ilinitch. Exploring the performance of U.S. export intermediaries → *JIBS* (1998, 2001)
- * Peng, M. W. The growth of firm in planned economies in transition: The case of China → *OS* (1997)

1994 Annual Meeting, Boston, October

- * Peng, M. W. Organizational form and hypercompetition: The case of trading companies → *JIBS* (1998)
- * Peng, M. W., and R. Peterson. Multinational triangulation in theory building.

1994 Southeast Asia Regional Meeting, Beijing, China June

- * Peng, M. W., and C. Cao. Seattle: America’s gateway for Asia Pacific trade.

1993 Annual Meeting, Maui, Hawaii, October

- * Peng, M. W. Blurring boundaries: The growth of the firm in planned economies in transition → *AMR* (1996)
- * Peng, M. W., and P. Heath. Strategic advantages of export planning.

(4) Asia Academy of Management (AAOM)

2017 Bi-Annual Meeting, Kitakyushu, Fukuoka, June

- * Faculty member, Doctoral Consortium
- * Peng, M. W., D. Ahlstrom, C. Carraher, and W. Shi. Toward an institution-based view of global IPR history → *JIBS* (2017), *MOR* (2017)
- * Mutlu, C., M. W. Peng, M. Van Essen, and S. Saleh. Agency theory and corporate governance in China → *JMS* (18)

2015 Bi-Annual Meeting, Hong Kong, June

- * Peng, M. W., D. Ahlstrom, S. Carraher, and W. Shi. How history contributes to the debate over intellectual property → *JIBS* (2017), *MOR* (2017) (Winner of the Best Paper Award for the Technology and Innovation Mgmt Track)

2012 Bi-Annual Meeting, Seoul, December

- * The global strategy of Chinese multinationals → *GSI* (2012)

2010 Bi-Annual Meeting, Macau, December

- * Sun, S. L., M. W. Peng, and W. Tan. Schumpeterian rents versus Ricardian rents.

2008 Bi-Annual Meeting, Taipei, December

- * Peng, M. W. Chair: *APJM* editors' panel (co-panelists: D. Ahlstrom, G. Bruton, M. Carney, and K. Meyer).

2006 Bi-Annual Meeting, Tokyo, December

- * Peng, M. W. Chair: *APJM* editors' panel (co-panelists: D. Ahlstrom, G. Bruton, and C.M. Lau)
- * Peng, M. W. Panelist: Publishing Asian management research (chair: K. Leung)

2004 Bi-Annual Meeting, Shanghai, December

- * Peng, M. W. From China strategy to global strategy (Invited opening plenary panel speaker) → *APJM* (2005)

1998 Asia Academy of Management Inaugural Meeting, Hong Kong, December

- * Peng, M. W., and J. Tan. The *keiretsu* in Asia → *JIM* (2001)
- * Peng, M. W., Y. Lu, O. Shenkar, and D. Wang. Mapping contributions in the China mgmt literature → *JBR* (2001)

(5) International Association of Chinese Management Research (IACMR)

2018 B-Annual Meeting, Wuhan, June

- * Peng, M. W., E. Xie, J. Wang, and S. Lebedev. Residual control and emerging multinationals.

2016 Bi-Annual Meeting, Hangzhou, June

- * Mutlu, C., M. W. Peng, M. Van Essen, and S. Saleh. Agency theory and corporate governance in China → *JMS* (18)
- * Peng, M. W., D. Ahlstrom, S. Carraher, and W. Shi. How history contributes to the debate over intellectual property → *JIBS* (2017), *MOR* (2017)

2014 Bi-Annual Meeting, Beijing, June

- * Peng, M., S. Sun, L. Markoczy. Human capital and CEO compensation (Finalist, Best Paper Award) → *JMS* (2015)

2012 Bi-Annual Meeting, Hong Kong, June

- * Peng, M. W. Improving Made-in-China management research → *FBRC* (2012)

2006 Bi-Annual Meeting, Nanjing, June

- * Presenter, Writers' Workshop (Chair: C. Chen; panelists: S. Rynes [*AMJ* editor], B. Mannix, and Y. Chen)
- * Peng, M. W., D. Wang, and Y. Jiang. An institution-based view of international business strategy → *JIBS* (2008)
- * Jiang, Y. and M. Peng. Privatization mode, adaptive capacity, and survival of privatization projects → *JWB* (2015)

(6) Southwestern Academy of Management (SWAM)

2010 Annual Meeting, Dallas, March

- * Peng, M. W. Research and scholarly life (acceptance speech for the Distinguished Scholar Award) → *AMLE* (2010)
- * Faculty mentor on a paper not accepted into a competitive session in a paper development workshop

2006 Annual Meeting, Oklahoma City, March

- * Peng, M. W. and Y. Yamakawa. Entry strategies of entrepreneurial start-ups from emerging economies into developed economies: The other way around → *ETP* (2008)

(7) Western Academy of Management (WAM)

1993 Annual Meeting, San Jose, March

- * Peng, M. W. A resource-based analysis of the growth of the Chinese firm → *OS* (1997).
- * Peng, M. W. A process model of governance transformation → *AICM* (1994).

(8) Other Academic Conferences

2018 *Asia Pacific Journal of Management* Special Issue Conference on Institutions and Entrepreneurship, Nankai University, Tianjin, June

- * Keynote speech: Behind theoretical innovation

2018 International Federation of Scholarly Association of Management (IFSAM) Conference, Shanghai International Studies University, Shanghai, June

- * Keynote speech: Cultures, institutions, and intellectual property rights

2018 *Frontiers of Business Research in China*, Renmin University of China, Beijing, June

- * Keynote speech: Behind theoretical innovation

2018 *Frontiers of International Conference*, University of South Carolina, Columbia, February

- * Panelist: Overcoming distance via reciprocity in international market entry (a paper by J. Boddewyn and M. Peng)

2016 Consortium for International Marketing Research (CIMaR), Xi'an, China, July

- * Keynote speech: Global strategy of Chinese multinationals

2016 *Frontiers of Business Research in China* Conference, Beijing, China, June

- * Workshop: Secrets for publishing in top tier academic journals

2016 *Theories of Family Enterprise Research* Conference, Edmonton, Alberta, Canada, May

- * Peng, M.W., W. Sun, and C. Vlas. An institution-based view of family ownership and control → *ETP* (2018)

2015 *China Marketing International Conference*, Xi'an, July

- * Keynote speech: Global strategy of Chinese multinationals

- 2015 University of California, Berkeley, “Guanxi” Research Conference, March**
* Peng, M. W., E. Xie, and B. Pinkham. The length of contract during institutional transitions.
- 2015 University of San Francisco “Cracking the US Market” Conference, February**
* Keynote speech: How history informs the debate over intellectual property → *JIBS* (2017), *MOR* (2017)
- 2011 Asia Pacific Journal of Management Special Issue Conference on Strategic Mgmt, Renmin University, Beijing, July**
* Co-Editor of special issue (Co-Editors: Y. Lu, K. Au, and E. Xu) → *APJM* (2013)
* Keynote speech: The global strategy of emerging multinationals from China → *GSI* (2012)
- 2010 Chinese University of Hong Kong Symposium on the Next Generation of China Research, Hong Kong, December**
* Peng, M. W. The global strategy of emerging multinationals from China → *GSI* (2012)
- 2010 Northeastern University Symposium on Managing Favors, Boston, October**
* Ismail, J., D. Ford, and M. W. Peng. Managerial ties, strategic initiatives, and firm performance → *APJM* (2013)
- 2010 Society for Design and Process Science (SDPS): Transformative Systems Conference, Dallas, June**
* Peng, M. W. The global strategy of emerging multinationals from China → *GSI* (2012)
- 2009 Asia Pacific Journal of Management Special Issue Conference on Managing Corporate Governance Globally, Simon Fraser University, Vancouver, Canada, October**
* Co-Editor of special issue (Co-Editors: S. Globerman and D. Shapiro) → *APJM* (2011)
* Jiang, Y. and M. W. Peng. Are family ownership and control at large firms good, bad, or irrelevant? → *APJM* (2011)
- 2008 Entrepreneurship Theory and Practice Special Issue Conference on International Entrepreneurship, Northeastern University, Boston, October**
* Peng, M. W., Y. Yamakawa, and S. Lee. Bankruptcy laws and entrepreneur-friendliness → *ETP* (2010)
- 2007 Asia Pacific Journal of Management Special Issue Conference on Varieties of Capitalism, Queensland University of Technology, Brisbane, Australia, December**
* Peng, M. W. Celebrating 25 years of *APJM*. Keynote speech → *APJM* (2007)
- 2007 Asia Pacific Journal of Management Special Issue Conference on Innovation Strategy, Xi’an Jiaotong University, Xi’an, China, July**
* Peng, M. W. Celebrating 25 years of *APJM*. Keynote speech → *APJM* (2007)
- 2007 Entrepreneurship Theory and Practice Special Issue Conference on Entrepreneurship in Emerging Markets, Texas Christian University, Fort Worth, March**
* Yamakawa, Y., M. W. Peng, and D. Deeds. Why new ventures internationalize → *ETP* (2008)
* Editors’ panel, representing *APJM* (with editors from *AMJ*, *ETP*, *JIBS*, *JMS*, and *SEJ*)
- 2006 Babson Conference on Entrepreneurship at Indiana University, May**
* Peng, M. W. and Y. Yamakawa. Entry strategies of entrepreneurial start-ups from emerging economies into developed economies: The other way around → *ETP* (2008)
- 2005 Asia Pacific Journal of Management Special Issue Conference on Asian Business Groups, Singapore, December**
* Peng, M. Keynote: What determines the scope of the firm over time and around the globe? → *APJM* (2006)
- 2005 Darden-Lally-Fisher Conference on Entrepreneurship Research, Glenlaurel, Ohio, April**
* Peng, M. W. Entrepreneurs as intermediaries → *JWB* (2014)
- 2004 Asia Pacific Journal of Management Special Issue Conference on Asian Business Networks, Shanghai, December**
* Peng, M. W. and J. Q. Zhou. How institutional transitions and strategies co-evolve in Asia → *APJM* (2005)
- 2003 Gorbachev Foundation of North America Conference on Corporate Governance in Transition Economies, Northeastern University, Boston, April**
* Peng, M. W., T. Buck, and I. Filatotchev. Do outside directors and new managers help improve firm performance? An exploratory study in Russian privatization → *JWB* (2003).
- 1999 International Conference on Chinese Business Groups, University of Hong Kong, Hong Kong, November**
* Peng, M. W. Transforming state-owned enterprises in transition economies
- 1999 Organization Science/Seoul National University Conference, Seoul, May**
* Choi, Y.-J., and M. W. Peng. Competing values, organizational commitment, and intention to leave the firm.
- 1997 Hawaii International Conference on Systems Sciences (HICSS), Maui, Hawaii, January**
* Peng, M. W., Y. Luo, O. Shenkar, and E. Harwit. The growth of the firm in China: An information-processing perspective. [Full paper published in the *Proceedings*, vol. 3, pp. 428-35 and in CD-ROM format]
- 1994 International Federation of Scholarly Associations in Management (IFSAM) Conference, Dallas, August**
* Peng, M. W. The shifting rationale for foreign direct investment. [*Proceedings*, pp. 104-5] → *MIR* (2000)
* Peng, M. W. Organization theory and China’s economic reforms. [*Proceedings*, pp. 244-5] → *JMI* (1996)

INVITED ACADEMIC VISITS/PRESENTATIONS

Australia

- * Curtin University, Perth, July 2017
- * Queensland University of Technology, Brisbane, December 2007 (conference keynote)
- * University of Melbourne, April 2017

- * University of Newcastle, December 2014
- * University of New South Wales, Sydney, November 2007
- * University of Sydney, November 2007, December 2014

Austria

- * Vienna University of Economics and Business (WU Wien), March 2012 (conference keynote)

Brazil

- * INSPER, São Paulo, June 2010
- * ESPM, São Paulo, June 2010
- * FGV, Rio de Janeiro, March 2011
- * FGV, São Paulo, June 2010

Canada

- * HEC, Montreal, October 2006
- * Simon Fraser University, Vancouver, May 2008, October 2009 (conference), April 2012 (conference), May 2013, May 2014, October 2015, April 2017 (conference)
- * University of Alberta, Edmonton, May 2016 (conference)
- * University of Manitoba, Winnipeg, April 2010
- * University of Western Ontario, Ivey School of Business, London, August 1997

China

- * China Europe International Business School, Shanghai, May 2007 (conference), July 2009, May 2010, June 2011
- * Cheung Kong Graduate School of Business, Beijing, February 2004
- * Fudan University, Shanghai, May 1998, November 1999
- * Peking University, Beijing, June 2006 (AIB Doctoral Consortium)
- * Renmin University of China, Beijing, July 2009, July 2011 (conference), June 2016 (conference)
- * Shanghai Jiao Tong University, Shanghai, June 1996, June 2011, June 2012, July 2013, June 2015
- * Shanghai Institute of Business Administration, June 1996
- * Shanghai Institute of Foreign Trade, June 2006
- * South China University of Technology, Guangzhou, July 2007 (IACMR PhD research workshop)
- * Sun Yat-sen (Zhongshan) University, Guangzhou, December 2005, July 2007, July 2008
- * Tsinghua University, Beijing, June 2014
- * Tongji University, Shanghai, July 2010, July 2011
- * Xiamen University, Xiamen, July 2011 (IACMR PhD research workshop)
- * Xi'an Jiaotong University, Xi'an, July 2010, July 2011, July 2015 (conference)
- * Xinjiang University, Urumqi, June 2015
- * Yunnan University, Kunming, July 2010
- * Zhejiang University, Hangzhou, November 1999

Denmark

- * Copenhagen Business School, September 1999, August 2014

France

- * INSEAD, Fontainebleau, October 1999, March 2012

Hong Kong

- * Chinese University of Hong Kong, January 2001, January 2002, July 2007–2016 (every year)
- * City University of Hong Kong, July 2010
- * Hong Kong Baptist University, July 2011, June 2012, July 2015
- * Hong Kong Polytechnic University, May 1996, May 1997
- * Hong Kong University of Science and Technology, November 1998, December 2004, July 2016
- * Lingnan University, May 1996
- * University of Hong Kong, May 1996, April 1998, November 1999, July 2008, July 2009

India

- * O. P. Jindal Global University, Sonapat, Haryana, NCR of Delhi, June 2015

Japan

- * Hitotsubashi University, Tokyo, December 2006 (conference)

Mexico

- * Tecnológico de Monterrey (Monterrey Tech), Guadalajara, May 2014

The Netherlands

- * Erasmus University, Rotterdam School of Management, September 2018
- * University of Groningen, September 2018
- * Vrije University, Amsterdam, September 2018

Singapore

- * National University of Singapore, December 2005

Sweden

- * Stockholm University, Stockholm and Mora, August 2014

Switzerland

- * University of Bern, March 2012

Taiwan

- * National Chengchi University, Taipei, December 2008 (Asia Academy of Management doctoral consortium)
- * National Taiwan University, Taipei, December 2008
- * National Taiwan Normal University, Taipei, June 2012
- * Chang Jung Christian University, Tainan, July 2006

United Kingdom

- * De Montfort University, Leicester, September 1999
- * London School of Economics, October 2006
- * University of Reading, October 2006

United States

- * Columbia University, New York, January 1997
- * Harvard University, October 2009 (*keynote at a conference at Kennedy School of Government*)
- * Kennesaw State University, Georgia, February 2014
- * Michigan State University, September 2004 (conference)
- * Northeastern University, April 2003 (conference), Oct 2008 (conf), Oct 2009 (seminar), Oct 2010 (conf)
- * The Ohio State University, December 1997, Oct 2000, January 2004, May 2004, March 2005, March 2017
- * Rice University, Houston, November 2004
- * Seattle Pacific University, January-March 1995 (adjunct faculty)
- * Seattle University, May 2013, May 2016
- * Texas Christian University, March 2007 (conference), October 2015 (conference)
- * Thunderbird - American Graduate School of International Management, December 1997
- * University of California, Berkeley, March 2015 (conference)
- * University of Hawaii at Manoa, Honolulu, February 1995
- * University of Illinois at Urbana-Champaign, November 2004, March 2017
- * University of Kentucky, Lexington, April 1995
- * University of Maryland at College Park, December 1994
- * University of Memphis, June 1999–2014 (IB faculty training *every year* for 15 years)
- * University of Miami, March 2009
- * University of Michigan, March 2003
- * University of North Carolina at Chapel Hill, January 1997, June 2001
- * University of Pittsburgh, June 2002
- * University of San Francisco, February 1995, February 2015 (conference keynote)
- * University of Texas at Dallas, March 2005, March 2010 (40@40 Lecture), Sept 2011 (UNIV 1010 for all freshmen)
- * University of Texas at El Paso, November 2005
- * University of Washington, May 2008 (PhD alma mater—a talk to PhD students on career advice)
- * Western Washington University, Bellingham, Washington, May 2008, May 2016
- * Wichita State University, Wichita, Kansas, May 2006 (conference)
- * Willamette University, Salem, Oregon, Feb 1990 (conference—my first conference presentation as an *undergraduate*)
- * Winona State University, Winona, Minnesota, March 2017 (undergraduate alma mater—visit hosted by Dean of College of Business Dr. Hamid Akbari, who accompanied me to visit with President Scott Olson)

Vietnam

- * Foreign Trade University, Hanoi, November 1997

EXTERNAL FUNDING FOR ORIGINAL INVESTIGATIONS

Federal Grants

National Science Foundation CAREER Grant: Strategic choices during institutional transitions (\$422,889).

- Principal investigator (initially for five years, 2003-2008, one year no-cost extension, 2008-2009)
- In 2005, I carried \$243,100 of this grant from Ohio State to UT Dallas, becoming the very first holder of an NSF CAREER grant in the history of the UTD School of Management—featured in the *School of MANAGEMENT* magazine (vol. 9 [1], Autumn 2005, p. 14)
- The single largest grant the NSF has awarded a single business school faculty member at the time of award

Fulbright Foundation / Taiwan Ministry of Education, 2006-2007

- Faculty sponsor of a Fulbright Visiting Scholar at UTD, Dr. Yu-Shan Su, Chang Jung Christian University

International Grants

Hong Kong Research Grants Council (the equivalent of NSF in Hong Kong) Competitive Earmarked Research Grant: Institutional transitions and diversification strategies in China (HK\$600,000/US\$76,923), 2003-2005

- CUHK4148/03H, with Denis Wang (PI), Chinese University of Hong Kong

Hong Kong Research Grants Council Competitive Earmarked Research Grant: Managing mergers and acquisitions during institutional transitions (HK\$214,000/US\$27,792), 1998-1999

- HKUST6174/98H/CUHK/EI16, with Orlan Lee (PI), Hong Kong University of Science and Technology

French Center for Research on Contemporary China in Hong Kong (CEFC), Conference Travel Grant (\$2,000), Nov 1999

University Grants

University of Texas at Dallas

- * Research Enhancement Grant (a percentage of my NSF CAREER grant overhead), 2005-2009

Ohio State University

- * CIBER Research Grant, 1999 (\$5,444), 2000 (\$2,000), 2001 (\$4,500), 2002 (\$4,000), 2003 (\$8,000)
- * Small Grant, FCOB Research Committee, 1999 (\$2,000), 2000 (\$1,000), 2001 (\$1,000), 2002 (\$2,000)
- * Faculty Grant, Center for Slavic and East European Studies, 1999 (\$11,000)
- * Travel Grant, Office of International Affairs, 1999 (\$1,000), 2001 (\$2,200)

Chinese University of Hong Kong

- * Direct Grants (2087004, with D. Wang; 2070162, with Y. Lu), 1998 (twice) (HK\$60,000/US\$7,792)
- * Lee Hysan Foundation Grant (with K. Au), 1997 (HK\$30,000/US\$3,896)

University of Hawaii

- * CIBER Research Grant (with O. Shenkar, Y. Luo, and E. Harwit), 1995-1996 (\$8,000), 1996-1997 (\$20,000)
- * Research Relations Grant, Office of Research Administration, 1996-1997 (\$4,200)
- * Research and Faculty Development Grant, College of Business, 1996 (\$4,500)

University of Washington

- * CIBER Doctoral Research Grant, 1994 (\$5,000), 1995 (\$6,800)
- * Edna Benson Fellowship, 1994 (\$4,500)

Winona State University

- * Karen Sweetland Scholarship (\$4000), October 1990

Willamette University, Salem, Oregon

- * Undergraduate Conference Travel Grant (\$500), February 1990

TEACHING

Doctoral Advising

Doctoral Training (outside of my own institutions)

PhD Consortium, Asia Academy of Management, Kitakyushu, Fukuoka, Japan, June 2017

PhD and Junior Faculty Consortium, SMS Special Conference on the Asian Century, Sydney, December 2014

PhD and Faculty Writing Workshop, Xi'an Jiaotong University, Xi'an, China, July 2013–2016

PhD Summer School, Shanghai Jiao Tong University, Shanghai, China, July 2013–2016

PhD Consortium, SMS Special Conference on Latin America, Rio de Janeiro, Brazil, March 2011

PhD Research Workshop, International Association of Chinese Management Research (IACMR), Xiamen, China, July 2011, and Guangzhou, China, July 2007

PhD Consortium, Asia Academy of Management, National Chengchi University, Taipei, Taiwan, December 2008

PhD and Faculty Boot Camp for School of Business, University of Hong Kong, July 2008

PhD and Faculty Boot Camp for Entrepreneurship Research, Queensland University of Technology, December 2007

PhD Consortium, Academy of International Business, Peking University, Beijing, June 2006

PhD Consortium, Academy of Management International Management Division, Honolulu, August 2005

PhD Supervision

Coordinator, PhD Program in International Management Studies, UT Dallas, Fall 2005–Summer 2012

- * Significantly increased the caliber of incoming students, as measured by the increase of about 100 points of their GMAT score (from 600s to 700s), with the highest GMAT being 760, which breaks an SOM record
- * Interviewed and recruited top students. Since I took over, *all* but two admitted students chose to join our program—previously, only approximately 65% of the admitted students would join our program
- * Visited classes taught by PhD students and wrote teaching observation reports
- * Used a part of my chair funds to subsidize student conference travels (in collaboration with G. Dess and E. Tsang)
- * Placements after I joined the faculty have been improving, including U. of Illinois at Chicago (2014), Florida Atlantic U. (2013), Texas Christian U. (2012), Tsinghua U. (2011), U. of Nebraska at Lincoln (2011), U. of Missouri at

Kansas City (2010) and at St. Louis (2008), Babson College (2009), Oregon State U. (2008), Northeastern U. (2007), St. John's U. (2007), U. of Texas at Arlington (2006), and City U. of Hong Kong (2005, 2011)

Coordinator, PhD Program in International Business, Fisher College of Business, Ohio State University, 2004-2005

* Placements of the two students I chaired: Southern Methodist University (2007) and Cal State, East Bay (2006)

<i>Ph.D. students at my own school</i>	<i>Chaired by me</i>	<i>Activities</i>	<i>1st appointment (Ph.D. year)</i>	<i>Current position (pubs—BOLD: coauthored with me)</i>
Yi Jiang (Ohio State)	M. Peng, M. Makhija	Coauthored <i>APJM</i> (2), <i>JIBS</i> , <i>JMS</i> (2), <i>JWB</i> , and chapter	California State Univ East Bay (2006)—tenured 2012	(chapter, APJM × 2, APJM, JIBS, JMS × 2, JWB)
Jessie Qi Zhou (Ohio State)	M. Peng, J. Anand	Coauthored <i>APJM</i> (3) and <i>JIM</i>	Southern Methodist Univ (2006—job starts in 2007)	(APJM × 3, JIM)
Ted Khoury (UT Dallas)	M. Peng	Coauthored chapter in Rugman IB handbook, <i>JWB</i> , and <i>SMJ</i>	Oregon State University (2008)	Portland State Univ—tenured 2014 (chap. JM, JWB, SMJ)
Kenny Oh (UT Dallas)	M. Peng, S. Lee		University of Missouri at St. Louis (2008)	(APJM, MIR)
Yasuhiro Yamakawa (UT Dallas)	M. Peng, D. Deeds	Received a US SBA Best Paper Award at Babson conference	Babson College (2009)—tenured in 2015	(ETP × 3, JBV, RP, SEJ)
Sunny Li Sun (UT Dallas)	M. Peng	Coauthored <i>AMP</i> , <i>APJM</i> , and <i>SMJ</i> —before graduation	University of Missouri at Kansas City (2010)	UMass Lowell (AMP, APJM, JIBS × 2, JMS, JWB × 2, MBR, MBR, SMJ × 2)
Brian Pinkham (UT Dallas)	M. Peng	Coauthored <i>AMP</i> and <i>JIBS</i>	Texas Christian U (12-13) Western Ontario (13-17)	Erasmus University (AMP, ETP×2, JIBS×2, JIBS×2, OD)
Ciprian Stan (UT Dallas)	M. Peng, L. Markoczy	Coauthored <i>AMP</i> and <i>APJM</i>	Florida Atlantic University (2013)	(AMP × 2, APJM × 2)
Steve Sauerwald (UT Dallas)	M. Peng	Won 2 AOM Best Paper Awards (Orlando, 2013)	University of Illinois at Chicago (2014)	(chapter, APJM, JM × 2, JMH, JMS, OD, SMJ)
Craig Macaulay (UT Dallas)	M. Peng, O. Richard	Coauthored <i>SO</i>	California State University at Long Beach (2014)	(JBE, SO)
Canan Mutlu (UT Dallas)	M. Peng	Coauthored <i>APJM</i> , <i>JMH</i> , <i>JWB</i> , and chapter	Kennesaw State University (2015)	(chapter, APJM, JMH, JMS, JWB)
Sergey Lebedev (UT Dallas)	M. Peng	Coauthored <i>JWB</i> —winner first ever UTD Best Dissertation Award (2017)	San Francisco State University (2016)	(APJM × 2, JWB)
Cristina Vlas (UT Dallas)	M. Peng, E. Choi	Coauthored <i>ETP</i> and <i>SO</i>	University of Massachusetts at Amherst (2018)	(APJM, ETP, SO)
Huy Will Nguyen (UT Dallas)	J. Lin, M. Peng	Cochair and coauthored <i>AMLE</i>	Montclair State University (2018)	(AMLE)
Joyce C. Wang (UT Dallas)	M. Peng			(chapter, AMLE, APJM, JBE, JOB)

<i>Ph.D. students at my own school</i>	<i>Chaired by colleagues</i>	<i>Activities</i>	<i>1st appointment (Ph.D. year)</i>	<i>Current position (pubs—BOLD: coauthored with me)</i>
Seung-Hyun Lee (Ohio State)	J. Barney O. Shenkar, (co-chairs)	Dissertation committee, coauthored <i>AMR</i> (2), <i>EMJ</i> , <i>ETP</i> , <i>JBV</i> , <i>JWB</i> , and <i>JIM</i>	University of Texas at Dallas (2002)—tenured in 2009—full prof in 2015	UT Dallas (AMR × 2, APJM, EMJ, ETP, JBV, JIM, JIBS, JWB, MIR, SMJ × 4)
Yaping Gong (Ohio State)	S. Hills	Dissertation committee, coauthored <i>AMJ</i>	HKUST (2002)—tenured in 2008	HKUST (AMJ × 2, AMJ, JAP, JCCP, JIBS, JM, MIR, SMJ)
Heli Wang (Ohio State)	J. Barney	Coauthored chapter	HKUST (2002)—tenured in 2008	SMU (chapter, AMJ, AMR, SMJ)— <i>AMJ</i> associate editor
Hyung-Deok Shin (Ohio State)	J. Barney	Dissertation committee, coauthored <i>TIBR</i> ,	George Mason University (2003)	Hong-ik University, Seoul, Korea (TIBR)
Ilgaz Arikan (Ohio State)	O. Shenkar	Exam committee	Boston University (2003)	Georgia State, Ohio State, Kent State (AMJ)
Tony Tong (Ohio State)	J. Barney	Coauthored <i>AMJ</i> and <i>JMS</i> , dissertation committee	SUNY Buffalo (2004)	Purdue (AMJ, APJM, JIBS, JM, JMS, JWB, OS, and SMJ)
David Zoogah (Ohio State)	R. Noe	Dissertation committee, coauthored <i>AMP</i> , <i>APJM</i> , <i>IJHRM</i>	Morgan State University (2006)	Xavier U (AMP, APJM, IJHRM, JAP)
Yuan Yuan Zhou (Ohio State)	O. Shenkar	Exam committee, coauthored <i>JWB</i>	University of Illinois at Springfield (2010)	(JWB)
Irem Demirkan (UT Dallas)	D. Deeds	Dissertation committee	Northeastern University (2007)	Suffolk University (JM, MS)
David Weng (UT Dallas)	J. Lin	Dissertation committee, coauthored <i>APJM</i>	City University of Hong Kong (2011)	VU Amsterdam (APJM, JBR, SMJ)

Hao Chen (UT Dallas)	O. Richard	Coauthored <i>AMP</i> and <i>SMO</i>	Tsinghua University, Beijing (2011)	(<i>AMP, ISMO</i>)
Erin Pleggenkulhe-Miles (UT Dallas)	G. Dess, D. Deeds (co-chair)	Coauthored chapter and <i>IRMR</i>	University of Nebraska at Omaha (2012)—took job as ABD (2011)	(<i>chapter, APJM, IRMR, JM</i>)
Sungjin Hong (UT Dallas)	S. Lee	Dissertation committee, coauthored <i>JWB</i>	Queens University Belfast (2012)	Chongnam University, Korea (<i>APJM, JWB</i>)
Weichieh Su (UT Dallas)	E. Tsang	Dissertation committee, coauthored <i>IJHRM, JBE, JWB</i>	National Chengchi University, Taipei (2013)	(<i>AMJ, APJM, IJHRM, JBE, JWB</i>)
Omer Gokalp (UT Dallas)	S. Lee	Dissertation committee, coauthored chapter	Suffolk University, Boston (2013)	(<i>chapter, JWB</i>)
Dane Blevins (UT Dallas)	E. Tsang	Coauthored chapter and <i>MBR</i>	SUNY Binghamton (2013)	Clemson, UNC Charlotte (<i>chapter, JBE, MBR</i>)
Martina Jing Quan (UT Dallas)	R. Harrison	Coauthored chapter	Renmin University of China, Beijing (2013)	(<i>chapter</i>)
Carliss Miller (UT Dallas)	O. Richard	Coauthored <i>IJHRM</i>	Sam Houston State University (2016)	(<i>IJHRM</i>)
Pawinee Changphao (UT Dallas)	S. Lee	Dissertation committee	Naresuan U, Phitsanulok, Thailand (2016).	
Jean Kim (UT Dallas)	S. Lee	Dissertation committee	College of New Jersey (2017)	
Young H. Jung (UT Dallas)	S. Lee	Dissertation committee	California State University at Bakersfield	Chapter

<i>Ph.D. students elsewhere</i>	<i>Chair</i>	<i>Activities</i>	<i>1st appointment (Ph.D. year)</i>	<i>Current position (publications)</i>
Tom Tao (<i>U of Pittsburgh</i>)	J. Prescott	Dissertation committee	Lehigh University (2004)	James Madison University (<i>SMJ</i>)
Xufei Ma (<i>Natl U of Singapore</i>)	A. Delios	External examiner	Chinese University of Hong Kong (2007)	CityUHK (2018) (<i>AMJ, APJM, JIBS, JM</i>)
Sophie H. Xiao (<i>U of Sydney</i>)	B. Tipton	External examiner	University of Newcastle (2008)	University of Newcastle

Classroom Teaching (reporting teaching at UTD only)

Strategic Management (PhD), Autumn 2016, 2014, 2012, 2010, 2008 Advanced Strategic Management (PhD), Spring 2007 Management Scholarship (PhD), Autumn 2015, 2013, 2011, 2009 Strategic Management (EMBA), Autumn 2006–2017 Strategic Management (GLEMBA), Spring 2007–2015	Strategic Leadership (Executive MS/SYSM), Autumn 2016, 2014 Global Business (MBA), Autumn 2008–2017 International Strategic Management (MBA), Spring 2008, 2006 Global Strategy (Undergraduate), Spring 2008
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Other Teaching Activities: Independent and Dissertation Research

Every year, I supervise a large number of PhD independent study and dissertation research projects, which are too numerous to report here. In addition, in spring 2011, I also supervised one undergraduate independent study—the student went on to pursue graduate studies at Cambridge.

Other Teaching Activities: Executive Training (select activities, excluding UTD EMBA and GLEMBA)

Ericsson / TechTitans: “Next Gen: North Texas Connects” (October 2018), UTD Alumni Center. My fellow panelists were C. Hall, Columnist, *Dallas Morning News*; C. Powell, Director of Business Development, City of Plano; K. Prabhu, ex-CTO, AT&T. About 100 young professionals and students attended the event.

Executive Breakfast: “NAFTA’s Impact on the Texas Economy” (February 2018), UTD Exec Ed. My fellow panelists were T. Bluedorn, CEO of Lennox; and E. Lalli-Reese, VP of Demilec. Another panel consisted of F. Galindo, Consul General of Mexico; V. Khabayan, Consul General of Canada; and R. Anchia, State Representative. About 120 professionals attended the event.

East Africa Chamber of Commerce (October 2017), UTD Center for Global Business, training executives and government officials from Burundi, Kenya, Rwanda, South Sudan, Tanzania, and Uganda

Norton Rose Fulbright/JSOM Exec Ed: “The Future of Free Trade in a Storm of Political Change” (February 2017), the other panelists were T. Bluedorn, CEO of Lennox, and K. Hersh, CEO of G. Bush Center, and the moderator was D. McCuis-tion. About 120 people attended the breakfast event. I provided 100% of the 3 handouts on US/China/NAFTA trade.

Oil and Gas Executive Education Program (May 2015, 2016, and 2017), UTD Advanced Program in Oil and Gas Financial

Management

- Texas Instruments Emerging Markets Program** (May 2011), UTD Institute for Innovation and Entrepreneurship
Korean Software Technology Association (September 2010, October 2011), UTD School of Management
SAFRAN Executive Training (October 2007), UTD School of Mgmt—SAFRAN is a Paris-based global hi-tech firm
Certificate in Management (December 2005), UTD School of Management
Bank One/Ohio Polymer Association/889 Consulting Conference: The China Challenge (February 2004), Columbus
 * Keynote speaker: “China Business: Towards the Next Generation”
Arthur Andersen/Central Ohio Business Consortium (November 2000), Ohio State campus, Columbus
 * Presented a talk on “Managing Mergers and Acquisitions Internationally”
Roundtable: Second-Generation Activities in China (October 2000), Ohio State campus, Columbus
 * Presented a talk on “Retrospect and Road Ahead: Toward the Next Generation”
 * Hosted the commercial secretary of the Chinese embassy from Washington, DC
Nationwide Insurance Global Speaker: Competing in Thailand (July 2000), organized via OSU CIBER, Columbus
Antioch Company Market-Entry Strategies for Japan (May and September 2000), Ohio State, Columbus
Diploma Program in Marketing and International Business (May 1998), Asia Pacific Institute of Business, Hong Kong
Hawaii-Vietnam Executive MBA Training Program (November 1997), Foreign Trade University, Hanoi, Vietnam
 * Funded by the U.S. Information Agency, the first such Federal program since the Vietnam War; opening ceremony attended by the U.S. Ambassador to Vietnam
 * Taught “Privatization Policies and Business Strategies”—the first ever EMBA strategy course taught in Vietnam
Japan-Focused Executive MBA Program “Asia-Pacific International Business” course (Spring 1997), Honolulu
 * Joint EMBA Program by the University of Hawaii and Japan-America Institute of Management Science

Other Teaching Activities: Faculty Training

- Globalization Seminars/Faculty Development in International Business (FDIB)** (1999-2014 *every year*), University of Memphis
 * Presented a “How to craft and publish high quality research?” seminar *every June* since 2002
 * Represented UTD (2006-2014) and OSU CIBER (1999-2005) to teach a 2-day seminar on “Introduction to International Business” (in collaboration with M. Pustay of Texas A&M)
 * My “students” were professors from other colleges and universities (approximately 350 during 1999-2014)
Junior Faculty Consortium, International Management Division, Academy of Management, Atlanta (August 2006)
 * Program chair—in charge of program design and delivery with 8 senior mentors and 20 junior faculty
Internationalization of Curriculum (May 2006), Wichita State University, Kansas
 * Led an “Internationalization of Strategy Course” workshop and presented at an plenary session
Faculty Development in International Business (FDIB) (June 2001 and 2002 and October 2003), Ohio State, Columbus
 * Represented OSU CIBER to teach a plenary session on “An Overview of International Business”
 * My “students” are foreign language faculty and professionals interested in international business

Teaching Awards

- Two Annual Best Teaching Awards, Chinese University of Hong Kong (twice, 1997-98 and 1998-99)
 Five letters of appreciation from Ohio State’s Fisher College of Business senior associate dean for academic affairs, Professor Steve Mangum, for outstanding student ratings defined as 1 standard deviation above the university mean (five courses in spring 2000, spring 2001, autumn 2001, and spring 2004)

PROFESSIONAL AND UNIVERSITY CITIZENSHIP

Expert Opinion as External Reviewer for Other Universities

<i>Appointment of chair and full professor</i>	<i>Tenure and promotion to associate prof (I)</i>	<i>Tenure and promotion to associate prof (II)</i>
Bowling Green State U (fall 2018)	University of Alabama (fall 2018)	Tufts University (fall 2008)
U of Massachusetts Lowell (fall 2018)	University of Kansas (fall 2018)	Hebrew U of Jerusalem (fall 2008)
Simon Fraser U (spring 2018)— <i>chair</i>	University of North Texas (fall 2017)	Florida International U (summer 2008)
U of Hong Kong (spring 2018)— <i>chair</i>	University of Michigan (spring 2017)	Univ of Hong Kong (spring 2008)
Hong Kong Baptist U (fall 2017)	University of Melbourne (fall 2016)	Chinese U of Hong Kong (spring 08)
Florida International U (fall 2016)	University of Newcastle (fall 2015)	U of Illinois at Urbana-Champaign (spring 2008)
Northeastern University (spring 2016 and spring 2011)— <i>chair</i> × 2	University of Sydney (spring 2015)	Iowa State University (fall 2007)
Shanghai Jiao Tong University (spring 2015)— <i>inaugural chair</i>	Louisiana State University (fall 2013)	National U of Singapore (fall 2007)
Simon Fraser University (fall 2014)	City U of Hong Kong (spring 2013)	Singapore Management U (fall 2007)
Cleveland State U (spring 2013)— <i>chair</i>	U of Missouri, Kansas City (spring 2013)	U of New South Wales, Sydney (spring 2007)
	U of Missouri, St. Louis (fall 2011)	
	Purdue University (fall 2010)	

Bocconi University, Milan (fall 2011) U of Maine (fall 2010)— <i>full professor promotion for the acting dean</i> Simon Fraser University (fall 2009) Villanova University (fall 2008)— <i>chair</i> Boston University (summer 2006)	Rutgers University (fall 2010) Bentley University (fall 2010) U of New South Wales, Sydney (fall 2010) Texas Tech University (fall 2009) Simon Fraser University (fall 2009) Singapore Management U (fall 2009)	Hong Kong University of Science and Technology (spring 2007) Rutgers University (autumn 2005) York University (fall 2002)
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Expert Opinion as Reviewer for National Research Foundations and Education Ministries

<i>Canada</i>	<i>China</i>	<i>Hong Kong</i>	<i>United States</i>
Social Sciences and Humanities Research Council (2011); Canada Research Chair (2014)	Ministry of Education (2017); Natural Science Foundation of China (2015)—on site panel member, Beijing	Research Grants Council (2003, 2004, 2007, 2008, 2011)	National Science Foundation (2003, 2007, 2009, 2013)

Guest Editorship (in addition to guest editorship at *JIBS* reported on p. 6 under “Leadership Positions”)

Guest Editor, *Entrepreneurship Theory and Practice* (2009-2010) for one manuscript written by special issue editors

Guest Editor, *Journal of Management Studies* (2003-2005) for a special issue on strategic management in emerging economies

(Co-guest editors: M. Wright, Nottingham; I. Filatotchev, King’s College London; R. Hoskisson, Arizona State—published as vol. 42 [1] in January 2005)

Editorial Board Member

Academy of Management Journal (2004–2007) (Editor: S. Rynes, Iowa) (2017–2020) (Editor: J. Shaw, HKPolyU)

Academy of Management Perspectives (2011–present) (Editors: T. Devinney, U of Leeds; D. Siegel, SUNY)

Academy of Management Review (2000–2002) (Editor: E. Conlon, Notre Dame)

Africa Journal of Management (2015–present) (Editor: M. Kiggundu, Carleton U)—inaugural board member

Asia Pacific Journal of Management (1999–2003) (Editor: K. Singh, National U. of Singapore)

Copenhagen Journal of Asian Studies (2002–present) (Editor: K. Brodsgaard, Copenhagen Business School)

Global Strategy Journal (2010–present) (Editor: S. Tallman, Richmond)—inaugural board member

Journal of East-West Business (1997–2000) (Editor: E. Kaynak, Penn State)

Journal of International Business Studies (2000–2008) (Editor: T. Brewer, Georgetown; A. Lewin, Duke)

Journal of Management Studies (2009–present) (Editor: M. Wright, U of Nottingham; G. Bruton, TCU)

Management and Organization Review (2004–2008) (Editor: A. Tsui, Arizona State)—inaugural board member

Quarterly Journal of Management (2018–present) (Editor: H. Li, Rice U)

Strategic Management Journal (2005–present) (Editors: D. Schendel, Purdue; R. Bettis, UNC; W. Mitchell, Duke; E. Zajac, Northwestern)

Strategic Organization (2011–present) (Editors: J. Baum, Toronto; R. Greenwood and D. Jennings, Alberta)

Thunderbird International Business Review (2008–present) (Editor: M. Teagarden, Thunderbird)

Ad Hoc Journal Reviewer (other than the journals where I have served as editorial board member)

Administrative Science Quarterly, *Advances in International Management*, *American Sociological Review*, *Economic Geography*, *International Business Review*, *Journal of Business Research*, *Journal of Business Venturing*, *Journal of International Management*, *Journal of Management*, *Management International Review*, *Management Science*, *Organization Science*, *Organization Studies*, *Pacific-Basin Finance Journal*

Academy of Management (AOM) (minor services here, major services are reported on pp. 6-7)

Member, Best Paper Committee, *Academy of Management Review*, 2001 (Chair: B. Barry, Vanderbilt)

Mentor, Writers’ Workshop, *Academy of Management Executive*, 2001 (Editor: S. Puffer, Northeastern)

Reviewer, Business Policy and Strategy Division: Dallas, 1994 (J. Barney, Ohio State); Vancouver, 1995 (M. Lubatkin,

UConn); Boston, 1997 (E. Zajac, Northwestern); San Diego, 1998 (D. Day, Rutgers); and Toronto, 2000 (B. Cannella, Texas A&M) [Best Reviewer Award, i.e., the “Barney Award,” 1994]

Reviewer, International Management Division: Vancouver, 1995 (N. Boyacigiller, San Jose)

Academy of International Business (AIB) (minor services here, major services are reported on p. 6)

Reviewer, annual meetings: Maui, Hawaii, 1993 (B. Toyne, St. Mary’s U.); Banff, Canada, 1996 (J. de la Torre, UCLA); and Monterey, Mexico, 1997 (M. Kotabe, Temple)

Reviewer, Pacific Basin annual meetings: Big Island, Hawaii, 1997 (A. Palia, Hawaii)

Western Academy of Management (WAM)

Reviewer, annual meetings: Santa Fe, New Mexico, 1994 (C. Pinder, UBC); San Diego, 1995 (J. Pearce, UC Irvine); Banff, 1996

(B. Drake, Portland); and Lake Tahoe, 1997 (P. Buller, Gonzaga U.)

INSTITUTIONAL AND COMMUNITY SERVICES³

University of Texas System

UTD campus representative on the UT System Globalization Task Force (2006–2007)

- * Attended a meeting in Austin at the UT System (February 2007)

University of Texas at Dallas

School/Department/OSIM Area Services:

Area Coordinator (a.k.a. Department Chair), Organizations, Strategy, and International Management (OSIM) Area, 2012–2016
OSIM has about 12-15 tenure-track faculty members, 25 non-tenure-track faculty members, 2-4 assistants, and 12-15 PhD students

- * Chair, OSIM Strategic Planning Committee, Fall 2012
- * Chair, Search Committee for OB Full Professor, 2012-13, 2013-14
- * Chair, Search Committee for Entrepreneurship Assistant Professor, 2012-13, 2013-14

Executive Director, Center for Global Business, Fall 2006–present

- * I founded this center, whose establishment was announced by President David Daniel on August 30, 2006 at the Texas Competitiveness Summit held on our campus. Leaders from industry, government, and higher education attended the Summit. It was keynoted by Senator John Cronyn (R-TX) and Assistant Secretary Tom Luce, US Department of Education
- * By Fall 2018, formed an Advisory Board (25+ members)

Co-chair, Organization, Strategy, and International Management (OSIM) Strategic Planning Committee, 2008

Co-chair, Strategy and IB Faculty Search Committee, OSIM, 2005-06, 2006-07, 2008-09

Chair, Ad Hoc Committee, for an assistant professor, 2010-11 (3rd year); for an associate professor, 2016-17 (tenure)

Chair, Committee on BS in BA Concentration in Global Business, 2006

Member

- * Jindal School of Management Strategic Planning Committee, Fall 2012, Fall 2016, Fall 2018
- * JSOM Master's Committee, 2018-19
- * Exploratory Committee on Practitioner Track Doctorate, Fall 2012
- * Committee on the new BS in Global Business, 2010 (recruited executives to write support letters)
- * Search Committee for Director for EMBA and Director for GLEMBA, 2009-10
- * Search Committee for Associate Dean for Executive Education, 2008-09
- * Executive Education Committee, 2005-present
- * Ph.D. Committee, 2005-2012
- * Scholarship Committee, 2006-07
- * Promotion to Full Professor Committee for two faculty members, 2009-2010 and 2010-2011
- * OB Faculty Search Committee, 2010-2011

Presenter, "Global Strategy @ UTD SOM," Dean's Advisory Council, October 2005

Coordinator, Ph.D. Program in International Management Studies, OSIM, Fall 2005–present (see p. 27 for details)

University Services:

Member, Full Professor Promotion Committee for Dr. C. Pinehart, School of Economic, Political, and Policy Sciences, Fall 2018

Member, Search Committee for Vice President Research, 2016–2018 (numerous meetings)

Member, Committee on Qualifications (CQ) (the highest university-level faculty committee on all personnel decisions: mid-probationary reviews, tenure and promotion reviews, and full professor promotions), 2012–2014

- * Committee meets *every* Friday morning 8–12 in January and February to evaluate dozens of personnel decisions

Speaker, UNIV 1010 Lecture Series for Freshmen, "Global Business at UT Dallas," September 2011 (a series of invited lectures led by President David Daniel to enrich freshman experience and build excitement at UTD)

Speaker, UTD 40 @ 40, "Global Competition and the Rise of Asia," March 2010, one of the 40 speakers on campus to celebrate UTD's 40th anniversary—it attracted significant audience from alums and the community

Member, Committee on Educational Policy (CEP) (the highest university-level faculty committee on academics), 2008-10

- * Committee meets *every* month to approve various new programs/degrees proposed

Speaker, Junior Faculty Mentoring Workshop, February 2010 and 2011 (fellow speaker: Emily Tobey, Associate Provost)

Faculty member, application for the Confucius Institute administrated by the Chinese government, November 2006

Presenter, "Global Strategy: The Role of Business Schools in the 21st Century," on behalf of the UTD faculty in honor of Vice Minister Wu Qidi, who led a delegation from the Chinese Ministry of Education to visit UTD, May 2006

Community Services (only reporting activities after I came to UTD in 2005)

³ To save space, institutional services at my previous institutions—Ohio State University, Chinese University of Hong Kong, University of Hawaii, and University of Washington—are not reported here.

Volunteer, McCulloch Intermediate School, Highland Park, TX, April 2015 (took a class of fifth graders to the G. W. Bush Library)
Speaker: Global business @ UT Dallas, City of Plano Multicultural Outreach Roundtable (MCOR), Plano, TX, August 2013
Speaker: Internationalization of Chinese firms, Frisco Community Bible Church, Frisco, TX, March 2011
Speaker: Chinese New Year, Bennett Elementary School, McKinney, TX, February 2010
Moderator: Discussion on US-China economic relations, World Affairs Council of Dallas-Ft. Worth, Dallas, September 2008

MEDIA COVERAGE (outlets published by my own institutions)

- August 30, 2018: UT Dallas News Center (daily campus-wide email bulletin): “Professor ranked second-most influential in field,” reporting a *Scientometrics* study that finds me to have the second largest number of highly cited papers during 2004–2015 in the world in the field of Business and Economics.
- February 1, 2018: UT Dallas News Center: “Management professor recognized for highly cited research,” reporting my appearance, fourth year in a row, on *The World’s Most Influential Scientific Minds* as a Highly Cited Researcher. I was the only Jindal School faculty member among the top 93 most-cited scholars in Business and Economics (and also the only UT Dallas faculty member in all disciplines on the list of 3,000 Highly Cited Researchers worldwide).
- Spring 2017: *JSOM MANAGEMENT*: (1) reported my listing on *The World’s Most Influential Scientific Minds* as a Highly Cited Researcher (p. 21), (2) reported “NAFTA top trade topic at the Institute event” on my contributions as a panelist for the Institute for Excellence in Corporate Governance (two co-panelists were CEO of Lennox and CEO of Bush Institute) (p. 27), and (3) reprinted my *Texas CEO Magazine* article “What happens if NAFTA goes away” (pp. 28-29)
- * “Message from the Dean” (inside cover of the magazine) mentioned my honor as a Highly Cited Researcher
- February 28, 2017: Inside Jindal School: “NAFTA front and center at IECG,” reporting my contributions as a panelist on “The future of free trade in a storm of political change” with about 120 business leaders in attendance.
- February 1, 2017: Jindal School Now: “Faculty achievements” (for January 2017)
- January 13, 2017: UT Dallas News Center: “Engineering, business professors honored for highly cited studies,” reporting my third-time placement on *The World’s Most Influential Scientific Minds*—the only Jindal School faculty member among the top 70 most-cited scholars in Business and Economics (one other UT Dallas colleague from Computer Science made the list for the first time).
- January 2017: UT Dallas News Center: “In Print & On Air,” reporting my quote in *Texas CEO Magazine*: “Even if NAFTA is here to stay, executives, state officials and other stakeholders need to remember an important lesson: free trade is not free.”
- December 14, 2015: UT Dallas News Center: “CEO compensation study examines factors in excess returns,” reporting my joint work with S. Sauerwald and Z. Lin that is forthcoming in the *Strategic Management Journal* (2016) (#2.129)
- September 11, 2015: UT Dallas “In the News” (occasional compilation of recent and notable news stories featuring UT Dallas): reporting my interview in the August 26, 2015, *U.S. News and World Report* posting on “8 tips for surviving the stock market’s record drop”—lead article of this compilation of nine news pieces and the only JSOM faculty member featured
- Fall 2015: *UT Dallas Magazine* (p. 9): reporting my winning of the *Journal of International Business Studies* Decade Award
- March 10, 2015: UT Dallas News Center: “Jindal School professor’s published research receives Decade Award,” reporting my winning of the *Journal of International Business Studies* Decade Award
- December 2014–January 2015: Jindal School of Management website cover story (jindal.utdallas.edu—rotating): “Dr. Mike Peng among top 1% of researchers,” reporting my placement on *The World’s Most Influential Scientific Minds*—the only faculty member from UT Dallas.
- October 15, 2013: UT Dallas News Center: “Jindal School PhD student wins best paper awards,” reporting my student S. Sauerwald winning two best paper awards from BPS and SIM divisions and winning a third best paper finalist award from IMD division at AOM in Orlando. Sauerwald is now an assistant professor at the University of Illinois at Chicago.
- October 30, 2012: UT Dallas News Center: “Ceremonies pay tribute to university faculty and benefactors,” reporting JSOM’s first chair professor investiture ceremony presided by President D. Daniel.
- June 7, 2012: UT Dallas News Center: “Report salutes 2 profs as influential management scholars,” reporting my ranking as the 4th most influential management scholar of my generation (among colleagues who graduated from PhD programs since 1991).
- December 17, 2010: UT Dallas News Center: “Global strategy prof’s paper is a business pacesetter,” reporting my 2009 *AMP* paper that received the New Hot Paper award from Science Watch
- April 26, 2010: UT Dallas News Center: “Management profs earn Distinguished Scholar Awards”
- Spring 2010: *School of MANAGEMENT* (p. 22): “SOM profs earn Distinguished Scholar Awards,” reporting the (lifetime) Distinguished Scholar Award presented to me by the Southwestern Academy of Management, March 2010
- * “Message from the Dean” (inside cover of the magazine) mentioned my award
- Autumn 2009: *School of MANAGEMENT* (p. 25): “Provost’s Distinguished Professor speaks at Harvard,” reporting my keynote speaking engagement at the “China Goes Global” conference held at the Kennedy School of Government, Harvard University
- * “Message from the Dean” (inside cover of the magazine) mentioned my keynote appearance
- Autumn 2008: *School of MANAGEMENT* (p. 15): “Management Research Frontiers: One SOM professor factors societal norms into business strategy,” reporting my *JIBS* paper with D. Wang and Y. Jiang (2008) (#2.56)
- Autumn 2008: *School of MANAGEMENT* (p. 20): “Two professors and Ph.D. student earn SBA Best Paper Award,” reporting my award-winning paper reported in the entry below.

- September 16, 2008: UT Dallas News Center: “Paper wins Small Business Administration award,” reporting my SBA Best Paper award. (School of Management website top news, September 17, 2008: *som.utdallas.edu*)
- Spring 2008: *School of MANAGEMENT* (p. 24): “Professor Peng pilots *Asia Pacific Journal of Management* 25th anniversary issue,” reporting my leadership role behind *APJM*’s 25th anniversary celebrations
- Autumn 2006: *School of MANAGEMENT* (p. 31): “Professor Peng honored,” reporting my (lifetime) Scholarly Contribution Award from the International Association for Chinese Management Research (IACMR)
- Autumn 2006: *School of MANAGEMENT* (p. 32): “Five faculty members appointed to editorial posts,” reporting my appointment as Editor-in-Chief of the *Asia Pacific Journal of Management*
- Autumn 2006: *School of MANAGEMENT* (p. 33): “International management faculty members take leading roles at Beijing meeting,” reporting AIB attendance by me and other colleagues
- Spring 2006: *School of MANAGEMENT* (pp. 16-19): “Global research prominence” and “Oft-cited works by Drs. Peng, Markoczy, and Salk,” reporting that three of us authored three of the top five most cited papers on Central and Eastern Europe (as reported by Meyer and Peng, 2005, *JIBS*—#2.35)
- * “Message from the Dean” (inside cover of the magazine) mentioned this honor
- Spring 2006: *School of MANAGEMENT* (p. 28): “New books analyzing international dynamics in new ways,” introducing my *Global Strategy* (and books by other colleagues)
- Autumn 2005: *School of MANAGEMENT* (p. 28): “Recent hires contribute to environment of excellence,” reporting my appointment as the Provost’s Distinguished Professor of Global Strategy
- March 2004: Ohio State University Press release, “Outside directors don’t help companies in emerging economies,” written up by J. Grabmeier, assistant director of Ohio State research communications, based on my NSF-funded research published in *SMJ* (#2.28) and *JWB* (#2.23). Item posted at *researchnews.osu.edu* and *fisher.osu.edu*.
- June 12, 2003: *OnCampus* (Ohio State University newspaper for faculty and staff): “Two faculty awarded NSF CAREER awards: Gopalan and Peng awards total \$1.1 million,” reporting my \$422,890 CAREER Award from the National Science Foundation—reportedly the single largest NSF grant to a business school faculty member at the time of award
- * Featured in *Fisher College News Release* (April 28, 2003), *OSU Today* (May 19, 2003), *www.osu.edu* (top story on the main university website, May 22, 2003), and *International Affairs Update at OSU* (June 2003, p. 4).
- February 21, 1990: *Winonan* (Winona State University campus paper): “Peng presents paper,” reporting my first-ever conference presentation, as an *undergraduate* student, at the Pacific Interest Conference at Willamette University, Salem, Oregon.

MEDIA COVERAGE (outlets published by non-university sources)

- May 9, 2017: single-authored Op-Ed: “What happens to Texas if the U.S. withdraws from NAFTA?” *Dallas Morning News*: p. 13A (*www.dallasnews.com*).
- January 2017: single-authored article: “What happens if NAFTA goes away?” *Texas CEO Magazine* (pp. 26–27)
- A quote with my photo on p. 6 (with two other CEO contributors): “NAFTA has allowed US firms to preserve more US jobs, because 40% of the value of imports from Mexico and 25% from Canada is actually made in the US—in comparison, only 10% of the value of US imports from China is made here.”
 - Over 100 readers within the *first* hour the article went online on January 22, 2017.
 - The entire Texas delegation of legislators in Washington, and all the members of the Texas House and Senate in Austin received copies of the magazine.
- April 16, 2016 (12:30 PM): KERA TV/National Public Radio (NPR)/Public Broadcasting Service (PBS): “The Chinese Navy: Challenge to the US and the world?” one of the two experts on a panel (the other expert is Captain B. Cole, US Navy [retired] and professor emeritus at National War College)—episode can be viewed at *McCuistionTV.com*.
- April 10, 2016 (12:30 PM): KERA TV/National Public Radio (NPR)/Public Broadcasting Service (PBS): “China: Reforms, the economy, energy, and markets,” one of the four experts on a panel (the other experts are G. Chang [*Forbes*], D. Chen [Denton], and C. Watson [National War College])—episode can be viewed at *McCuistionTV.com*.
- August 26, 2015: *U.S. News and World Report* (and Yahoo Finance): “8 tips for surviving the stock market’s record drop—Shock waves on Wall Street are palpable following the free fall of China’s Shanghai Composite,” interviewed and quoted for the last tip: “Beware the panic pundits.” Excerpt: “America has been collapsing for several hundred years, starting with the White House being burned down in 1812. And, of course, China has been collapsing for 5,000 years.”
- October 2013: *Plano Profile*, reporting my speech at the City of Plano Multicultural Outreach Roundtable (MCOR), August 2013
- October 5, 2012: *Dallas Morning News*, interviewed and quoted in “Ron Kirk outlines job creation path at Dallas gathering.” I commented that free trade agreements in general create jobs and that the United States recently surpassed Germany in exports.
- September 9, 2012: *Atlanta Journal-Constitution*, interviewed and quoted in “Coca-Cola to spend \$30 billion to grow globally.” My comments focused on Coca-Cola’s recent deep dive into emerging economies, especially Africa.
- February 23, 2012: *Dallas Morning News*, interviewed and quoted in “Texas exports spike higher on energy goods.” My comments focused on the fact that 1/6th of the nation’s export now come from Texas, and that “the regional advantage of manufacturing and producing in Texas is now stronger than other states.”
- June 30, 2010: *Brasil Econômico* (the major economic and business daily newspaper in São Paulo), “Interview: Mike Peng, professor of global strategy at the University of Texas at Dallas,” reporting my presentations at Brazilian business schools.

- June 6, 2010: *The Economist*, “Business school research: Ideas that work,” reporting on my 2010 *AMLE* article with G. Dess on the spirit of scholarship—the first time the UTD Top 100 Business School Rankings have been mentioned by *The Economist*.
- October 9, 2009: *Sing Tao Daily* (Vancouver) (in Chinese), “Chinese firms need thick skin when going overseas,” reporting my keynote speech at the Pacific Region Forum, Vancouver.
- June 6, 2008: U.S. Small Business Administration (SBA), Office of Advocacy, News Release (Washington, DC): “Best Paper Awarded by Advocacy at the Babson College Entrepreneurship Research Conference,” reporting my paper (with S. Lee and Y. Yamakawa) on bankruptcy laws and entrepreneurship development
- * SBA Chief Economist C. Moutray noted in the press release: “This paper is an excellent example of the type of scholarship our Best Paper Award is intended to highlight. . . This kind of research provides a sound theoretical basis for public policy choices, in this case analyzing the infrastructure that fosters value-creating activities by firms with high-growth potential.”
- March 7, 2008: *The World Journal* (the leading Chinese American newspaper in North America), “Editor-in-Chief Mike Peng carries out internationalization,” reporting my *APJM* leadership activities (at chineseworld.com)
- May 2007: *Smart Business Dallas* magazine, p. 22, section on “Global Strategy,” interviewed by L. Beets
- June 2006: *Management@People (Guanli@Ren)* magazine (Beijing, in Chinese), pp. 31-32, section on “Global experts on Chinese management,” interviewed on “The evolution of relationship strategy.”
- December 14, 2005: *The Business Times* (Singapore), p. 10, quoted at length on the *Asia Pacific Journal of Management* special issue conference I co-chaired on Asian business groups, written by C. Tan, “Asian companies set to go global in next few years”—appeared on the 2nd day of our conference
- December 2004: Interviewed by Voice of America on Asian business strategies
- September 2001: Inaugural speech, “*Guanxi* and competitive business strategies,” at the Ohio State Institute for Chinese Studies reported by *The World Journal* (at chineseworld.com)
- October 1997: Interviewed and quoted by *Newsweek* (international edition, October 27, p. 24; Japanese edition, October 29, p. 17) on mainland Chinese red chips listing in Hong Kong
- May-June 1996: Dissertation research on export strategy completed at the University of Washington featured twice in the editorials of the *Exporter Magazine* (May 1996, p. 2; June 1997, p. 2)