

Mike W. Peng, Ph.D.

Jindal Chair of Global Strategy, Jindal School of Management 4.404; Executive Director, Center for Global Business
University of Texas at Dallas, 800 West Campbell Road, SM 43, Richardson, TX 75080-3021
Tel: (972) 883-2714 / Fax: (972) 883-6521 / mikepeng@utdallas.edu / apjmpeng@gmail.com / www.mikepeng.com

BIOGRAPHICAL SKETCH

Mike W. Peng is the Jindal Chair of Global Strategy at the Jindal School of Management, University of Texas at Dallas. He is also a National Science Foundation (NSF) CAREER Award winner and a Fellow of the Academy of International Business (AIB) and the Asia Academy of Management (AAOM). At UT Dallas, he has been the number one contributor to the list of 50 top journals tracked by *Financial Times*, which has consistently ranked UT Dallas as a top 20 school in research worldwide. Over 60 of his articles appear on the *Financial Times* list (28 of them on the UTD list). Professor Peng received his PhD from the University of Washington, Seattle. Prior to joining UT Dallas, he served on the faculty at the Ohio State University, Chinese University of Hong Kong, and University of Hawaii. He has taught in five states in the United States (Hawaii, Ohio, Tennessee, Texas, and Washington), as well as in China, Hong Kong, and Vietnam.

Truly global in scope, Professor Peng's research has investigated firm strategies in Africa, Asia Pacific, Europe, and North America. He is best known for his development of the institution-based view of strategy and his insights about the rise of emerging economies such as China in global business. He has published over 150 articles in leading journals and five books. Used in over 30 countries, his textbooks, *Global Strategy*, *Global Business*, and *GLOBAL*, are global market leaders that have been translated into Chinese, Portuguese, and Spanish. Both the United Nations and the World Bank have cited his work. With over 40,000 Google citations and an H-index of 80, he is widely regarded as one of the most prolific and most influential scholars in global strategy. Among the top 1% most cited researchers worldwide, he is one of the only 96 top scholars in business and economics—and the only one from the UT System in this field—listed among *Highly Cited Researchers* (compiled by Clarivate Analytics/Thomson Reuters, based on citation impact) in 2018. He has been on this distinguished list every year since 2014.

Professor Peng has served on the editorial boards of the *Academy of Management Journal*, *Academy of Management Perspectives*, *Academy of Management Review*, *Journal of International Business Studies*, *Journal of Management Studies*, *Journal of World Business*, and *Strategic Management Journal*; and guest-edited a special issue for the *Journal of Management Studies*. At the Strategic Management Society (SMS), he was elected to be the Global Strategy Interest Group Chair (2008). He also co-chaired the SMS Special Conferences in Shanghai (2007) and in Sydney (2014). At AIB, he co-chaired the AIB/JIBS Frontiers Conference in San Diego (2006), guest-edited a *Journal of International Business Studies* special issue (2010), chaired the Emerging and Transition Economies track for the Nagoya conference (2011), and chaired the Richard Farmer Best Dissertation Award Committee for the Washington conference (2012). At the Asia Academy of Management (AAOM), he served one term as Editor-in-Chief of the *Asia Pacific Journal of Management*. He managed the doubling of submissions and the successful bid to enter the Social Sciences Citation Index (SSCI), which reported *APJM*'s first citation impact to be 3.4 and rated it as the top 18th most-cited among 140 management journals for 2010. In recognition of his significant contributions, *APJM* has named its best paper award the Mike Peng Best Paper Award. In 2019, he served as Program Chair for the AAOM Biennial Conference in Bali, Indonesia.

Professor Peng has extensive teaching experience at all levels—undergraduate, MBA, EMBA, PhD, executive, and faculty training programs. He especially enjoys working with PhD students, having supervised over a dozen dissertations. Some of his former PhD students are now professors at Babson, Cal State, CityUHK, Colorado, Erasmus, Florida Atlantic, HKUST, Illinois, Kennesaw State, UMass, Missouri, Nebraska, Portland State, San Francisco State, SMU, St. Cloud State, Tsinghua, and UT Dallas.

Professor Peng is also an active consultant, trainer, and keynote speaker. He has provided on-the-job training to over 400 professors. He has consulted and been a keynote speaker for multinational enterprises (such as AstraZeneca, Berlitz, Ericsson, KOSTA, Nationwide, SAFRAN, and Texas Instruments), educational and funding organizations (such as Harvard University Kennedy School of Government, National Science Foundation, and University of Memphis), and national and international organizations (such as the UK Government Office for Science, the US Navy, and The World Bank).

Professor Peng has received numerous honors, awards, and grants. They include appearances in *Who's Who in America* (2002, 2006, 2018), a (lifetime) Distinguished Scholar Award from the Southwestern Academy of Management, a (lifetime) Scholarly Contribution Award from the International Association for Chinese Management Research (IACMR), a US Small Business Administration Best Paper Award, an NSF CAREER Grant (\$423,000), and an honor to be inducted as an AIB and AAOM Fellow. Professor Peng has been quoted in *The Economist*, *Newsweek*, *US News and World Report*, *Yahoo Finance*, *Dallas Morning News*, *Texas CEO*, *Smart Business Dallas*, *Atlanta Journal-Constitution*, *The Exporter Magazine*, *The World Journal*, *Business Times* (Singapore), *CEO-CIO* (Beijing), *Sing Tao Daily* (Vancouver), and *Brasil Econômico* (São Paulo), as well as on KERA/PBS TV, National Public Radio, and Voice of America.

EDUCATIONAL HISTORY

Doctor of Philosophy in Business Administration, University of Washington, Seattle, Washington, March 1996

- Major: Strategic Management; Minors: Organizational Sociology, International Business, and Methodology
- Advisors: Charles Hill (chair), Anne Ilinitch (now York), Richard Moxon, and Howard Becker (sociology)
- Dissertation: Behind the Success and Failure of U.S. Export Intermediaries (voted as one of the top-four best dissertations at the Barry Richman Competition, Academy of Management, Cincinnati, August 1996)
- Featured twice in the editorials of the *Exporter Magazine* (May 1996; June 1997)
- Abstract published in the *Journal of International Business Studies* (1997, pp. 434-5)
- Entire dissertation published as *Behind the Success and Failure of U.S. Export Intermediaries: Transactions, Agents, and Resources* by Quorum Books (©1998)—less than 1% of business school dissertations are published as books

Bachelor of Science with Honors (*Magna Cum Laude*), Winona State University, Winona, Minnesota, August 1991

- Majors: Business Administration and Economics

EMPLOYMENT HISTORY

- June 2005– Professor of Global Strategy with tenure, Organizations, Strategy, and International Management (OSIM) Area, Jindal School of Management
O. P. Jindal Chair of Global Strategy (October 2011–), the first holder of the most prestigious chair at the Jindal School of Management, which was named in October 2011 due to a naming gift
Provost’s Distinguished Research Professor (June 2005–October 2011), the first holder of such chair position specifically created by the university in order to attract me to join the faculty
Area Coordinator (a.k.a. Department Chair), OSIM Area (September 2012–August 2016)
Coordinator, Ph.D. Program in International Management Studies (June 2005–August 2012)
Executive Director, Center for Global Business (August 2006 [when I founded the center]–present)
University of Texas at Dallas, Richardson, Texas 75080
- January 1999– Associate Professor of Management with tenure (2004–2005), Fisher College of Business
June 2005 Assistant Professor of Management (1999–2004)
Coordinator, Ph.D. Program in International Business (2004–2005)
Faculty Member (by courtesy), Center for Slavic and East European Studies and Center for East Asian Studies
The Ohio State University, Columbus, Ohio 43210
- Sept 1997– Visiting Assistant Professor of International Business, Faculty of Business Administration,
December 1998 Chinese University of Hong Kong, Shatin, New Territories, Hong Kong
- August 1995– Assistant Professor of Management, College of Business Administration;
August 1998 Faculty Member (by courtesy), Center for Chinese Studies
University of Hawaii at Manoa, Honolulu, Hawaii 96822 (on leave 1997–98)
- January 1992– Instructor of Management, School of Business Administration; Coordinator, Center for International
August 1995 Business Education and Research (CIBER), University of Washington, Seattle, Washington 98195

RESEARCH INTERESTS

Global strategy, international business, competition in emerging economies, and institution-based view

TEACHING INTERESTS

Strategic management, global business, international management, strategic leadership, and Asian business

CONSULTING INTERESTS

Global strategy consulting (strategic planning, market expansion, entry implementation), government projects (competitiveness studies, competitive dynamics), cross-cultural briefing, ethics training, and academic competence enhancement

Partial List of Clients (see www.mikepeng.com, “Consulting,” for more details)

• **Multinational Enterprises:**

AstraZeneca, Hong Kong Berlitz International, Dallas, Texas Booz & Company, Shanghai, China Ericsson / TechTitans, Richardson / Dallas, Texas Korea Software Technology Association (KOSTA), Seoul, Korea (executive education delivered in Dallas)	Mass Transit Railway (MTR), Hong Kong Nationwide Insurance, Columbus, Ohio Pacific Market International, Seattle, Washington SAFRAN, Paris, France (executive education in Dallas) Texas Instruments, Dallas, Texas
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• **Governmental and International Organizations:**

Canada Research Chair, Ottawa, Canada Social Sciences and Humanities Research Council, Ottawa, Canada National Science Foundation, Arlington, Virginia Natural Science Foundation of China, Beijing, China	Research Grants Council, Hong Kong UK Government Office for Science, London, UK US Navy, NAS JRB Carswell, Fort Worth, Texas The World Bank, Washington, DC
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• **Nonprofit Organizations:**

Chinese Chamber of Commerce, Honolulu, Hawaii East Africa Chamber of Commerce, Dallas, Texas Multicultural Roundtable (MCOR), Plano, Texas	Greater Dallas Asian American Chamber of Commerce US India Chamber of Commerce DFW, Dallas, Texas World Affairs Council of Dallas-Fort Worth, Texas
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PROFESSIONAL RECOGNITIONS AND HONORS

National and International Honors (since 2005)

Honored in *Who's Who in America* (2019—p. 738, 72nd edition, a full-page listing among Distinguished Listees, total 7,100 listed)
Decade Award, *Academy of Management Perspectives*, Academy of Management, Boston, August 2019

- For my 2009 paper “The institution-based view as a third leg for a strategy tripod” (#2.64)

Fellow, Asia Academy of Management, AAOM Conference, Bali, Indonesia, June 2019

- Part of the inaugural group of ten Fellows for extraordinary contributions to AAOM

Having the second largest number of highly cited papers in economics and business in the world during 2004–2015 (number one is J. Heckman [2000 Nobel laureate in economics]) (N. Zhang et al., 2018, A bibliometric analysis of highly cited papers in the field of economics and business based on the Essential Science Indicators database, *Scientometrics*, 116: 1039-1053).

- Reported by UT Dallas News Center, August 30, 2018.

Highly Cited Researcher, listed in *The World's Most Influential Scientific Minds* (2014, 2015, 2016, 2017, 2018 by Thomson Reuters/Clarivate Analytics). Based on Web of Science citation impact, approximately 3,000 top researchers in 22 fields are listed annually. In the field of economics and business, worldwide only 95 scholars were listed in 2014 and 2015, 70 in 2016, 94 in 2017, and 96 in 2018—most were economists (quite a few Nobel laureates) and only a few were from strategy. In 2018, I was one of the four UT Dallas faculty members who were listed in all fields and was the only one in my field—representing the entire UT System in the field of economics and business.

- Reported by UT Dallas News Center, December 20, 2018; February 1, 2018; January 13, 2017

Top 18 most prolific contributor in the entire 46-year history of the *Journal of International Business Studies* (1970–2016)

- Reported by A. Verbeke & A. Calma (2017). Footnotes on *JIBS* 1970-2016. *JIBS*, 48: 1037-44.

Citation of Excellence Award, Emerald, Anaheim, California, August 2016 (at the Academy of Management)

- For my 2013 paper “Emerging multinationals from mid-range economies” in the *Journal of Management Studies* (#2.106)

- Podcast by Talking about Organizations aired January 2017: <https://www.talkingaboutorganizations.com/e23/>

Top 12 most prolific author in international strategic management research

- Reported by G. White et al. (2016). Trends in international strategic management research from 2000 to 2013, *Management International Review*, 56: 35-65.

The first most frequently cited and the second most prolific strategy scholar of Chinese descent, December 2015

- Reported by (1) H. Jiao et al. (2015). High impact strategy research by overseas Chinese scholars in leading business journals. *Asia Pacific Journal of Management*, 32: 1065-1082; (2) W. Li et al. (2015). Ranking and mapping the contributions by overseas Chinese strategy scholars. *Asia Pacific Journal of Management*, 32: 1085-1108.

Citation of Excellence Award, Emerald, Vancouver, Canada, August 2015 (at the Academy of Management)

- For my 2012 paper “A comparative ownership advantage framework for cross-border M&As” in the *Journal of World Business* (#2.92, with S. L. Sun, B. Ren, and D. Yan)

Decade Award, *Journal of International Business Studies*, Academy of International Business, Bangalore, India, June 2015

- For my 2005 paper “Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions” (#2.35)
- Retrospective: K. Meyer and M. Peng (2016). Theoretical foundations of emerging economy business, *JIBS* 47: 3-22.
- Preface by Editor-in-Chief and two commentaries published in the same issue of *JIBS*, 47 (1).
- Reported by UTD Daily News Center, March 10, 2015.

Best Conference Paper Award, Asia Academy of Management, Hong Kong, June 2015

- For “How history can inform the debate over intellectual property” (with D. Ahlstrom, S. Carraher, and W. Shi)

Best Impact Award, *Academy of Management Perspectives*, Academy of Management, Philadelphia, August 2014

- My 2009 paper “The institution-based view as a third leg for a strategy tripod” (#2.64) received the highest number of citations among all *AMP* papers published during that year.

Top 14 most cited international business scholar, June 2014

- Reported by N. Xu et al. (2014), Contributing institutions and authors in international business research, *Management International Review*, 54: 735-755.

Distinguished (Best) Paper Award, Academy of Management Business Policy and Strategy Division, Orlando, August 2013

- “Board social capital and excess CEO returns” was coauthored with S. Sauerwald and J. Lin, and was eventually published by the *Strategic Management Journal* (2016) (#2.128)
- Reported by UTD Daily News Center, October 15, 2013.

Mike Peng Best Paper Award, *Asia Pacific Journal of Management*, Seoul, Korea, December 2012

- *APJM*, the official publication of the Asia Academy of Management, named its Best Paper Award after me, in recognition of my extraordinary contributions to the *Journal*. During my tenure as Editor-in-Chief (2007–2009), I managed the doubling of submission numbers and the successful bid to enter the Social Sciences Citation Index (SSCI), which reported *APJM*'s first citation impact to be 3.36 and rated it as the top 18 among 140 management journals (by citation impact factor) for 2010. Its 2012 impact factor was 4.1, top 10 among management journals.

Fellow, Academy of International Business, inducted at the National Press Club, Washington, DC, July 2012

- Nominators: Jean Boddewyn (Baruch) and Alan Rugman (Reading); seconder: Steve Tallman (Richmond)

Ranked the fourth (4th) most influential management scholar among scholars who graduated from their Ph.D. programs since 1991 (by H. Aguinis et al., 2012, Scholarly impact revisited, *Academy of Management Perspectives*, May: 105-132)

- Ranking based on a combination of influence both inside the academy (citations) and outside the academy (non-edu web page appearances). The same study also reported that I have the 139th highest number of citations and 29th highest number of non-edu Google pages among *all* management scholars worldwide
- Reported by UTD Daily News Center, June 7, 2012.

Ranked the 49th high-impact scholar in corporate governance in all disciplines during 1956-2008 (by W. Judge et al., 2012, What are the correlates of interdisciplinary research impact? *Academy of Management Learning and Education*, 11: 82-98)

- The same study also reported that I am the 11th highest-impact corporate governance scholar in management

(Lifetime) Distinguished Scholar Award, Southwestern Academy of Management, Dallas, March 2010

- Reported by UTD Daily News Center, April 26, 2010

Hot Paper Award for my 2009 *AMP* article, “The institution-based view as a third leg for a strategy tripod” (#2.64) from Science Watch, a scientific tracking service, September-November 2010

- Hot Papers are “cited among the top one-tenth of one percent (0.1%) in a current bimonthly period. My paper was the *only* paper representing the *entire* field of economics and business during that period—the other fields are agricultural sciences, chemistry, clinical medicine, computer science, engineering, environment and ecology, geosciences, materials science, mathematics, microbiology, molecular biology and genetics, multidisciplinary, neuroscience and behavior, pharmacology and toxicology, psychiatry and psychology, physics, plant and animal science, social sciences (general), and space science. Interview by Essential Science Indicators (ESI) is posted at <http://sciencewatch.com/dr/nhp/2010/10novnhp/10novnhpPengLE/>
- Reported by UTD News Center, December 17, 2010

Best Paper Award, *Asia Pacific Journal of Management*, December 2010 (for my 2005 paper, “From China strategy to global strategy,” #2.31)

Best Reviewer Award, *Strategic Management Journal*, October 2010

US Small Business Administration Award for the best Babson Conference paper (coauthored with S. Lee and Y. Yamakawa) “exploring the importance of small businesses to the US economy or a public policy issue of importance to the entrepreneurial community” (\$2,000), Babson Conference, Chapel Hill, NC, June 2008

- Paper posted at SBA's government website at <http://www.sba.gov/advo/research/rs326tot.pdf>

Among the top 65 most cited management authors (among 4,000 authors) during 2000-2004 (reported by P. Podsakoff et al., 2008, Scholarly influence in the field of management (p. 698), *Journal of Management*, 34: 641-720).

Ranked among the most influential international business scholars (in terms of citations) among all three categories in IB research published during 1996-2006 (by D. Griffith et al., 2008, Emerging themes in international business research, *Journal of International Business Studies*, 39: 1220-1235).

- IB articles in *JIBS* (IB's #1 journal): My 1999 *JIBS* article (with Y. Luo, #2.8) → 7th most cited
- IB articles in *AMJ*, *AMR*, and *SMJ*: My 1996 *AMR* article (with P. Heath, #2.3) → 9th most cited
- Influential IB books: My 2000 Sage book (#1.2) is among the top 9 most cited → By alphabetical order, the other 8 authors: P. Dicken, J. Dunning, T. Friedman, G. Hofstede, P. Murmann, C. K. Prahalad, A. Rugman, and J. Stiglitz.

Ranked as the 7th most prolific contributor to *JIBS* during 1996-2006 (by S. Xu et al., 2008, Prolific authors and institutions in leading international business journals, *APJM*, 25: 189-207).

Ranked as the 3rd most prolific contributor to the China literature during 2000-2005 (by D. Quer et al., 2007, Business and management in China: A review of empirical research in leading international journals, *APJM*, 24: 359-384).

Ranked as one of the top 8 most prolific and most influential (by citations) scholars in global strategy during 1990-2000 (by M. Peng & J. Zhou, 2006, Most cited articles and authors in global strategy research, *JIM*, 12: 490-508).

(Lifetime) Scholarly Contribution Award, International Association of Chinese Management Research (IACMR), Nanjing, China, June 2006

Peng, Au, and Wang (2001 *APJM*, #2.15) was cited by the *World Investment Report 2006: FDI From Developing and Transition Economies* (New York and Geneva: United Nations/UNCTAD, p. 256).

Earlier Scholarly Recognitions (1990-2005)

Hot Paper Award for my 2003 *AMR* article, "Institutional transitions and strategic choices" (#2.25) from Institute for Scientific Information (ISI), which publishes the SSCI, May 2004 (ISI evolved to become Science Watch recently)

- Mine was the only paper representing the *entire* field of economics and business in 2004—see <http://esi-topics.com/nhp/nhp-may2004.html>. Interview by Essential Science Indicators (ESI) is available at <http://esi-topics.com/nhp/2004/may-04-MikePeng.html>

Ranked as one of the top 25 most prolific contributors to global strategic management research published during 1991-2000 (by J. Lu, 2003, The evolving contributions in international strategic management research, *JIM*, 9: 192-213).

Finalist, coauthor on a paper (with M. Young, D. Ahlstrom, and G. Bruton) nominated for the All-Academy Carolyn Dexter Award for Contribution to International Management, Academy of Management, Denver, August 2002

Expert, World Bank Conference on Corporate Social Responsibility and Sustainable Development in Russia, Washington, DC, December 6, 2002 (video conference simultaneous broadcast to the Wharton School in Philadelphia and the World Bank in Moscow with Russian scholars and officials participating)

Ranked as the most prolific contributor to the international business literature invoking a resource-based perspective published during 1991-2000 (by M. W. Peng, 2001, The resource-based view and IB, *JM*, 27: 803-829).

Ranked as one of the top 8 contributors to the management and organizational literature on Greater China published during 1978-97 (by M. W. Peng et al., 2001, Treasures in the china house, *JBR*, 52: 95-100).

Citations of my work are found in a major World Bank study requested by, and submitted to, the Chinese government in September 2000 as an input into the development of China's 10th Five-Year Plan, see The World Bank (2001), *China and the Knowledge Economy: Seizing the 21st Century* (pp. 97 and 170). Washington, DC: The World Bank.

Honored in the *Directory of Management Experts* (Center for Studies in Management, Bowling Green, KY, 1997)

Finalist, Top-Four Best Dissertation, Barry Richman Competition, Academy of Management, 1996

Honored in *Profiles in Business and Management* (Harvard Business School Press, 1996)

Best Reviewer Award, Business Policy and Strategy Division (The "Barney Doll" Award), Academy of Management, 1994

Honored in *Who's Who among Students in American Universities* (1991)

Institutional Honors

University of Texas at Dallas

- The O. P. Jindal Chair of Global Strategy, Jindal School of Management (first holder after naming of the school), named in October 2011 and formally invested at a ceremony presided by President David Daniel in October 2012
- Ten Years Service Award, November 2015; Five Years Service Award, August 2010
- The university's first ever Provost's Distinguished Research Professorship, June 2005–October 2011

Ohio State University

- Dean's Distinguished Research Professorship (offered but turned down in March 2005)
- Received a letter of commendation from President Karen Holbrook for my NSF CAREER Award (June 4, 2003)

Chinese University of Hong Kong

- Best Teaching Awards, Faculty of Business Administration, 1997-1998 and 1998-1999 (twice)

University of Hawaii

- Excellence in Research Award finalist, 1997

University of Washington

- Edna Benson Fellowship, 1994 (\$4,500)

Winona State University

- Karen Sweetland Scholarship, 1990 (\$4,000)

PROFESSIONAL MEMEBERSHIPS AND LEADERSHIP POSITIONS

Academy of Management (AOM)

- Member, All-Academy Theme Committee (chair: D. Shapiro, AOM VP) for the Philadelphia meetings (2014)
- Program Chair in charge of the Junior Faculty Consortium for the International Management Division for the Atlanta meetings (2006)
- Editorial Board Member, *Academy of Management Journal* (2004-2007) (*second* term: 2016-present), *Academy of Management Review* (2000-2002), and *Academy of Management Perspectives* (2011-present)

Asia Academy of Management (AAOM)

- Vice President, July 1, 2019–present (elected in spring 2019)
- Program Chair, Biennial Conference, Bali, Indonesia, June 2019
 - Responsible for the overall programming, in collaboration with Taiwan Academy of Management. Managed the review process for a record number of over 230 submissions.
 - Total attendance a recording-breaking 300+. Introduced *five* innovations to AAOM: (1) presidential address, (2) deans' panel, (3) department chairs' panel, (4) roundtable sessions, and (5) abstracts for all papers and panels.
 - Expanded professional development workshops (PDWs) beyond the traditional PhD consortium and APJM paper development workshop—involving AACSB training, research methods, and AMD and AOM OB division workshops (I served as a faculty member for the PhD consortium)
 - Speakers included the Minister of National Economic Planning and Indonesian executives and entrepreneurs
- Consulting Editor (2010-present), Editor-in-Chief (2007-2009), and Editor (2004-2006), *Asia Pacific Journal of Management*
- Managed the growth that resulted in the *doubling* of manuscripts annually (167 in 2006 → 350 in 2009)
- Successfully led *APJM* to be accepted by the Social Sciences Citation Index (SSCI), August 2008
- The first Journal Citation Report/SSCI impact factor for *APJM* for 2010 was 3.4—top 18 among 140 management journals (announced in 2011).
- Special Issue Editor for six special issues, *Asia Pacific Journal of Management*
 - 2011-2013 for a special issue on managing favors in the global economy (Co-editors: Sheila Puffer, Northeastern U.; Dan McCarthy, Northeastern U. Published as vol. 30 [2] in June 2013)
 - 2010-2012 for a special issue on strategic management in private and family businesses (Co-editors: Yuan Lu and Kevin Au, Chinese U. of Hong Kong; Erming Xu, Renmin U. of China. Published as vol 30[3] in Sept 2013)
 - 2009-2011 for a special issue on managing corporate governance globally (Co-editors: Steve Globerman, Western Washington; Daniel Shapiro, Dean, Simon Fraser. Published as vol. 28 [1] in March 2011)
 - 2006-2008 for a special issue on knowledge management and innovation strategy (Co-editors: Yuan Lu, Chinese U. of Hong Kong; Eric Tsang, UT Dallas. Published as vol. 25 [3] in September 2008)
 - 2006-2007 for a special issue on the 25th anniversary (Published as vol. 24 [4] in December 2007)
 - 2004-2006 for a special issue on Asian business groups and conglomerates (Co-editor: Andrew Delios, National U. of Singapore. Published as vol. 23 [4] in December 2006)

Strategic Management Society (SMS)

- Co-Chair, SMS Special Conference on the Asian Century, Sydney, December 2014 (Co-Chairs: Sigg Gudergan, U. of Newcastle; Garry Bruton, Texas Christian U.; Vikas Kumar, U. of Sydney; Elizabeth Rose, U. of Otago)
- First elected officer, Global Strategy Interest Group (2005–2008)
 - Chair: 2007-2008 (launched a newsletter and managed the election process for Cologne, 2008)
 - Program Chair: 2006-2007 (managed the review process for San Diego, 2007)
 - Associate Program Chair: 2005-2006 (in charge of the Sunday preconference for Vienna, October 2006)
- Program Committee member, SMS Special Conference on Latin America, Rio de Janeiro, March 2010
- Co-Chair, SMS Special Conference on China Strategies, Shanghai, May 2007 (Co-Chairs: Haiyang Li, Rice U.; Sam Park, Samsung; and Kouqing Li, SNAI)
- Member, Editorial Review Board, *Strategic Management Journal* (2005–present)

- Member, (inaugural) Editorial Review Board, *Global Strategy Journal* (2010–present)

Academy of International Business (AIB)

- Committee Chair: Richard Farmer Best Dissertation Award Committee, for the Washington, DC, conference (2012) (Members: Hyun-Jung Lee, LSE; Anu Phene, GWU; Kevin Zhou, HKU) (Winner: Marc van Essen: U. of South Carolina, PhD from Erasmus; Honorable mention: Dong Liu: Georgia Tech, PhD from the U. of Washington)
- Track Chair: International business in emerging and transition economies, for the Nagoya conference (2011)
- Guest Editor, *Journal of International Business Studies* (2007-2010) for a special issue on Asia and global business (Co-guest editors: Rabi Bhagat, U. of Memphis and Sea-Jin Chang, National U. of Singapore. Published as vol. 41 [3] in April 2010)
- Co-Chair, AIB/JIBS Research Frontiers Conference on “Asia and global business,” San Diego, December 2006
- Special Departmental Editor, *Journal of International Business Studies* (2002-03) (Editor: Arie Lewin, Duke)

Journal of World Business (JWB)

- Consulting Editor, 2016–2017; Senior Editor, 2013–2015; Member, Editorial Review Board, 2006–2012
- Supervising Editor: Special issue on “Multinationals, sustainability, and extractive industries” guest-edited by Daniel Shapiro, Chang Hoon Oh, and Bersant Hobdari (workshop at SFU, Vancouver, April 2017; SI published Jan 2018)

International Association for Chinese Management Research (IACMR)

- Member, (inaugural) Editorial Review Board, *Management and Organization Review* (2006–present)
- Faculty member, Research Workshops, Guangzhou, July 2007; Xiamen, July 2011

Global Strategy and Emerging Markets Conference

- Conference Chair, May 8-10, 2019 Conference at UT Dallas (co-chairs: Lourdes Casanova [Cornell], Alvaro Cuervo-Cazurra [Northeastern], John Mezas [Miami], and Hubert Zydorek [UT Dallas])
- GSEM is an annual conference co-sponsored by Cornell, Miami, Northeastern, and UT Dallas.
- Keynote speakers are D. Ahlstrom (CUHK), M. Hitt (TAMU and TCU), Y. Luo (Miami), and S. Puffer (Northeastern). Other speakers and panelists are D. George (Consul General of Canada), F. Marti (Trade Commissioner of Mexico), J. Mazon (GroupLamerica), M. Redeker (Graves Charitable Foundation), L. Pascal (Haynes and Boone), and P. Voelker (Mayor of Richardson).
- Raised funding from external sources (three co-sponsor schools each \$3,000; Society for the Advancement of Management Studies, UK, £6,750/\$9,000; Ann & Jack Graves Charitable Foundation, \$5,000) and internal sources (UT Dallas Office of Research, \$5,000; JSOM Office of the Dean, \$10,000)
- Offered \$375 hotel scholarships to 25 PhD students and junior scholars
- Attracted over 100 participants from Austria, Brazil, Britain, Canada, China, Colombia, France, Germany, India, Iraq, Mexico, Nigeria, Peru, Puerto Rico, Singapore, South Africa, Taiwan, Thailand, and the United States

ACHIEVEMENTS IN ORIGINAL INVESTIGATION AND RESEARCH

BOOKS AUTHORED

- [1.16] Peng, Mike W. (2018). *Global 4*. Boston: Cengage Learning (262 pages)
- [1.15] Peng, Mike W. (2017). *Global Business*, 4th edition. Boston: Cengage Learning (623 pages).
- [1.14] Peng, Mike W. (2017). *Global Strategy*, 4th edition. Boston: Cengage Learning (368 pages + online cases).
- [1.13] Peng, Mike W. (2016). *GLOBAL 3.0*. Boston: Cengage Learning (262 pages).
- [1.12] Peng, Mike W. and Klaus E. Meyer (2016). *International Business*, 2nd ed. London: Cengage Learning EMEA (606 p)
- [1.11] Peng, Mike W. (2014). *Global Business*, 3rd edition. Cincinnati: Cengage Learning (636 pages).
- Published in Chinese (2016), *Quan Qiu Shan Wu*, translated by Jingtao Yi (Renmin University of China). Beijing: Renmin University Press (470 pages).

2019

- [2.156] Deng, Ping, Andrew Delios, and **Mike W. Peng** (2019). A geographic relational perspective on the internationalization of emerging market firms. *Journal of International Business Studies* (in press).
UTD
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- Identified as a JMS Classic due to high citations (approximately 750 Google citations as of January 2014)
- [2.32] **Peng, Mike W.**, and Jessie Qi Zhou (2005). How network strategies and institutional transitions evolve in Asia. *Asia Pacific Journal of Management*, 22 (4): 321–336. [Lead article]
- [2.31] **Peng, Mike W.** (2005). From China strategy to global strategy. *Asia Pacific Journal of Management*, 22 (2): 123–141. [Lead article for this issue and for the new Perspectives section of *APJM*].
- *APJM* Best Paper Award, Asia Academy of Management, Macau, December 2010
 - Translated into Chinese as the lead article for Vol. 1 Issue 1 of the *Journal of Strategic Management (Zhan Lue Guan Li*, in Chinese) in the inaugural May 2009 issue (pp. 1–13).
- [2.30] Sun, Sunny Li, and **Mike W. Peng** (2005). How to learn from good examples? *Peking University Business Review (Beida Shang Ye Ping Lun)*, November: 120–124. [in Chinese] [NR]

2004 (4 articles)

- [2.29] **Peng, Mike W.** (2004). Identifying the big question in international business research. *Journal of International UTD/FT Business Studies*, 35 (2): 99–108.
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2003 (3 articles)

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- Hot Paper Award, being cited among the top one-tenth of one percent (0.1%), Institute for Scientific Information (ISI), which publishes Social Sciences Citation Index (SSCI), May 2004—the only paper representing the entire field of economics and business, among 22 fields. Interview is posted at <http://esi-topics.com/nhp/2004/may-04-MikePeng.html>. ISI evolved to become Science Watch more recently.

[2.24] Tan, Justin, and **Mike W. Peng** (2003). Organizational slack and firm performance during economic transitions: UTD/FT Two studies from an emerging economy. *Strategic Management Journal*, 24 (13): 1249–1263. [Lead article]

[2.23] **Peng, Mike W.**, Trevor Buck, and Igor Filatotchev (2003). Do outside directors and new managers help improve firm performance? An exploratory study in Russian privatization. *Journal of World Business*, 38 (4): 348–361.

2002 (3 articles)

[2.22] Chao, Chen C., **Mike W. Peng**, and Patrick Saparito (2002). Collectivism, individualism, and opportunism: A FT cultural perspective on transaction cost economics. *Journal of Management*, 28 (4): 567–583.

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2001 (6 articles)

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[2.17] **Peng, Mike W.** (2001). How entrepreneurs create wealth in transition economies. *Academy of Management FT Executive*, 15 (1): 95–108.

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[2.14] **Peng, Mike W.**, Yuan Lu, Oded Shenkar, and Denis Wang (2001). Treasures in the china house: A review of management and organizational research on Greater China. *Journal of Business Research*, 52 (2): 95–110.

2000 (5 articles)

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- The most highly cited China paper by both SSCI and Google citations (reported by D. Quer et al., 2007, Business and management in China, *APJM*, 24: 359–384)

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1999 (1 article)

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1998 (3 articles)

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[2.5] Peng, Mike W., and J. Justin Tan (1998). Toward alliance postsocialism: Business strategies in a transition economy. *Journal of Applied Management Studies*, 7 (1): 145–148.

1997 (1 article)

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FT *Organization Studies*, 18 (3): 385–413.

1996 (2 articles)

[2.3] Peng, Mike W. and Peggy S. Heath (1996). The growth of the firm in planned economies in transition: Institutions, organizations, and strategic choice. *Academy of Management Review*, 21 (2): 492–528.

- The 9th most cited IB article published in *AMJ*, *AMR*, and *SMJ* during 1996–2006 (reported by D. Griffith et al., 2008, Emerging themes in international business research, *JIBS*, 39: 1220–1235)
 - The single most highly cited article on Central and Eastern Europe published during 1986–2004 (reported by K. Meyer & M. W. Peng, 2005, Probing theoretically into Central and Eastern Europe, *JIBS*, 36: 600–621)
 - One of the top 8 most cited articles on Greater China published during 1984–99 (reported by J. T. Li & A. Tsui, 2002, A citation analysis of mgmt and organization research in the Chinese context: 1984–1999, *APJM*, 19: 87–107)
 - Citation of Excellence Certificate with the Highest Quality Ratings from ANBAR Electronic Intelligence, UK (1998)
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[2.1] Peng, Mike W. (1994). Organizational changes in planned economies in transition: An eclectic model. *Advances in International Comparative Management*, 9: 223–251.

PUBLICATIONS IN NON-REFEREED OUTLETS (BOOK CHAPTERS, CASE STUDIES, BOOK REVIEWS, PREFACES, AND TESTIMONIALS)²

[3.45] Peng, Mike W. and Joyce C. Wang (2019). Board interlocks and M&As, in Sydney Finkelstein and Cary Cooper (eds.), *Advances in Mergers and Acquisitions*, Vol. 18: 15–26. Bingley, UK: Emerald.

[3.44] Peng, Mike W. (2018). Changing fashion, in Laurie Blass and Mari Vargo (eds.), *Pathways: Reading, Writing, and Critical Thinking*, 2nd ed., 77–80. Boston: National Geographic Learning. [A college writing textbook mostly drawing on the best writings from the prestigious *National Geographic* magazine, covering a variety of majors such as anthropology, health, history, geography, life sciences, psychology, and sociology—mine represents the field of business, and is the only piece that is not published in the magazine. It is a case study on Zara published in my *Global Business* textbook, 4th ed. © 2015. Each piece has a number of reading comprehension questions, followed by writing analyses and exercises.]

[3.43] Peng, Mike W. and Young H. Jung (2018). Foreign direct investment motivated by institution shopping, in Gary Cook (ed.), *The Routledge Companion to the Geography of International Business*, 410–423. Oxford, UK: Routledge.

² To save space, numerous teaching cases in my textbooks are not reported here.

- [3.43] **Peng, Mike W.** (2017). What happens to Texas if the U.S. withdraws from NAFTA? *Dallas Morning News*, May 9: 13A (www.dallasnews.com).
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- [3.40] **Peng, Mike W.** (2014). New research directions in the institution-based view, in Jean Boddewyn (ed.), *Multidisciplinary Insights from New AIB Fellows—Research in Global Strategic Management*, vol. 16: 59–78. London: Emerald.
- [3.39] **Peng, Mike W.** (2014). Review of Ronald Coase and Ning Wang (2012). *How China Became Capitalist* (New York: Palgrave Macmillan). *Journal of Asian Business*, 25 (2-3): 117–118.
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- [3.36] **Peng, Mike W.** and Dane P. Blevins (2012). Why do Chinese firms cross-list in the United States? in Abdul Rasheed and Toru Yoshikawa (eds.), *Convergence of Corporate Governance: Promise and Prospects*, 249–265. New York: Palgrave.
- [3.36] **Peng, Mike W.** (2011). The social responsibility of international business scholars: The case of China. *AIB Insights*, 11 (4): 8–10 (December).
- [3.35] **Peng, Mike W.** and Omer N. Gokalp (2011). Managing global competitive dynamics, in Bruce Keillor and Tim Wilkinson (ed.), *International Business in the 21st Century*, 249–268. Santa Barbara, CA: Praeger/ABC-CLIO.
- [3.34] **Peng, Mike W.** (2011). Expert testimonial on the back cover of a book by Hari Bapuji, *Not Just China: The Rise of Recalls in the Age of Global Business*. New York: Palgrave Macmillan.
- [3.33] **Peng, Mike W.** and Martina J. Quan (2009). A micro-macro link during institutional transitions, in Lisa Keister (ed.), *Work and Organizations in China* (Research in the Sociology of Work, vol. 19), 203–224. Oxford, UK: Emerald.
- [3.32] Pleggenkuhle-Miles, Erin, and **Mike W. Peng** (2009). Embracing debates to advance global strategy research, in Donald Bergh and David Ketchen (eds.), *Research Methodology in Strategy and Management*, vol. 5, 301–318. Oxford, UK: Emerald.
- [3.31] **Peng, Mike W.** and Theodore Khoury (2009). Unbundling the institution-based view of international business strategy, in Alan Rugman (ed.), *Oxford Handbook of International Business*, 2nd ed., 256–268. New York: Oxford University Press.
- [3.30] **Peng, Mike W.** (2008). Expert testimonial on the back cover of a book by Hemant Merchant, *Competing in Emerging Markets*. New York: Routledge.
- [3.29] Sun, Sunny Li, **Mike W. Peng**, and Weiqiang Tan (2008). Competing on scale or scope? Lessons from Chinese firms' internationalization, in Ilan Alon and John McIntyre (eds.), *The Globalization of Chinese Enterprises*, 77–97. London: Palgrave McMillan.
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- [3.27] **Peng, Mike W.** (2006). How entrepreneurs create wealth in emerging economies, in A. Cooper, S. Alvarez, L. Mesquita, and R. Vassalou (eds.) (2006). *Blackwell Series on Entrepreneurship and Emerging Economies*, 26–46. Oxford, UK: Blackwell. [A reprint of #2.17]

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- [3.25] **Peng, Mike W.** (2006). Expert testimonial on the back cover of a book by Franco Gandolfi, *Corporate Downsizing Demystified*. Singapore: Wiley/Asia.
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- [3.22] **Peng, Mike W.** (2005). Expert testimonial on the back cover of a book by Andrew Delios and Kulwant Singh, *Strategy for Success in Asia*. Singapore: Wiley/Asia.
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- [3.16] Wang, Denis, Kevin Au, and **Mike W. Peng** (2000). The impact of family boards and interlocking directorates on corporate governance. *Hong Kong Economic Journal Monthly*, 281 (August): 60–64. [In Chinese]
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- [3.12] Wang, Denis, Kevin Au, and **Mike Peng** (1999). Family boards: Do they work? *Company Secretary*, 9 (6): 38–41.
- [3.11] **Peng, Mike W.**, Yadong Luo, and Li Sun (1999). Firm growth via mergers and acquisitions in China, in Lane Kelley and Yadong Luo (eds.), *China 2000: Emerging Business Issues*, 73–100. Thousand Oaks, CA: Sage.
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- [3.7] **Peng, Mike W.** (1995). Case: The China strategy: A tale of two firms, in Charles Hill and Gareth Jones, *Strategic Management*, 3rd ed., C519–C532. Boston: Houghton Mifflin.
- Revised and published in Charles Hill, *International Business*, 2nd ed., 107–118. Chicago: Irwin, 1997.
 - Revised and published in Irene Chow, Neil Holbert, Lane Kelley, and Julie Yu, *Business Strategy: An Asia-Pacific Focus*, 435–448. Singapore and New York: Prentice Hall, 1997.
 - Part I: Arnold Tanner, Western Energy, Inc., and China; Part II: American Copier Company in Shanghai, in Charles Hill, *International Business*, 97–106. Chicago: Irwin, 1994.
- [3.6] **Peng, Mike W.** (1994). Assessing China: Hits and misses (letter to the editor). *Business Week*, July 4: 10.
- [3.5] **Peng, Mike W.** (1994). Tracking entrepreneurship in China. *Beacon: The Newsletter of the Entrepreneurship and Innovation Program*, 1 (1): 1-2 (lead article). Seattle: School of Business Administration, University of Washington.
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- [3.3] Ilinitch, Anne Y., and **Mike W. Peng** (1993). Developing intangible resources: The new battleground for export success. *CINTRAFOR Newsletter*, 8 (1): 4–5. Seattle: CINTRAFOR, University of Washington
- [3.2] **Peng, Mike W.** (1993). It's the People's Republic calling. *Foreign Trade Journal*, April: 30.
- [3.1] **Peng, Mike W.** (ed.) (1992). *Doing Business with the Chinese: Select Readings*. Seattle: Center for International Business Education and Research (CIBER), University of Washington.

CONFERENCE PRESENTATIONS (eventual publication in *italics*)

(1) Academy of Management (BPS = Business Policy and Strategy Division; ENT = Entrepreneurship Division; IMD = International Management Division; OMT = Organization and Management Theory Division)

2018 Annual Meeting, Chicago, August

- Boddewyn, J., and M. W. Peng. An informal institution-based view of reciprocity in market entry (IMD).
- Wang, J. and M. W. Peng. State ownership and internationalization (IMD).
- Peng, M., D. Ahlstrom, and S. Carraher vs. B. Cui and I. Vertinsky: Debate on IPR (IMD).

2017 Annual Meeting, Atlanta, August

- Peng, M., D. Ahlstrom, C. Carraher, and W. Shi. History lessons for the debate over IPR (IMD Showcase Symposium) → *JIBS* (2017), *MOR* (2017)
- Boddewyn, J., and M. W. Peng. Reciprocity as an alternative mode in international business (IMD).

2015 Annual Meeting, Vancouver, August

- Lebedev, S., Z. Lin, and M. W. Peng. Power imbalance in strategic alliances (BPS)
- Lebedev, S. and M. W. Peng. Regional differences and firm strategies in Russia (IMD)

2013 Annual Meeting, Orlando, August

- Sauerwald, S., Z. Lin, and M. W. Peng. Board social capital and excess CEO compensation (BPS) → Included in the *Best Papers Proceedings* (10% acceptance rate) / BPS Division Distinguished (Best) Paper Award → *SMJ* (2016)

2011 Annual Meeting, San Antonio, August

- Faculty for PDW paper workshop: Building East-West bridges (chaired by D. Jennings, ENT and OMT)
- Markoczy, L., S. Sun, M. Peng, W. Shi, B. Ren. Symbolic management v. direct engagement (IMD) → *SMJ* (2013)
- Pinkham, B. and M. W. Peng. Arbitration and cross-border transaction costs (IMD) → *JIBS* (2017)

2010 Annual Meeting, Montreal, August

- PDW on social capital and internationalization (chaired by E. Gedajlovic)
- PDW meet APJM editors (chaired by D. Ahlstrom)
- B. Pinkham and M. W. Peng, Arbitration and transaction costs (IMD) → *JIBS* (2017)
- Shi, W., S. Sun, and M. W. Peng, Managerial ties and firm performance in IJVs (IMD) → *JMS* (2012), *JIBS* (2014)

2009 Annual Meeting, Chicago, August

- Symposium on strategy in emerging economies (chaired by S. Park and R. Ramamurti; co-panelists: A. Gupta,

T. Khanna, D. Lessard, and S. Zaheer)

2008 Annual Meeting, Anaheim, August

- Sun, S. L., M. W. Peng, and L. Markoczy. Institutional logic behind executive compensation (OMT) → *JMS* (2015)
- Jiang, Y., M. W. Peng, and X. Yang. Modes and survival of private participation projects (IMD) → *JWB* (2015)
- Qian, G., T. Khoury, M. W. Peng, and L. Li. Resources behind entrepreneurial internationalization (ENT).

2007 Annual Meeting, Philadelphia, August

- Demirkan, I., D. Deeds, and M. W. Peng. Biotech patent citation networks (BPS).
- Yang, H., Z. Lin, and M. W. Peng. Behind mergers and acquisitions (BPS) → *AMJ* (2011)

2006 Annual Meeting, Atlanta, August

- Peng, M. W. Program chair, IMD Junior Faculty Consortium (attracted 20 junior faculty from 12 countries; senior faculty are D. Ahlstrom, L. Brouthers, A. Delios, M. Hitt, K. Meyer, A. Rugman, S. Puffer, and J. Salk)
- Khoury, T. and M. W. Peng. Intellectual property reform and FDI in emerging economies (IMD) → *JWB* (2011)
- Zhou, Q. and M. W. Peng. From relational exchanges to arm's-length transactions (BPS) → *APJM* (2010)
- Zhou, Q., M. W. Peng, and J. Anand. Bribery strategy and firm growth around the world (IMD) → *APJM* (2012)

2005 Annual Meeting, Honolulu, August

- Peng, M. W. Faculty participant, IMD Doctoral Consortium
- Jiang, Y. and M. W. Peng. Private participation in infrastructure projects in China. BPS/IMD/OMT joint symposium on China strategy (chaired by M. Young) → *JWB* (2015)

2004 Annual Meeting, New Orleans, August

- Peng, M. W. and Y. Jiang. Family ownership and control in large corporations (IMD) → *JMS* (2010), *APJM* (2011)
- Tong, T., J. Reuer, and M. W. Peng. International joint ventures and the value of real options (BPS) → *AMJ* (2008)

2003 Annual Meeting, Seattle, August

- Lee, K. B., M. W. Peng, and K. Lee. From diversification premium to diversification discount (BPS) → *JWB* (2008)
- Zhou, Y., M. W. Peng, and A. York. Export intermediation: A further test (IMD) → *JWB* (2006)
- Peng, M. W., S. Lee, and D. Wang. What determines the scope of the firm over time? (IMD) → *AMR* (2005)

2002 Annual Meeting, Denver, August

- Young, M., M. W. Peng, D. Ahlstrom, and G. Bruton. Governing the corporation in emerging economies: A principal-principal agency perspective (BPS) [Full text published in the *Best Papers Proceedings* in CD-ROM format, 10% acceptance rate] → *JMS* (2008)
- Peng, M. W. Board composition and firm performance during institutional transitions (BPS) → *SMJ* (2004)
- Lee, S. and M. W. Peng. Governments, entrepreneurs, and options (ENT) → *AMR* (2007), *EMJ* (2013)
- Peng, M. W. (panelist). Entrepreneurship in emerging economies. PDW (ENT) [Chair: K. Uhlenbruck; Co-panelists: M. Hitt, S. Puffer, and M. Wright]

2001 Annual Meeting, Washington, August

- Peng, M. W. Institutional transitions and strategic choices (BPS) → *AMR* (2003)
- Peng, M. W. The resource-based view and international business (IMD) → *JM* (2001)

2000 Annual Meeting, Toronto, August

- Peng, M. W. (chair). Management and organization in transition economies, a symposium at BPS and IMD
- Peng, M. W. Transforming state-owned enterprises in transition, BPS/IMD/OMT joint symposium

1999 Annual Meeting, Chicago, August

- Peng, M. W., T. Buck, and I. Filatotchev. Post-privatization restructuring and firm performance: Theory and evidence from Russia (BPS) → *JWB* (2003)
- Au, K., M. W. Peng, and D. Wang. Interlocking directorates as corporate governance in Third World multinationals: Theory and evidence from Thailand (IMD) → *APJM* (2001)

1998 Annual Meeting, San Diego, August

- Peng, M. W., and Y. Luo. Managerial networks and firm performance: A micro-macro link in a transition economy (IMD) [included in the *Best Papers Proceedings*, 10% acceptance rate] → *AMJ* (2000)
- Peng, M. W., and J. Tan. Toward alliance postsocialism: Business strategies in a transition economy, in a symposium chaired by Tan and Peng (ENT) → *JAMS* (1998)
- Tan, J., and M. W. Peng. The role of organizational slack in a transition economy (BPS) → *SMJ* (2003)
- Panelist, Research on emerging market economies, IMD PDW [Co-panelists: T. Khanna and J. Pearce]

1997 Annual Meeting, Boston, August

- Peng, M. W. (chair). Management and organization in China, an All-Academy symposium involving 12 scholars from 10 universities, such as C. Chen, J. Child, Y. Luo, O. Shenkar, J. Tan, K. Xin, and A. Yan
- Peng, M. W., C. Hill, and A. Ilinitch. The determinants of export intermediary perf (IMD) → *JIBS* (2001)
- Peng, M. W., and O. Shenkar. A process model of strategic alliance dissolution (BPS) → *AME* (2002)

1995 Annual Meeting, Vancouver, August

- Peng, M. W. The global diffusion of export intermediary organizations (Mgmt History Division) → *JIBS* (1998)

1994 Annual Meeting, Dallas, August

- Ilinitch, A., and M. W. Peng. A resource-based model of export performance (BPS)

(2) Strategic Management Society

2019 Annual Meeting, Minneapolis, October

- Wang, J. C. and M. W. Peng. Interlocks and acquisitions.

2018 Annual Meeting, Paris, September

- Wang, J. C., M. W. Peng, J. Yi, and X. Zhang. Corporate pyramids and SOE innovations.

2017 Annual Meeting, Houston, October

- Wang, J. C. and M. W. Peng. Interlocks and acquisitions.

2015 SMS Annual Meeting Extension, Fort Worth, Texas, October

- Peng, M. W. Corporate governance and formal institutions.

2014 SMS Special Conference on Strategic Management in the Asian Century, Sydney, December

- Co-Chair (Chair: S. Gudergan; Co-Chairs: G. Bruton, V. Kumar, and E. Rose)
- Peng, M. W., G. Bruton, and C. Stan. Theories of the (state-owned) firm → *APJM* (2016)
- Peng, M. W., E. Xie, and B. Pinkham. The length of contract during market transitions.
- Panelist: (1) Family multinationals and (2) How to best comply to compete in Asia?

2013 Annual Meeting, Atlanta, September

- Sauerwald, S., Z. Lin, and M. W. Peng. Board social capital and excess CEO compensation → *SMJ* (2016)
- Received a plaque from the Global Strategy Interest Group honoring my leadership roles in GSIG, 2006-2008

2013 Annual Meeting Extension, Charleston, September

- Peng, M. W. Principal-principal conflicts → *JMS* (2018)

2011 SMS Special Conference on Latin America Strategy, Rio de Janeiro, Brazil, March

- Chair, Global expansion strategy of MNEs from Brazil (panelists: D. Boehe, A. Cyrino, A. Filho, F. Luzio)
- Panelist: Emerging multinationals from BRIC (chair: R. Mudambi)
- Panelist: Multilatinas: A dialogue on emerging market multinationals (chair: A. Cyrino)

2008 Annual Meeting, Cologne, Germany, October

- Chair, Global Strategy Interest Group—in charge of nominating candidates and launching the first newsletter

2007 Annual Meeting, San Diego, October

- Program Chair, Global Strategy Interest Group—in charge of the IG review process
- Attended the planning meeting in Chicago, March

2007 SMS Special Conference on China Strategies, Shanghai, May

- Co-Chair—in charge of programming for submissions from outside of China (co-chairs: H. Li, S. Park, K. Li)
- Workshop leader: Publishing strategy research (Co-panelists: J.T. Li, M. Lyles, and L. Nachum)
- Lin, Z., M. W. Peng, H. Yang, and L. Sun. How do M&As in China and America differ? → *SMJ* (2009)

2006 Annual Meeting, Vienna, October

- Associate Program Chair, Global Strategy Interest Group—in charge of the Sunday pre-conference program
- Attended the planning meeting at Purdue University in West Lafayette, Indiana, March

2005 Annual Meeting, Orlando, October

- Won election as the first elected officer of the Global Strategy Interest Group
- Peng, M. W. and Y. Jiang. Family ownership and control in large corporations → *JMS* (2010)
- Jiang, Y. and M. W. Peng. Flight to quality in corporate governance during a financial crisis → *APJM* (2011)

2004 Annual Meeting, San Juan, Puerto Rico, October

- Chintakananda, A., A. York, and M. W. Peng. Which game to play? Modeling and testing export producer and intermediary relationships → *EJIM* (2009)

2003 SMS Special Conference on Strategic Management in Emerging Economies, Hong Kong, December

- Peng, M. W. From strong ties to weak ties in emerging economies → *APJM* (2005)

2003 Annual Meeting, Baltimore, November

- Young, M., M. W. Peng, D. Ahlstrom, and G. Bruton. Principal-principal agency conflicts → *JMS* (2008)

2001 Annual Meeting, San Francisco, October

- Qian, G., M. W. Peng, and D. Wang. What determines the internationalization of small technology firms?

2000 Annual Meeting, Vancouver, October

- Peng, M. W. and H. Wang. Entrepreneurs as intermediaries [Full paper published in the best papers proceedings, *Creating Value*, M. Hitt, et al. (eds.), Blackwell, 2002—see #3.19 for details] → *JWB* (2014)

(3) Academy of International Business (AIB)

2019 AIB Southeastern United States Meeting, San Antonio, October

- Lead Chair, All Faculty Consortium for 10 colleagues (co-chairs: S. Miller, UTSA; M. Mitchell, Drake)
- Panelist, AIB Fellows Panel (co-panelists: T. Cavusgil, Georgia State; M. Hitt, TAMU; M. Lyles, Indiana)

2018 Annual Meeting, Minneapolis, Minnesota, June

- Breakfast chat with an AIB Fellow, attracting 20+ members engaged in emerging markets research
- Boddewyn, C. and M. W. Peng. Reciprocity in international market entry.
- Wang, J. C. and M. W. Peng. State ownership and internationalization (Best Paper nominee).

2017 Annual Meeting, Dubai, UAE, July

- Peng, M. W., D. Ahlstrom, C. Carraher, and W. Shi. An institution-based view of global IPR history (as part of a symposium chaired by A. Verbeke, Editor-in-Chief of *JIBS*) → *JIBS* (2017), *MOR* (2017)
- Peng, M. W. and J. C. Wang. Emerging multinationals and cross-border M&As.
- Boddewyn, J. and M. W. Peng. Reciprocity as an alternative governance mode in international business.

2015 Annual Meeting, Bangalore, India, June

- Received the *JIBS* Decade Award (with K. Meyer, for Meyer and Peng [2005], paper #2.35) and presented a retrospective piece in an Award Session, June 30 → *JIBS* (2016)
- Mutlu, C., M. van Essen, M. W. Peng, and S. Saleh. Agency theory and corporate governance in China → *JMS* (18)

2013 Annual Meeting, Istanbul, Turkey, July

- Mutlu, C., Z. Wu, M. W. Peng, and Z. Lin. Competing in (and out of) transition economies → *APJM* (2015)

2012 Annual Meeting, Washington, DC, July

- Chair, Farmer Best Dissertation Committee (winner: M. van Essen; honorable mention: D. Liu)
- Inducted to become a Fellow of AIB, National Press Club, Washington (a historical landmark building)

2011 Annual Meeting, Nagoya, Japan, June

- Track Chair: Track 7: International business in emerging and transition economies—handled a record number of approximately 180 submissions, made decisions, and organized sessions

2010 Annual Meeting, Rio de Janeiro, Brazil, June

- Markoczy, L., S. Sun, and M. W. Peng. Compensation committee and executive compensation → *SMJ* (2013)

2009 Annual Meeting, San Diego, June

- * Pinkham, B. and M. W. Peng. Arbitration and transaction costs → *JIBS* (2017)

2006 AIB/JIBS Frontier Conference on “Asia and Global Business,” San Diego, November

- Co-chair (with R. Bhagat and K. Leung as two other co-chairs)
- Keynote: Are family ownership and control at large firms good, bad, or irrelevant? → *APJM* (2011)
- Jiang, Y. and M. W. Peng. Private participation in infrastructure projects → *JWB* (2015)

2006 Annual Meeting, Beijing, China, June

- Faculty member, Doctoral Consortium at Peking University (Chair: K. Ramaswamy, Thunderbird)
- Jiang, Y. and M. W. Peng. Private participation in infrastructure projects → *JWB* (2015)
- Ren, B., K. Au, and M. W. Peng. Interlocking directorates and firm performance → *NBR* (2007)
- Zhou, Q. and M. W. Peng. From relational ties to arm’s-length transactions → *APJM* (2010)
- Zhou, Q., M. W. Peng, and J. Anand. Institutional quality, networking strategy, and firm performance.

2005 Annual Meeting, Quebec City, Canada, July

- Zhou, Q. and M. W. Peng. Institutional quality, networking strategy, and firm performance.

2004 2nd Annual AIB/JIBS Frontier Conference on International Business Research, Michigan State University, September

- Peng, M. W., Global strategy and emerging economies: Toward an institution-based view, 1st speaker in the Opening Plenary Session: A view from next generation IB scholars on emerging IB themes → *JIBS* (2008)

2002 Annual Meeting, Puerto Rico, June

- Peng, M. W. (chair), Symposium: Competing in emerging economies
- Peng, M. W., K. Au, and D. Wang. Board interlocks and firm performance among firms listed abroad → *JMH* (2015)
- Meyer, K. and M. W. Peng. Competing in Eastern Europe → *JIBS* (2005)/(2015 Decade Award)

2000 Annual Meeting, Phoenix, November

- Peng, M. W., S.-H. Lee, and D. Wang. What determines the scope of the firm? → *AMR* (2005)
- Peng, M. W., and A. Ilinitich. Intermediary performance in export trade → *JIBS* (2001)

1998 Annual Meeting, Vienna, Austria, October

- Peng, M. W., and A. Ilinitich. Entrepreneurs as agents in export trade → *JIBS* (2001)
- Peng, M. W. Treasures in the china house: A review of management research on Greater China → *JBR* (2001)
- Peng, M. W., K. Au. Interlocking directorates, firm strategies, and performance in Hong Kong → *APJM* (2000)

1997 Asia Pacific Regional Meeting, Big Island, Hawaii, June

- Luo, Y., M. W. Peng, and J. Tan. The timing of foreign direct investment in China. [Full paper published in the *Proceedings*, pp. 193-8] → *TIBR* (1998)

1996 Annual Meeting, Banff, Canada, October

- Peng, M. W. Innovation capability, learning option, and foreign direct investment → *MIR* (2000)
- Peng, M. W. Global strategies and China operations → *CBR* (1997)
- Peng, M. W., and E. Harwit. Controlling the foreign agent → *MIR* (2000)

1995 Annual Meeting, Seoul, Korea, November

- Peng, M. W., and A. Ilinitich. Exploring the performance of U.S. export intermediaries → *JIBS* (1998, 2001)
- Peng, M. W. The growth of firm in planned economies in transition: The case of China → *OS* (1997)

1994 Annual Meeting, Boston, October

- Peng, M. W. Organizational form and hypercompetition: The case of trading companies → *JIBS* (1998)
- Peng, M. W., and R. Peterson. Multinational triangulation in theory building.

1994 Southeast Asia Regional Meeting, Beijing, China June

- Peng, M. W., and C. Cao. Seattle: America's gateway for Asia Pacific trade.

1993 Annual Meeting, Maui, Hawaii, October

- Peng, M. W. Blurring boundaries: The growth of the firm in planned economies in transition → *AMR* (1996)
- Peng, M. W., and P. Heath. Strategic advantages of export planning.

(4) Asia Academy of Management (AAOM)

2017 Biennial Meeting, Kitakyushu, Japan, June

- Faculty member, Doctoral Consortium (Chair: K. Asakawa, Keio U)
- Peng, M. W., D. Ahlstrom, C. Carraher, and W. Shi. Toward an institution-based view of global IPR history → *JIBS* (2017), *MOR* (2017)
- Mutlu, C., M. W. Peng, M. Van Essen, and S. Saleh. Agency theory and corporate governance in China → *JMS* (18)

2015 Biennial Meeting, Hong Kong, June

- Peng, M. W., D. Ahlstrom, S. Carraher, and W. Shi. How history contributes to the debate over intellectual property → *JIBS* (2017), *MOR* (2017) (Winner of the Best Paper Award for the Technology and Innovation Mgmt Track)

2012 Biennial Meeting, Seoul, December

- The global strategy of Chinese multinationals → *GSJ* (2012)

2010 Biennial Meeting, Macau, December

- Sun, S. L., M. W. Peng, and W. Tan. Schumpeterian rents versus Ricardian rents.

2008 Biennial Meeting, Taipei, December

- Peng, M. W. Chair: *APJM* editors' panel (co-panelists: D. Ahlstrom, G. Bruton, M. Carney, and K. Meyer).

2006 Biennial Meeting, Tokyo, December

- Peng, M. W. Chair: *APJM* editors' panel (co-panelists: D. Ahlstrom, G. Bruton, and C.M. Lau)
- Peng, M. W. Panelist: Publishing Asian management research (chair: K. Leung)

2004 Biennial Meeting, Shanghai, December

- Peng, M. W. From China strategy to global strategy (Invited opening plenary panel speaker) → *APJM* (2005)

1998 Asia Academy of Management Inaugural Meeting, Hong Kong, December

- Peng, M. W., and J. Tan. The *keiretsu* in Asia → *JIM* (2001)
- Peng, M. W., Y. Lu, O. Shenkar, and D. Wang. Mapping contributions in the China mgmt literature → *JBR* (2001)

(5) International Association of Chinese Management Research (IACMR)

2018 Biennial Meeting, Wuhan, June

- Peng, M. W., E. Xie, J. Wang, and S. Lebedev. Residual control and emerging multinationals.
- Wang, J. and M. W. Peng. State ownership and internationalization.

2016 Biennial Meeting, Hangzhou, June

- Mutlu, C., M. W. Peng, M. van Essen, and S. Saleh. Agency theory and corporate governance in China → *JMS* (18)
- Peng, M. W., D. Ahlstrom, S. Carraher, and W. Shi. History and IPR → *JIBS* (2017), *MOR* (2017)

2014 Biennial Meeting, Beijing, June

- Peng, M., S. Sun, L. Markoczy. Human capital and CEO compensation (Finalist, Best Paper Award) → *JMS* (2015)

2012 Biennial Meeting, Hong Kong, June

- Peng, M. W. Improving Made-in-China management research → *FBRC* (2012)

2006 Biennial Meeting, Nanjing, June

- Presenter, Writers' Workshop (Chair: C. Chen; panelists: S. Rynes [*AMJ* editor], B. Mannix, and Y. Chen)
- Peng, M. W., D. Wang, and Y. Jiang. An institution-based view of international business strategy → *JIBS* (2008)
- Jiang, Y. and M. Peng. Privatization mode, adaptive capacity, and survival of privatization projects → *JWB* (2015)

(6) Southwestern Academy of Management (SWAM)

2010 Annual Meeting, Dallas, March

- Peng, M. W. Research and scholarly life (acceptance speech for the Distinguished Scholar Award) → *AMLE* (2010)

2006 Annual Meeting, Oklahoma City, March

- Peng, M. W. and Y. Yamakawa. Entry strategies of entrepreneurial start-ups from emerging economies into developed economies: The other way around → *ETP* (2008)

(7) Western Academy of Management (WAM)

1993 Annual Meeting, San Jose, March

- Peng, M. W. A resource-based analysis of the growth of the Chinese firm → *OS* (1997).
- Peng, M. W. A process model of governance transformation → *AICM* (1994).

(8) Other Academic Conferences

- 2019 Science and Innovation: Our Connections to the World, University of Fortaleza, Fortaleza, Brazil, August**
- TED Talk: Cultures, institutions, and intellectual property rights
- 2019 Chinese Society of Technology Economics Conference, Xi'an, June**
- Keynote speech: Cultures, institutions, and intellectual property rights
- 2019 Foreign Direct Investment from Emerging Economies Conference at East China University of Science and Technology, Shanghai, May (co-sponsored by University of San Francisco)**
- Keynote speech: Dealing with trade wars
- 2019 Frontiers of Business Research in China Conference, Renmin University of China, Beijing, May**
- Keynote speech: Guanxi and corporate governance: Waging war on best practice
- 2019 University of Chicago "Social Networks of Chinese Entrepreneurs" Workshop, chaired by Ron Burt, April**
- Presentation: Guanxi and corporate governance: Waging war on best practice
- 2018 Asia Pacific Journal of Management Special Issue Conference on "Institutions and Entrepreneurship," Nankai University, Tianjin, June**
- Keynote speech: Behind theoretical innovation
- 2018 International Federation of Scholarly Association of Management (IFSAM) Conference, Shanghai International Studies University, Shanghai, June**
- Keynote speech: Cultures, institutions, and intellectual property rights
- 2018 Frontiers of Business Research in China Conference, Renmin University of China, Beijing, June**
- Keynote speech: Behind theoretical innovation
- 2018 Global Strategy and Emerging Markets Conference, University of Miami, May**
- Keynote speech: An institution-based view of global IPR history
- 2018 University of South Carolina "Frontiers of International Business" Conference, Columbia, SC, February**
- Panelist: Overcoming distance via reciprocity in international market entry (a paper by J. Boddewyn and M. Peng)
- 2016 Consortium for International Marketing Research (CIMA) Conference, Xi'an Jiaotong University, Xi'an, China, July**
- Keynote speech: Global strategy of Chinese multinationals
- 2016 Frontiers of Business Research in China Conference, Renmin University of China, Beijing, June**
- Workshop: Secrets for publishing in top tier academic journals
- 2016 University of Alberta "Theories of Family Enterprise Research Conference," Edmonton, Alberta, Canada, May**
- Peng, M.W., W. Sun, and C. Vlas. An institution-based view of family ownership and control → *ETP* (2018)
- 2015 China Marketing International Conference, Xi'an Jiaotong University, Xi'an, China, July**
- Keynote speech: Global strategy of Chinese multinationals
- 2015 University of California, Berkeley, "Guanxi" Research Conference, March**
- Peng, M. W., E. Xie, and B. Pinkham. The length of contract during institutional transitions.
- 2015 University of San Francisco "Cracking the US Market" Conference, February**
- Keynote speech: How history informs the debate over intellectual property → *JIBS* (2017), *MOR* (2017)
- 2012 Vienna Univ of Economics and Business (WU) "Research Conference on Central and Eastern Europe," Vienna, Marh**
- Keynote speech: Understanding state-owned enterprises → *AMP* (2015), *APJM* (2016)
- 2011 Asia Pacific Journal of Management Special Issue Conference on "Strategic Mgmt," Renmin University, Beijing, July**
- Co-Editor of special issue (Co-Editors: Y. Lu, K. Au, and E. Xu) → *APJM* (2013)
 - Keynote speech: The global strategy of emerging multinationals from China → *GSJ* (2012)
- 2010 Chinese University of Hong Kong "Symposium on the Next Generation of China Research," Hong Kong, December**
- * Peng, M. W. The global strategy of emerging multinationals from China → *GSJ* (2012)
- 2010 Northeastern University "Managing Favors" Symposium Boston, October**
- * Ismail, J., D. Ford, and M. W. Peng. Managerial ties, strategic initiatives, and firm performance → *APJM* (2013)
- 2010 Society for Design and Process Science (SDPS) "Transformative Systems" Conference, Dallas, June**
- Peng, M. W. The global strategy of emerging multinationals from China → *GSJ* (2012)
- 2009 Asia Pacific Journal of Management Special Issue Conference on "Managing Corporate Governance Globally," Simon Fraser University, Vancouver, Canada, October**
- Co-Editor of special issue (Co-Editors: S. Globerman and D. Shapiro) → *APJM* (2011)
 - Jiang, Y. and M. W. Peng. Are family ownership and control at large firms good, bad, or irrelevant? → *APJM* (2011)
- 2008 Entrepreneurship Theory and Practice Special Issue Conference on "International Entrepreneurship," Northeastern University, Boston, October**
- Peng, M. W., Y. Yamakawa, and S. Lee. Bankruptcy laws and entrepreneur-friendliness → *ETP* (2010)

2007 Asia Pacific Journal of Management Special Issue Conference on “Varieties of Capitalism,” Queensland University of Technology, Brisbane, Australia, December

- Keynote speech: Celebrating 25 years of APJM → APJM (2007)

2007 Asia Pacific Journal of Management Special Issue Conference on “Innovation Strategy,” Xi’an Jiaotong University, Xi’an, China, July

- Keynote speech: Celebrating 25 years of APJM → APJM (2007)

2007 Entrepreneurship Theory and Practice Special Issue Conference on “Entrepreneurship in Emerging Markets,” Texas Christian University, Fort Worth, March

- Yamakawa, Y., M. W. Peng, and D. Deeds. Why new ventures internationalize → ETP (2008)
- Editors’ panel, representing APJM (with editors from AMJ, ETP, JIBS, JMS, and SEJ)

2006 Babson Conference on Entrepreneurship at Indiana University, May

- Peng, M. W. and Y. Yamakawa. Entry strategies of entrepreneurial start-ups from emerging economies into developed economies: The other way around → ETP (2008)

2005 Asia Pacific Journal of Management Special Issue Conference on “Asian Business Groups,” Singapore, December

- Keynote: What determines the scope of the firm over time and around the globe? → APJM (2006)

2005 Darden-Lally-Fisher Conference on Entrepreneurship Research, Glenlaurel, Ohio, April

- Peng, M. W. Entrepreneurs as intermediaries → JWB (2014)

2004 Asia Pacific Journal of Management Special Issue Conference on “Asian Business Networks,” Shanghai, December

- Peng, M. W. and J. Q. Zhou. How institutional transitions and strategies co-evolve in Asia → APJM (2005)

2003 Gorbachev Foundation of North America Conference on “Corporate Governance in Transition Economies,” Northeastern University, Boston, April

- Peng, M. W., T. Buck, and I. Filatotchev. Do outside directors and new managers help improve firm performance? An exploratory study in Russian privatization → JWB (2003).

1999 University of Hong Kong International Conference on “Chinese Business Groups,” Hong Kong, November

- Peng, M. W. Transforming state-owned enterprises in transition economies

1999 Organization Science/Seoul National University Conference, Seoul, May

- Choi, Y.-J., and M. W. Peng. Competing values, organizational commitment, and intention to leave the firm.

1997 Hawaii International Conference on Systems Sciences (HICSS), Maui, Hawaii, January

- Peng, M. W., Y. Luo, O. Shenkar, and E. Harwit. The growth of the firm in China: An information-processing perspective. [Full paper published in the Proceedings, vol. 3, pp. 428-35 and in CD-ROM format]

1994 International Federation of Scholarly Associations in Management (IFSAM) Conference, Dallas, August

- Peng, M. W. The shifting rationale for foreign direct investment. [Proceedings, pp. 104-5] → MIR (2000)
- Peng, M. W. Organization theory and China’s economic reforms. [Proceedings, pp. 244-5] → JMI (1996)

INVITED ACADEMIC VISITS/PRESENTATIONS

Australia

Curtin University, Perth, July 2017, April 2018 Queensland University of Technology, Brisbane, December 2007 (conference keynote) University of Melbourne, April 2017	University of Newcastle, December 2014 University of New South Wales, Sydney, November 2007 University of Sydney, November 2007, December 2014
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Austria

Vienna University of Economics and Business (WU Wien)	March 2012 (conference keynote)
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Brazil

INSPER, São Paulo, June 2010 ESPM, São Paulo, June 2010 FGV, Rio de Janeiro, March 2011	FGV, São Paulo, June 2010 University of Fortaleza, August 2019
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Canada

HEC, Montreal, October 2006 Simon Fraser University, Vancouver, May 2008, October 2009 (conference), April 2012 (conference), May 2013, May 2014, October 2015, April 2017 (conference)	University of Alberta, Edmonton, May 2016 (conference) University of Manitoba, Winnipeg, April 2010 University of Western Ontario, London, August 1997
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China

Beijing Jiao Tong University, June 2018 China Europe International Business School, Shanghai, May 2007 (conference), July 2009, May 2010, June 2011	Shanghai Institute of Business Administration, June 1996 Shanghai Institute of Foreign Trade, June 2006 South China University of Technology, Guangzhou, July 2007
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Cheung Kong Graduate School of Business, Beijing, Feb 2004 East China University of Science and Technology, Shanghai, May 2019 (conference keynote) Fudan University, Shanghai, May 1998, November 1999 Nankai University, June 2018 (conference keynote) Peking University, Beijing, June 2006 (AIB PhD consortium) Renmin University of China, Beijing, July 2009, July 2011 (conference keynote), June 2016 (conference), June 2018 (conference keynote), May 2019 (conference keynote) Shanghai International Studies University, June 2018 (conference keynote) Shanghai Jiao Tong University, Shanghai, June 1996, June 2011, June 2012, July 2013, June 2015, April 2018	(IACMR PhD research workshop) Sun Yat-sen University, Guangzhou, December 2005, July 2007, July 2008 Tsinghua University, Beijing, June 2014 Tongji University, Shanghai, July 2010, July 2011, May 2019 Xiamen University, Xiamen, July 2011 (IACMR PhD research workshop) Xi'an Jiaotong University, Xi'an, July 2010, July 2011, July 2015 (conference keynote), July 2016 (conference keynote), July 2018, June 2019 (conference keynote) Xinjiang University, Urumqi, June 2015 Yunnan University, Kunmin, July 2010 Zhejiang University, Hangzhou, November 1999
Denmark	
Copenhagen Business School, September 1999, August 2014	
France	
INSEAD, Fontainebleau, October 1999, March 2012	
Hong Kong	
Chinese University of Hong Kong, January 2001, January 2002, July 2007–2016 (<i>every year at International Summer School</i>) City University of Hong Kong, July 2010 Hong Kong Baptist University, July 2011, June 2012, July 2015	Hong Kong Polytechnic University, May 1996, May 1997 Hong Kong University of Science and Technology, November 1998, December 2004, July 2016 Lingnan University, May 1996 University of Hong Kong, May 1996, April 1998, November 1999, July 2008, July 2009
India	
O. P. Jindal Global University, Sonipat, Haryana, NCR of	Delhi, June 2015
Japan	
Hitotsubashi University, Tokyo, December 2006 (conference)	
Mexico	
Technológico de Monterrey (ITESM), Guadalajara, May 2014	
The Netherlands	
Erasmus University, Rotterdam, September 2018 University of Groningen, September 2018	Vrije University, Amsterdam, September 2018
Singapore	
National University of Singapore, December 2005	
South Korea	
Yonsei University, Seoul, December 2012	
Sweden	
Stockholm University, Stockholm and Mora, August 2014	
Switzerland	
University of Bern, March 2012	
Taiwan	
National Chengchi University, Taipei, December 2008 (AAOM PhD consortium) National Taiwan University, Taipei, December 2008	National Taiwan Normal University, Taipei, June 2012 Chang Jung Christian University, Tainan, July 2006
United Kingdom	
De Montfort University, Leicester, September 1999 London School of Economics, October 2006	University of Reading, October 2006
United States	
Columbia University, New York, January 1997 Harvard University, October 2009 (<i>keynote at a conference at Kennedy School of Government</i>) Kennesaw State University, Georgia, February 2014 Michigan State University, September 2004 (conference) Northeastern University, April 2003 (conference), Oct 2008 (conf), Oct 2009 (seminar), Oct 2010 (conf) The Ohio State University, December 1997, Oct 2000, January 2004, May 2004, March 2005, March 2017	Univ of Miami, March 2009, May 2018 (conference keynote) University of Michigan, March 2003 Univ of North Carolina at Chapel Hill, Jan 1997, June 2001 University of Pittsburgh, June 2002 University of San Francisco, February 1995, February 2015 (conference keynote) University of Texas at Dallas, March 2005, March 2010 (40@40 Lecture), Sept 2011 (UNIV 1010 for all freshmen), Aug 2018 (lead speaker for OSIM seminar series, 2018–19),

<p>Rice University, Houston, November 2004 Seattle Pacific University, Jan-March 1995 (adjunct faculty) Seattle University, May 2013, May 2016 Texas Christian University, March 2007 (conference), October 2015 (conference) Thunderbird - American Graduate School of International Management, December 1997 University of California, Berkeley, March 2015 (conference) University of Chicago, April 2019 (conference) University of Hawaii at Manoa, Honolulu, Feb 1995, Apr 1996 Univ of Illinois at Urbana-Champaign, Nov 2004, Mar 2017 University of Kentucky, Lexington, April 1995 University of Maryland at College Park, December 1994 University of Memphis, June 1999–2014 (IB faculty training every year for 15 years)</p>	<p>Feb 2019 (UT System Chancellor’s Council) University of Texas at El Paso, November 2005 University of Washington, Seattle, May 2008 (PhD alma mater—a talk to PhD students on career advice) Western Washington University, Bellingham, Washington, May 2008, May 2016 Wichita State University, Wichita, Kansas, May 2006 (conf) Willamette University, Salem, Oregon, Feb 1990 (conference—my first conference presentation as an <i>undergraduate</i>) Winona State University, Winona, Minnesota, March 2017 (undergraduate alma mater—visit hosted by Dean of College of Business Dr. H. Akbari, who accompanied me to visit with President S. Olson), November 2018 (inaugural meeting of the Alumni Leadership Advisory Board—A-LAB)</p>
<p><u>Vietnam</u></p>	
<p>Foreign Trade University, Hanoi, November 1997</p>	

EXTERNAL FUNDING FOR ORIGINAL INVESTIGATIONS

Federal Grants

National Science Foundation CAREER Grant: Strategic choices during institutional transitions (\$422,889).

- Principal investigator (initially for five years, 2003–2008, one year no-cost extension, 2008–2009)
- In 2005, I carried \$243,100 of this grant from Ohio State to UT Dallas, becoming the very first holder of an NSF CAREER grant in the history of the UTD School of Management—featured in the *School of MANAGEMENT* magazine (vol. 9 [1], Autumn 2005, p. 14)
- The single largest grant the NSF has awarded a single business school faculty member at the time of award

Fulbright Foundation / Taiwan Ministry of Education, 2006–2007

- Faculty sponsor of a Fulbright Visiting Scholar at UTD, Dr. Yu-Shan Su, Chang Jung Christian University

International Grants

Society for the Advancement of Management Studies (SAMS), Durham, UK

- Grant to co-sponsor the Global Strategy and Emerging Markets Conference that I chaired at UT Dallas, May 2019 (£6,750/US\$9,000)

Hong Kong Research Grants Council (the equivalent of NSF in Hong Kong) Competitive Earmarked Research Grant: Institutional transitions and diversification strategies in China (HK\$600,000/US\$76,923), 2003-2005

- CUHK4148/03H, with Denis Wang (PI), Chinese University of Hong Kong

Hong Kong Research Grants Council Competitive Earmarked Research Grant: Managing mergers and acquisitions during institutional transitions (HK\$214,000/US\$27,792), 1998–1999

- HKUST6174/98H/CUHK/EI16, with Orlan Lee (PI), Hong Kong University of Science and Technology

French Center for Research on Contemporary China in Hong Kong (CEFC), Conference Travel Grant (\$2,000), Nov 1999

University Grants

University of Texas at Dallas

- Support for the Global Strategy and Emerging Markets Conference that I chaired: \$10,000 from JSOM Office of the Dean and \$5,000 from UTD Office of Research, May 2019
- Research Enhancement Grant (a percentage of my NSF CAREER grant overhead), 2005–2009

Ohio State University

- CIBER Research Grant, 1999 (\$5,444), 2000 (\$2,000), 2001 (\$4,500), 2002 (\$4,000), 2003 (\$8,000)
- Small Grant, FCOB Research Committee, 1999 (\$2,000), 2000 (\$1,000), 2001 (\$1,000), 2002 (\$2,000)
- Faculty Grant, Center for Slavic and East European Studies, 1999 (\$11,000)
- Travel Grant, Office of International Affairs, 1999 (\$1,000), 2001 (\$2,200)

Chinese University of Hong Kong

- Direct Grants (2087004, with D. Wang; 2070162, with Y. Lu), 1998 (twice) (HK\$60,000/US\$7,792)
- Lee Hysan Foundation Grant (with K. Au), 1997 (HK\$30,000/US\$3,896)

University of Hawaii

- CIBER Research Grant (with O. Shenkar, Y. Luo, and E. Harwit), 1995–1996 (\$8,000), 1996–1997 (\$20,000)

- Research Relations Grant, Office of Research Administration, 1996–1997 (\$4,200)
- Research and Faculty Development Grant, College of Business, 1996 (\$4,500)

University of Washington

- CIBER Doctoral Research Grant, 1994 (\$5,000), 1995 (\$6,800)
- Edna Benson Fellowship, 1994 (\$4,500)

Winona State University

- Karen Sweetland Scholarship (\$4000), October 1990

Willamette University, Salem, Oregon

- Undergraduate Conference Travel Grant (\$500), February 1990

TEACHING

PhD Training (outside of my own institutions)

PhD Consortium, Asia Academy of Management, Bali, Indonesia, June 2019

PhD Consortium, Asia Academy of Management, Kitakyushu, Japan, June 2017

PhD and Junior Faculty Consortium, SMS Special Conference on the Asian Century, Sydney, Australia, December 2014

PhD and Faculty Writing Workshop, Xi'an Jiaotong University, Xi'an, China, July 2013–2016

PhD Summer School, Shanghai Jiao Tong University, Shanghai, China, July 2013–2016

PhD Consortium, SMS Special Conference on Latin America, Rio de Janeiro, Brazil, March 2011

PhD Research Workshop, International Association of Chinese Management Research (IACMR), Guangzhou, China, July 2007;
Xiamen, China, July 2011

PhD Consortium, Asia Academy of Management, National Chengchi University, Taipei, Taiwan, December 2008

PhD and Faculty Boot Camp for School of Business, University of Hong Kong, July 2008

PhD and Faculty Boot Camp for Entrepreneurship Research, Queensland University of Technology, Brisbane, December 2007

PhD Consortium, Academy of International Business, Peking University, Beijing, June 2006

PhD Consortium, Academy of Management International Management Division, Honolulu, August 2005

PhD Supervision

Coordinator, PhD Program in International Management Studies, UT Dallas, Fall 2005–Summer 2012

- Significantly increased the caliber of incoming students, as measured by the increase of about 100 points of their GMAT score (from 600s to 700s), with the highest GMAT being 760, which breaks an SOM record
- Interviewed and recruited top students. Since I took over, *all* but two admitted students chose to join our program—previously, only approximately 65% of the admitted students would join our program
- Visited classes taught by PhD students and wrote teaching observation reports
- Used a part of my chair funds to subsidize student conference travels (in collaboration with G. Dess and E. Tsang)
- Placements after I joined the faculty have been improving, including U. of Illinois at Chicago (2014), Florida Atlantic U. (2013), Texas Christian U. (2012), Tsinghua U. (2011), U. of Nebraska at Omaha (2011), U. of Missouri at Kansas City (2010) and at St. Louis (2008), Babson College (2009), Oregon State U. (2008), Northeastern U. (2007), St. John's U. (2007), U. of Texas at Arlington (2006), and City U. of Hong Kong (2005, 2011)

Coordinator, PhD Program in International Business, Fisher College of Business, Ohio State University, 2004–2005

- Placements of the two students I chaired: Southern Methodist University (2007) and Cal State, East Bay (2006)

Ph.D. students at my own school	Chaired by me	Activities	1st appointment (Ph.D. year)	Current position (pubs—BOLD: coauthored with me)
Yi Jiang (Ohio State)	M. Peng, M. Makhija	Coauthored <i>APJM</i> (2), <i>JIBS</i> , <i>JMS</i> (2), <i>JWB</i> , and chapter	California State Univ East Bay (2006)—tenured 2012	(chapter, APJM × 2, APJM, JIBS, JMS × 2, JWB)
Jessie Qi Zhou (Ohio State)	M. Peng, J. Anand	Coauthored <i>APJM</i> (3) and <i>JIM</i>	Southern Methodist Univ (2006—job starts in 2007)	(APJM × 3, JIM)
Ted Khoury (UT Dallas)	M. Peng	Coauthored chapter in Rugman IB handbook, <i>JWB</i> , and <i>SMJ</i>	Oregon State University (2008)	Portland State Univ—named professorship 2018 (chap, ETP, JM, JWB, SMJ)
Kenny Oh (UT Dallas)	M. Peng, S. Lee		University of Missouri at St. Louis (2008)	(<i>APJM, MIR</i>)
Yasuhiro Yamakawa (UT Dallas)	M. Peng, D. Deeds	Received a US SBA Best Paper Award at Babson conference	Babson College (2009)—tenured in 2015	(ETP × 3, JBV, RP, SEJ)
Sunny Li Sun (UT Dallas)	M. Peng	Coauthored <i>AMP</i> , <i>APJM</i> , and <i>SMJ</i> —before graduation	University of Missouri at Kansas City (2010)	UMass Lowell (AMP—AMP Decade Award, 2019, APJM, JIBS × 2, JMS, JWB × 2,

				MBR, MBR, SMJ × 2
Brian Pinkham (UT Dallas)	M. Peng	Coauthored <i>AMP</i> and <i>JIBS</i>	Texas Christian U (12-13) Western Ontario (13-17)	Erasmus University (<i>AMP</i> , <i>ETP</i> ×2, <i>JIBS</i> ×2, <i>JIBS</i> ×2, <i>OD</i>)
Ciprian Stan (UT Dallas)	M. Peng, L. Markoczy	Coauthored <i>AMP</i> and <i>APJM</i>	Florida Atlantic University (2013)	(<i>AMP</i> × 2, <i>APJM</i> × 2)
Steve Sauerwald (UT Dallas)	M. Peng	Won 2 AOM Best Paper Awards (Orlando, 2013)	University of Illinois at Chicago (2014)	(chapter , <i>APJM</i> , <i>JM</i> × 2, <i>JMH</i> , <i>JMS</i> , <i>OD</i> , <i>SMJ</i>)
Craig Macaulay (UT Dallas)	M. Peng, O. Richard	Coauthored <i>SO</i>	California State University at Long Beach (2014)	(<i>JBE</i> , <i>SO</i>)
Canan Mutlu (UT Dallas)	M. Peng	Coauthored <i>APJM</i> , <i>JMH</i> , <i>JWB</i> , and chapter	Kennesaw State University (2015)	(chapter , <i>APJM</i> , <i>JMH</i> , <i>JMS</i> , <i>JWB</i>)
Sergey Lebedev (UT Dallas)	M. Peng	Coauthored <i>JWB</i> —winner first ever UTD Best Dissertation Award (2017)	San Francisco State University (2016)	(<i>APJM</i> × 2, <i>JWB</i>)
Huy Will Nguyen (UT Dallas)	J. Lin, M. Peng	Cochair and coauthored <i>AMLE</i>	Montclair State University (2018)	(<i>AMLE</i>)
Cristina Vlas (UT Dallas)	M. Peng, E. Choi	Coauthored <i>APJM</i> , <i>ETP</i> , and <i>SO</i>	University of Massachu- setts at Amherst (2018)	(<i>APJM</i> , <i>ETP</i> , <i>SO</i>)
Joyce C. Wang (UT Dallas)	M. Peng L. Markoczy	Coauthored <i>AMLE</i> , <i>APJM</i> , <i>JBE</i> , and chapter	St. Cloud State University (2019)	(chapter , <i>AMLE</i> , <i>APJM</i> , <i>JBE</i> , <i>JOB</i>)

Ph.D. students at my own school	Chaired by colleagues	Activities	1st appointment (Ph.D. year)	Current position (pubs— BOLD: coauthored with me)
Seung-Hyun Lee (Ohio State)	J. Barney O. Shenkar, (co-chairs)	Dissertation committee, coauthored <i>AMR</i> (2), <i>EMJ</i> , <i>ETP</i> , <i>JBV</i> , <i>JWB</i> , and <i>JIM</i>	University of Texas at Dallas (2002)—tenured in 2009—full prof in 2015	UT Dallas (<i>AMR</i> × 2, <i>APJM</i> , <i>EMJ</i> , <i>ETP</i> , <i>JBV</i> , <i>JIM</i> , <i>JIBS</i> , <i>JWB</i> , <i>MIR</i> , <i>SMJ</i> × 4)
Yaping Gong (Ohio State)	S. Hills	Dissertation committee, coauthored <i>AMJ</i>	HKUST (2002)—tenured in 2008	HKUST (<i>AMJ</i> × 2, <i>AMJ</i> , <i>JAP</i> , <i>JCCP</i> , <i>JIBS</i> , <i>JM</i> , <i>MIR</i> , <i>SMJ</i>)
Heli Wang (Ohio State)	J. Barney	Coauthored chapter	HKUST (2002)—tenured in 2008	SMU (chapter , <i>AMJ</i> , <i>AMR</i> , <i>SMJ</i>)— <i>AMJ</i> associate editor
Hyung-Deok Shin (Ohio State)	J. Barney	Dissertation committee, coauthored <i>TIBR</i> ,	George Mason University (2003)	Hong-ik University, Seoul, Korea (<i>TIBR</i>)
Ilgaz Arikan (Ohio State)	O. Shenkar	Exam committee	Boston University (2003)	Georgia State, Ohio State, Kent State (<i>AMJ</i>)
Tony Tong (Ohio State)	J. Barney	Coauthored <i>AMJ</i> and <i>JMS</i> , dissertation committee	SUNY Buffalo (2004)	Purdue (<i>AMJ</i> , <i>APJM</i> , <i>JIBS</i> , <i>JM</i> , <i>JMS</i> , <i>JWB</i> , <i>OS</i> , and <i>SMJ</i>)
David Zoogah (Ohio State)	R. Noe	Dissertation committee, coau- thored <i>AMP</i> , <i>APJM</i> , <i>IJHRM</i>	Morgan State University (2006)	Xavier U (<i>AFJM</i> , <i>AMP</i> , <i>APJM</i> , <i>IJHRM</i> , <i>JAP</i>)
Yuan Yuan Zhou (Ohio State)	O. Shenkar	Exam committee, coauthored <i>JWB</i>	University of Illinois at Springfield (2010)	(<i>JWB</i>)
Irem Demirkan (UT Dallas)	D. Deeds	Dissertation committee	Northeastern University (2007)	Suffolk University (<i>JM</i> , <i>MS</i>)
David Weng (UT Dallas)	J. Lin	Dissertation committee, coauthored <i>APJM</i>	City University of Hong Kong (2011)	VU Amsterdam (<i>APJM</i> , <i>JBR</i> , <i>LRP</i> , <i>JWB</i> , <i>SMJ</i>)
Hao Chen (UT Dallas)	O. Richard	Coauthored <i>AMP</i> and <i>SMO</i>	Tsinghua University, Beijing (2011)	(<i>AMP</i> —AMP Decade Award, 2019, <i>ISMO</i>)
Erin Pleggen- kulhe-Miles (UT Dallas)	G. Dess, D. Deeds (co- chair)	Coauthored chapter and <i>IRMR</i>	University of Nebraska at Omaha (2012)—took job as ABD (2011)	(chapter , <i>APJM</i> , <i>IJMR</i> , <i>JM</i>)
Sungjin Hong (UT Dallas)	S. Lee	Dissertation committee, coauthored <i>JWB</i>	Queens University Belfast (2012)	Chongnam University, Korea (<i>APJM</i> , <i>JWB</i>)
Weichieh Su (UT Dallas)	E. Tsang	Dissertation committee, coauthored <i>IJHRM</i> , <i>JBE</i> , <i>JWB</i>	National Chengchi University, Taipei (2013)	(<i>AMJ</i> , <i>APJM</i> , <i>IJHRM</i> , <i>JBE</i> , <i>JWB</i>)
Omer Gokalp (UT Dallas)	S. Lee	Dissertation committee, coauthored chapter	Suffolk University, Boston (2013)	(chapter , <i>JWB</i>)
Dane Blevins (UT Dallas)	E. Tsang	Coauthored chapter and <i>MBR</i>	SUNY Binghamton (2013)	Clemson, UNC Greensboro (chapter , <i>JBE</i> , <i>MBR</i> , <i>SO</i>)
Martina Jing Quan (UT Dallas)	R. Harrison	Coauthored chapter	Renmin University of China, Beijing (2013)	(chapter)
Carliss Miller (UT Dallas)	O. Richard	Coauthored <i>IJHRM</i>	Sam Houston State University (2016)	(<i>IJHRM</i>)
Pawinee Chang- phao (UT Dallas)	S. Lee	Dissertation committee	Naresuan U, Phitsanulok, Thailand (2016).	
Jean Kim	S. Lee	Dissertation committee	College of New Jersey	(<i>APJM</i>)

(UT Dallas)			(2017)	
Young H. Jung (UT Dallas)	S. Lee	Dissertation committee	California State University at Bakersfield	(chapter)

<i>Ph.D. students elsewhere</i>	<i>Chair</i>	<i>Activities</i>	<i>1st appointment (Ph.D. year)</i>	<i>Current position (publications)</i>
Tom Tao (<i>U of Pittsburgh</i>)	J. Prescott	Dissertation committee	Lehigh University (2004)	James Madison University (<i>SMJ</i>)
Xufei Ma (<i>Natl U of Singapore</i>)	A. Delios	External examiner	Chinese University of Hong Kong (2007)	CityUHK (2018) (<i>AMJ, APJM, JIBS, JM</i>)
Sophie H. Xiao (<i>U of Sydney</i>)	B. Tipton	External examiner	University of Newcastle (2008)	University of Newcastle

Classroom Teaching (reporting teaching at UTD only)

Strategic Management (PhD), fall 2018, 2016, 2014, 2012, 2010, 2008, 2006 Advanced Strategic Management (PhD), spring 2007 Management Scholarship (PhD), fall 2015, 2013, 2011, 2009 Strategic Management (EMBA), fall 2006–2019 Strategic Management (GLEMBA), spring 2007–2015 International Business Management (MBA/MS), fall 2019	Strategic Leadership (Executive MS/SYSM), fall 2016, 2014 Global Business (MBA), autumn 2008–2019 International Strategic Management (MBA), spring 2008, 2006 Global Strategy (Undergraduate), spring 2008 (Every year I give a guest lecture to IMS 3310 International Business classes taught by Charlie Hazzard)
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Other Teaching Activities: Independent and Dissertation Research

Every year, I supervise a large number of PhD independent study and dissertation research projects, which are too numerous to report here. In addition, in spring 2011, I also supervised one undergraduate independent study—the student went on to pursue graduate studies at Cambridge.

Other Teaching Activities: Executive Training (select activities, excluding UTD EMBA and GLEMBA)

Executive MS in Healthcare Leadership and Management (September 2019). Guest professor for the Strategic Management of Healthcare Organizations (HGMT 6406)

Ericsson / TechTitans: “Next Gen: North Texas Connects” (October 2018), UTD Alumni Center. My fellow panelists were C. Hall, Columnist, *Dallas Morning News*; C. Powell, Director of Business Development, City of Plano; K. Prabhu, ex-CTO, AT&T. About 100 young professionals and students attended the event.

Canada-Texas Chamber of Commerce: “NAFTA’s Impact on the Texas Economy” (February 2018), UTD Exec Ed. My fellow panelists were T. Bluedorn, CEO of Lennox; and E. Lalli-Reese, VP of Demilec. Another panel consisted of F. Galindo, Consul General of Mexico; V. Khabayan, Consul General of Canada; and R. Anchia, State Representative. About 120 professionals attended the event.

East Africa Chamber of Commerce (October 2017), UTD Center for Global Business, training executives and government officials from Burundi, Kenya, Rwanda, South Sudan, Tanzania, and Uganda

Norton Rose Fulbright/JSOM Exec Ed: “The Future of Free Trade in a Storm of Political Change” (February 2017), the other panelists were T. Bluedorn, CEO of Lennox, and K. Hersh, CEO of G. Bush Center, and the moderator was D. McCuis-tion. About 120 people attended the breakfast event. I provided 100% of the 3 handouts on US/China/NAFTA trade.

Oil and Gas Executive Education Program (May 2015, 2016, 2017, 2018), UTD Advanced Program in Oil and Gas Fin Mgmt

Texas Instruments Emerging Markets Program (May 2011), UTD Institute for Innovation and Entrepreneurship

Korean Software Technology Association (September 2010, October 2011), UTD School of Management

SAFRAN Executive Training (October 2007), UTD School of Mgmt—SAFRAN is a Paris-based global hi-tech firm

Certificate in Management (December 2005), UTD School of Management

Bank One/Ohio Polymer Association/889 Consulting Conference: The China Challenge (February 2004), Columbus

- Keynote speaker: “China Business: Towards the Next Generation”

Arthur Andersen/Central Ohio Business Consortium (November 2000), Ohio State campus, Columbus

- Presented a talk on “Managing Mergers and Acquisitions Internationally”

Roundtable: Second-Generation Activities in China (October 2000), Ohio State campus, Columbus

- Presented a talk on “Retrospect and Road Ahead: Toward the Next Generation”
- Hosted the commercial secretary of the Chinese embassy from Washington, DC

Nationwide Insurance Global Speaker: Competing in Thailand (July 2000), organized via OSU CIBER, Columbus

Antioch Company Market-Entry Strategies for Japan (May and September 2000), Ohio State, Columbus

Diploma Program in Marketing and International Business (May 1998), Asia Pacific Institute of Business, Hong Kong

Hawaii-Vietnam Executive MBA Training Program (November 1997), Foreign Trade University, Hanoi, Vietnam

- Funded by the U.S. Information Agency, the first such Federal program since the Vietnam War; opening ceremony attended by the U.S. Ambassador to Vietnam. Taught “Privatization Policies and Business Strategies”—the first ever EMBA strategy course taught in Vietnam

Japan-Focused Executive MBA Program “Asia-Pacific International Business” course (Spring 1997), Honolulu

- Joint EMBA Program by the University of Hawaii and Japan-America Institute of Management Science

Other Teaching Activities: Faculty Training

Globalization Seminars/Faculty Development in International Business (FDIB) (1999–2014 *every* year), University of Memphis

- Represented UTD (2006–2014) and OSU CIBER (1999–2005) to teach a 2-day seminar on “Introduction to International Business” (in collaboration with M. Pustay of Texas A&M). My “students” were professors from other colleges and universities (approximately 350 during 1999–2014)
- Presented a “How to craft and publish high quality research?” seminar *every* June since 2002

Junior Faculty Consortium, International Management Division, Academy of Management, Atlanta (August 2006)

- Program chair—in charge of program design and delivery with 8 senior mentors and 20 junior faculty

Internationalization of Curriculum (May 2006), Wichita State University, Kansas

- Led an “Internationalization of Strategy Course” workshop and presented at an plenary session

Faculty Development in International Business (FDIB) (June 2001 and 2002 and October 2003), Ohio State, Columbus

- Represented OSU CIBER to teach a plenary session on “An Overview of International Business.” My “students” were foreign language faculty and professionals interested in international business

Teaching Awards

Two Annual Best Teaching Awards, Chinese University of Hong Kong (twice, 1997–98 and 1998–99)

Five letters of appreciation from Ohio State’s Fisher College of Business senior associate dean for academic affairs, S. Mangum, for outstanding student ratings (1 standard deviation above the university mean) (five courses 2000–2004)

PROFESSIONAL AND UNIVERSITY CITIZENSHIP

External Reviewer for Other Universities

<i>Appointment of chair and full professor</i>	<i>Tenure and promotion to associate prof</i>	<i>Tenure and promotion to associate prof</i>
INSEAD (spring 2019)	University of Alabama (fall 2018)	Tufts University (fall 2008)
U of South Carolina (spring 2019)	University of Kansas (fall 2018)	Hebrew U of Jerusalem (fall 2008)
Bowling Green State U (fall 2018)	University of North Texas (fall 2017)	Florida International U (summer 2008)
U of Massachusetts Lowell (fall 2018)	University of Michigan (spring 2017)	Univ of Hong Kong (spring 2008)
Simon Fraser U (spring 2018)— <i>chair</i>	University of Melbourne (fall 2016)	Chinese U of Hong Kong (spring 08)
U of Hong Kong (spring 2018)— <i>chair</i>	University of Newcastle (fall 2015)	U of Illinois at Urbana-Champaign (spring 2008)
Hong Kong Baptist U (fall 2017)	University of Sydney (spring 2015)	Iowa State University (fall 2007)
Florida International U (fall 2016)	Louisiana State University (fall 2013)	National U of Singapore (fall 2007)
Northeastern University (spring 2016 and spring 2011)— <i>chair</i> × 2	City U of Hong Kong (spring 2013)	Singapore Management U (fall 2007)
Shanghai Jiao Tong University (spring 2015)— <i>inaugural chair</i>	U of Missouri, Kansas City (spring 2013)	U of New South Wales, Sydney (spring 2007)
Simon Fraser University (fall 2014)	U of Missouri, St. Louis (fall 2011)	Hong Kong University of Science and Technology (spring 2007)
Cleveland State U (spring 2013)— <i>chair</i>	Purdue University (fall 2010)	Rutgers University (autumn 2005)
Bocconi University, Milan (fall 2011)	Rutgers University (fall 2010)	York University (fall 2002)
U of Maine (fall 2010)— <i>full professor promotion for the acting dean</i>	Bentley University (fall 2010)	
Simon Fraser University (fall 2009)	U of New South Wales, Sydney (fall 2010)	
Villanova University (fall 2008)— <i>chair</i>	Texas Tech University (fall 2009)	
Boston University (summer 2006)	Simon Fraser University (fall 2009)	
	Singapore Management U (fall 2009)	

Expert Reviewer for National Research Foundations and Education Ministries

<i>Canada</i>	<i>China</i>	<i>Hong Kong</i>	<i>United States</i>
Social Sciences and Humanities Research Council (2011); Canada Research Chair (2014)	Ministry of Education (2017); Natural Science Foundation of China (2015)—on site panel member, Beijing	Research Grants Council (2003, 2004, 2007, 2008, 2011)	National Science Foundation (2003, 2007, 2009, 2013)

Guest Editorship (in addition to guest editorship at *JIBS* reported on p. 6 under “Leadership Positions”)

Guest Editor, *Entrepreneurship Theory and Practice* (2009–2010) for one manuscript written by special issue editors

Guest Editor, *Journal of Management Studies* (2003–2005) for a special issue on strategic management in emerging economies
(Co-guest editors: M. Wright, Nottingham; I. Filatotchev, King’s College London; R. Hoskisson, Arizona State—published as vol. 42 [1] in January 2005)

Editorial Board Member

Academy of Management Journal (2004–2007) (Editor: S. Rynes, Iowa) (2017–2020) (Editor: J. Shaw, HKPolyU)

Academy of Management Perspectives (2011–present) (Editors: T. Devinney, U of Leeds; D. Siegel, SUNY)

Academy of Management Review (2000–2002) (Editor: E. Conlon, Notre Dame)

Africa Journal of Management (2015–present) (Editor: M. Kiggundu, Carleton U)—inaugural board member

Asia Pacific Journal of Management (1999–2003) (Editor: K. Singh, National U. of Singapore)

Copenhagen Journal of Asian Studies (2002–present) (Editor: K. Brodsgaard, Copenhagen Business School)

Cross Cultural and Strategic Management (2018–present) (Editor-in-Chief: Rosalie Tung, Simon Fraser U.)

Global Strategy Journal (2010–present) (Editor: S. Tallman, Richmond)—inaugural board member

Journal of East-West Business (1997–2000) (Editor: E. Kaynak, Penn State)

Journal of International Business Studies (2000–2008) (Editor: T. Brewer, Georgetown; A. Lewin, Duke)

Journal of Management Studies (2009–present) (Editor: M. Wright, U of Nottingham; G. Bruton, TCU)

Management and Organization Review (2004–2008) (Editor: A. Tsui, Arizona State)—inaugural board member

Quarterly Journal of Management (2018–present) (Editor: H. Li, Rice U)

Strategic Management Journal (2005–present) (Editors: D. Schendel, Purdue; R. Bettis, UNC; W. Mitchell, Duke; E. Zajac, Northwestern; S. Ethiraj, LBS; A. Gambardella, Bocconi; C. Helfat, Dartmouth)

Strategic Organization (2011–2018) (Editors: J. Baum, Toronto; R. Greenwood and D. Jennings, Alberta)

Thunderbird International Business Review (2008–present) (Editor: M. Teagarden, Thunderbird)

Ad Hoc Journal Reviewer (other than the journals where I have served as editorial board member)

Administrative Science Quarterly, *Advances in International Management*, *American Sociological Review*, *Economic Geography*, *International Business Review*, *Journal of Business Research*, *Journal of Business Venturing*, *Journal of International Management*, *Journal of Management*, *Management International Review*, *Management Science*, *Organization Science*, *Organization Studies*, *Pacific-Basin Finance Journal*

Academy of Management (AOM) (minor services here, major services are reported on pp. 6-7)

Member, Best Paper Committee, *Academy of Management Review*, 2001 (Chair: B. Barry, Vanderbilt)

Mentor, Writers’ Workshop, *Academy of Management Executive*, 2001 (Editor: S. Puffer, Northeastern)

Reviewer, Business Policy and Strategy Division: Dallas, 1994 (J. Barney, Ohio State); Vancouver, 1995 (M. Lubatkin, UConn); Boston, 1997 (E. Zajac, Northwestern); San Diego, 1998 (D. Day, Rutgers); Toronto, 2000 (B. Cannella, Texas A&M) [Best Reviewer Award, i.e., the “Barney Award,” 1994]

Reviewer, International Management Division: Vancouver, 1995 (N. Boyacigiller, San Jose)

Academy of International Business (AIB) (minor services here, major services are reported on pp. 6-7)

Reviewer, annual meetings: Maui, Hawaii, 1993 (B. Toyne, St. Mary’s U.); Banff, Canada, 1996 (J. de la Torre, UCLA); Monterey, Mexico, 1997 (M. Kotabe, Temple)

Reviewer, Pacific Basin annual meetings: Big Island, Hawaii, 1997 (A. Palia, Hawaii)

Western Academy of Management (WAM)

Reviewer, annual meetings: Santa Fe, New Mexico, 1994 (C. Pinder, UBC); San Diego, 1995 (J. Pearce, UC Irvine); Banff, 1996 (B. Drake, Portland); Lake Tahoe, 1997 (P. Buller, Gonzaga U.)

INSTITUTIONAL AND COMMUNITY SERVICES³

University of Texas System

UTD campus representative on the UT System Globalization Task Force (2006–2007)

- Attended a meeting in Austin at the UT System (February 2007)

University of Texas at Dallas

School/Department/OSIM Area Services:

Area Coordinator (a.k.a. Department Chair), Organizations, Strategy, and International Management (OSIM) Area, 2012–2016

³ To save space, institutional services at my previous institutions—Ohio State University, Chinese University of Hong Kong, University of Hawaii, and University of Washington—are not reported here.

OSIM has about 12–15 tenure-track faculty members, 25 non-tenure-track faculty members, 2–4 assistants, and 12–15 PhDs

- Chair, OSIM Strategic Planning Committee, Fall 2012
- Chair, Search Committee for OB Full Professor, 2012–13, 2013–14
- Chair, Search Committee for Entrepreneurship Assistant Professor, 2012–13, 2013–14

Executive Director, Center for Global Business, Fall 2006–present

- I founded this center, whose establishment was announced by President David Daniel on August 30, 2006, at the Texas Competitiveness Summit held on our campus. Leaders from industry, government, and higher education attended the Summit. It was keynoted by Senator John Cronyn (R-TX) and Assistant Secretary Tom Luce (US Department of Education)
- By Fall 2018, formed an Advisory Board (25+ members), produced a video, and undertook numerous activities
- Co-chair the Global Strategy and Emerging Markets conference, May 2019

Co-chair, Organization, Strategy, and International Management (OSIM) Strategic Planning Committee, 2008

Co-chair, Strategy and IB Faculty Search Committee, OSIM, 2005–06, 2006–07, 2008–09

Chair, Ad Hoc Committee, for an assistant professor, 2010–11 (3rd year); for an associate professor, 2016–17 (tenure)

Chair, Committee on BS in BA Concentration in Global Business, 2006

Member

- OSIM Recruitment Committee, 2018–2019
- Jindal School of Management Strategic Planning Committee, Fall 2012, Fall 2016, Fall 2018
- JSOM Master’s Committee, 2018–19
- Exploratory Committee on Practitioner Track Doctorate, Fall 2012
- Committee on the new BS in Global Business, 2010 (recruited executives to write support letters)
- Search Committee for Director for EMBA and Director for GLEMBA, 2009–10
- Search Committee for Associate Dean for Executive Education, 2008–09
- Executive Education Committee, 2005–present
- Ph.D. Committee, 2005–2012
- Scholarship Committee, 2006–07
- Promotion to Full Professor Committee for two faculty members, 2009–2010 and 2010–2011
- OB Faculty Search Committee, 2010–2011

Presenter, “Global Strategy @ UTD SOM,” Dean’s Advisory Council, October 2005

Coordinator, Ph.D. Program in International Management Studies, OSIM, Fall 2005–present (see p. 27 for details)

University Services:

Speaker, UT System Chancellor’s Council meeting, February 2019 (first time such meeting held at UTD in a decade).

- The administration organized four showcase presentations. Mine is “Global business: Dealing with trade wars.” The other three are (1) Combating communication disorders, (2) Biomedical breakthroughs, and (3) Art in the digital age.

Member, Full Professor Promotion Committee for Dr. C. Pinehart, School of Economic, Political, and Policy Sciences, Fall 2018

Member, Search Committee for Vice President Research, 2016–2018 (resulting in the appointment of Dr. J. Pancrazio)

Member, Committee on Qualifications (CQ) (the highest university-level faculty committee on all personnel decisions: mid-probationary reviews, tenure and promotion reviews, and full professor promotions), 2012–2014

- Committee meets *every* Friday morning 8–12 in January and February to evaluate dozens of personnel decisions

Speaker, UNIV 1010 Lecture Series for Freshmen, “Global Business at UT Dallas,” September 2011 (a series of invited lectures led by President David Daniel to enrich freshman experience and build excitement at UTD)

Speaker, UTD 40 @ 40, “Global Competition and the Rise of Asia,” March 2010, one of the 40 speakers on campus to celebrate UTD’s 40th anniversary—it attracted significant audience from alums and the community

Member, Committee on Educational Policy (CEP) (the highest university-level faculty committee on academics), 2008–10

- Committee meets *every* month to approve various new programs/degrees proposed

Speaker, Junior Faculty Mentoring Workshop, February 2010 and 2011 (fellow speaker: E. Tobey, Associate Provost)

Faculty member, application for the Confucius Institute administrated by the Chinese government, November 2006

Presenter, “Global Strategy: The Role of Business Schools in the 21st Century,” on behalf of the UTD faculty in honor of Vice Minister Wu Qidi, who led a delegation from the Chinese Ministry of Education to visit UTD, May 2006

Winona State University

Member, Alumni Leadership Advisory Board (A-LAB), College of Business, November 2018–

Community Services (only reporting activities after I came to UTD in 2005)

Board Member, US-India Chamber of Commerce, fall 2018–present
Panelist, Ericsson/TechTitans, “Next Gen: North Texas Connects,” October 2018
Volunteer, McCulloch Intermediate School, Highland Park, TX, April 2015 (took a class of fifth graders to the G. W. Bush Library)
Speaker: Global business @ UT Dallas, City of Plano Multicultural Outreach Roundtable (MCOR), Plano, TX, August 2013
Speaker: Internationalization of Chinese firms, Frisco Community Bible Church, Frisco, TX, March 2011
Speaker: Chinese New Year, Bennett Elementary School, McKinney, TX, February 2010
Moderator: Discussion on US-China economic relations, World Affairs Council of Dallas-Ft. Worth, Dallas, September 2008

MEDIA COVERAGE (outlets published by my own institutions)

January 28, 2019: Jindal School Now: “Professor named to highly cited researcher list for fifth consecutive year,” reporting my appearance, fifth year in a row, on the *Highly Cited Researchers* list (formerly *The World’s Most Influential Scientific Minds*), compiled by Clarivate Analytics (formerly Thomson Reuters). I was the only Jindal School faculty member—and the only one from the UT System—among the top 96 most-cited scholars in the field of economics and business. Three other UT Dallas colleagues in other fields joined the list of 3,000 Highly Cited Researchers worldwide.

December 20, 2018: UT Dallas News Center (daily campus-wide email bulletin): “Professors join elite group for highly cited, influential research” (see above).

August 30, 2018: UT Dallas News Center: “Professor ranked second-most influential in field,” reporting a *Scientometrics* study that finds me to have the second largest number of highly cited papers during 2004–2015 in the world in econ and business.

March 19, 2018: Inside Jindal School: “Canada-Texas Chamber kickoff event focuses on NAFTA,” reporting my contributions as a panelist at an event participated by Consuls General of both Canada and Mexico, CEO of Lennox, and CEO of World Affairs Council DFW, on February 26. About 120 business leaders were in attendance.

February 1, 2018: UT Dallas News Center: “Management professor recognized for highly cited research,” reporting my appearance, fourth year in a row, on *The World’s Most Influential Scientific Minds* as a Highly Cited Researcher. I was the only Jindal School faculty member among the top 93 most-cited scholars in business and economics (and also the only UT Dallas faculty member in all disciplines on the list of 3,000 Highly Cited Researchers worldwide).

Spring 2017: *JSOM MANAGEMENT*: (1) reported my listing on *The World’s Most Influential Scientific Minds* as a Highly Cited Researcher (p. 21), (2) reported “NAFTA top trade topic at the Institute event” on my contributions as a panelist for the Institute for Excellence in Corporate Governance (two co-panelists were CEO of Lennox and CEO of Bush Institute) (p. 27), and (3) reprinted my *Texas CEO Magazine* article “What happens if NAFTA goes away” (pp. 28-29)

- “Message from the Dean” (inside cover of the magazine) mentioned my honor as a Highly Cited Researcher

February 28, 2017: Inside Jindal School: “NAFTA front and center at IECG,” reporting my contributions as a panelist on “The future of free trade in a storm of political change” with about 120 business leaders in attendance.

February 1, 2017: Jindal School Now: “Faculty achievements” (for January 2017)

January 13, 2017: UT Dallas News Center: “Engineering, business professors honored for highly cited studies,” reporting my third-time placement on *The World’s Most Influential Scientific Minds*—the only Jindal School faculty member among the top 70 most-cited scholars in business and economics (one other UT Dallas colleague in computer science made the list for the first time).

January 2017: UT Dallas News Center: “In Print & On Air,” reporting my quote in *Texas CEO Magazine*: “Even if NAFTA is here to stay, executives, state officials and other stakeholders need to remember an important lesson: free trade is not free.”

December 14, 2015: UT Dallas News Center: “CEO compensation study examines factors in excess returns,” reporting my joint work with S. Sauerwald and Z. Lin that is forthcoming in the *Strategic Management Journal* (2016) (#2.129)

September 11, 2015: UT Dallas “In the News” (occasional compilation of recent and notable news stories featuring UT Dallas): reporting my interview in the August 26, 2015, *U.S. News and World Report* posting on “8 tips for surviving the stock market’s record drop”—lead article of this compilation of nine news pieces and the only JSOM faculty member featured

Fall 2015: *UT Dallas Magazine* (p. 9): reporting my winning of the *Journal of International Business Studies* Decade Award

March 10, 2015: UT Dallas News Center: “Jindal School professor’s published research receives Decade Award,” reporting my winning of the *Journal of International Business Studies* Decade Award

December 2014–January 2015: JSOM website (jindal.utdallas.edu) cover story: “Dr. Mike Peng among top 1% of researchers,” reporting my placement on *The World’s Most Influential Scientific Minds*—the only faculty member from UT Dallas.

October 15, 2013: UT Dallas News Center: “Jindal School PhD student wins best paper awards,” reporting my student S. Sauerwald winning two best paper awards from BPS and SIM divisions and winning a third best paper finalist award from IMD division at AOM in Orlando. Sauerwald is now an assistant professor at the University of Illinois at Chicago.

October 30, 2012: UT Dallas News Center: “Ceremonies pay tribute to university faculty and benefactors,” reporting JSOM’s first chair professor investiture ceremony presided by President D. Daniel.

June 7, 2012: UT Dallas News Center: “Report salutes 2 profs as influential management scholars,” reporting my ranking as the 4th most influential management scholar of my generation (among colleagues who graduated from PhD programs since 1991).

December 17, 2010: UT Dallas News Center: “Global strategy prof’s paper is a business pacesetter,” reporting my 2009 *AMP* paper that received the New Hot Paper award from Science Watch

April 26, 2010: UT Dallas News Center: “Management profs earn Distinguished Scholar Awards”

- Spring 2010: *School of MANAGEMENT* (p. 22): “SOM profs earn Distinguished Scholar Awards,” reporting the (lifetime) Distinguished Scholar Award presented to me by the Southwestern Academy of Management, March 2010
- “Message from the Dean” (inside cover of the magazine) mentioned my award
- Autumn 2009: *School of MANAGEMENT* (p. 25): “Provost’s Distinguished Professor speaks at Harvard,” reporting my keynote speech at the “China Goes Global” conference held at the Kennedy School of Government, Harvard University
- “Message from the Dean” (inside cover of the magazine) mentioned my keynote appearance
- Autumn 2008: *School of MANAGEMENT* (p. 15): “Management Research Frontiers: One SOM professor factors societal norms into business strategy,” reporting my *JIBS* paper with D. Wang and Y. Jiang (2008) (#2.56)
- Autumn 2008: *School of MANAGEMENT* (p. 20): “Two professors and Ph.D. student earn SBA Best Paper Award,” reporting my award-winning paper reported in the entry below.
- September 16, 2008: UT Dallas News Center: “Paper wins Small Business Administration award,” reporting my SBA Best Paper award. (School of Management website top news, September 17, 2008: som.utdallas.edu)
- Spring 2008: *School of MANAGEMENT* (p. 24): “Professor Peng pilots *Asia Pacific Journal of Management* 25th anniversary issue,” reporting my leadership role behind *APJM*’s 25th anniversary celebrations
- Autumn 2006: *School of MANAGEMENT* (p. 31): “Professor Peng honored,” reporting my (lifetime) Scholarly Contribution Award from the International Association for Chinese Management Research (IACMR)
- Autumn 2006: *School of MANAGEMENT* (p. 32): “Five faculty members appointed to editorial posts,” reporting my appointment as Editor-in-Chief of the *Asia Pacific Journal of Management*
- Autumn 2006: *School of MANAGEMENT* (p. 33): “International management faculty members take leading roles at Beijing meeting,” reporting AIB attendance by me and other colleagues
- Spring 2006: *School of MANAGEMENT* (pp. 16-19): “Global research prominence” and “Of-cited works by Drs. Peng, Markoczy, and Salk,” reporting that three of us authored three of the top five most cited papers on Central and Eastern Europe (as reported by Meyer and Peng, 2005, *JIBS*—#2.35)
- “Message from the Dean” (inside cover of the magazine) mentioned this honor
- Spring 2006: *School of MANAGEMENT* (p. 28): “New books analyzing international dynamics in new ways,” introducing my *Global Strategy* (and books by other colleagues)
- Autumn 2005: *School of MANAGEMENT* (p. 28): “Recent hires contribute to environment of excellence,” reporting my appointment as the Provost’s Distinguished Professor of Global Strategy
- March 2004: Ohio State University Press release, “Outside directors don’t help companies in emerging economies,” based on my NSF-funded research published in *SMJ* (#2.28) and *JWB* (#2.23). Item posted at researchnews.osu.edu and fisher.osu.edu.
- June 12, 2003: *OnCampus* (Ohio State University newspaper for faculty and staff): “Two faculty awarded NSF CAREER awards: Gopalan and Peng awards total \$1.1 million,” reporting my \$422,890 CAREER Award from the National Science Foundation—reportedly the single largest NSF grant to a business school faculty member at the time of award
- Featured in *Fisher College News Release* (April 28, 2003), *OSU Today* (May 19, 2003), www.osu.edu (top story on the main university website, May 22, 2003), and *International Affairs Update at OSU* (June 2003, p. 4).
- February 21, 1990: *Winonan* (Winona State University campus paper): “Peng presents paper,” reporting my first-ever conference presentation, as an *undergraduate* student, at the Pacific Interest Conference at Willamette University, Salem, Oregon.

MEDIA COVERAGE (outlets published by non-university sources)

- May 3, 2018: Marquis Who’s Who press release: “Mike W. Peng, Ph.D., named among the world’s most influential scientific minds,” honoring my inclusion in *Who’s Who in America*.
- May 9, 2017: Op-Ed article: “What happens to Texas if the U.S. withdraws from NAFTA?” *Dallas Morning News* (p. 13A, www.dallasnews.com).
- January 2017: Op-Ed article: “What happens if NAFTA goes away?” *Texas CEO Magazine* (pp. 26–27)
- A quote with my photo on p. 6 (with two other CEO contributors): “NAFTA has allowed US firms to preserve more US jobs, because 40% of the value of imports from Mexico and 25% from Canada is actually made in the US—in comparison, only 10% of the value of US imports from China is made here.”
 - Over 100 readers within the *first* hour the article went online on January 22, 2017.
 - The entire Texas Congressional delegation of legislators in Washington, and all the members of the Texas House and Senate in Austin received copies of the magazine.
- April 16, 2016 (12:30 PM): KERA TV/National Public Radio (NPR)/Public Broadcasting Service (PBS): “The Chinese Navy: Challenge to the US and the world?” one of the two experts on a panel (the other expert is Captain B. Cole, US Navy [retired] and professor emeritus at National War College)—episode can be viewed at McCuistionTV.com.
- April 10, 2016 (12:30 PM): KERA TV/National Public Radio (NPR)/Public Broadcasting Service (PBS): “China: Reforms, the economy, energy, and markets,” one of the four experts on a panel (the other experts are G. Chang [*Forbes*], D. Chen [Denton], and C. Watson [National War College])—episode can be viewed at McCuistionTV.com.
- August 26, 2015: *U.S. News and World Report* (and Yahoo Finance): “8 tips for surviving the stock market’s record drop—Shock waves on Wall Street are palpable following the free fall of China’s Shanghai Composite,” interviewed and quoted for the last

- tip: “Beware the panic pundits.” Excerpt: “America has been collapsing for several hundred years, starting with the White House being burned down in 1812. And, of course, China has been collapsing for 5,000 years.”
- October 2013: *Plano Profile*, reporting my speech at the City of Plano Multicultural Outreach Roundtable (MCOR), August 2013
- October 5, 2012: *Dallas Morning News*, interviewed and quoted in “Ron Kirk outlines job creation path at Dallas gathering.” I commented that free trade agreements in general create jobs and that the United States recently surpassed Germany in exports.
- September 9, 2012: *Atlanta Journal-Constitution*, interviewed and quoted in “Coca-Cola to spend \$30 billion to grow globally.” My comments focused on Coca-Cola’s recent deep dive into emerging economies, especially Africa.
- February 23, 2012: *Dallas Morning News*, interviewed and quoted in “Texas exports spike higher on energy goods.” My comments focused on the fact that 1/6th of the nation’s exports now come from Texas, and that “the regional advantage of manufacturing and producing in Texas is now stronger than other states.”
- June 30, 2010: *Brasil Econômico* (the major economic and business daily newspaper in São Paulo), “Interview: Mike Peng, professor of global strategy at the University of Texas at Dallas,” reporting my presentations at Brazilian business schools.
- June 6, 2010: *The Economist*, “Business school research: Ideas that work,” reporting on my 2010 *AMLE* article with G. Dess on the spirit of scholarship—the first time the UTD Top 100 Business School Rankings have been mentioned by *The Economist*.
- October 9, 2009: *Sing Tao Daily* (Vancouver) (in Chinese), “Chinese firms need thick skin when going overseas,” reporting my keynote speech at the Pacific Region Forum, Vancouver.
- June 6, 2008: U.S. Small Business Administration (SBA), Office of Advocacy, News Release (Washington, DC): “Best Paper Awarded by SBA Office of Advocacy at the Babson College Entrepreneurship Research Conference”
- SBA Chief Economist C. Moutray noted in the press release: “This paper [with S. Lee and Y. Yamakawa on bankruptcy laws and entrepreneurship development] is an excellent example of the type of scholarship our Best Paper Award is intended to highlight. . . This kind of research provides a sound theoretical basis for public policy choices, in this case analyzing the infrastructure that fosters value-creating activities by firms with high-growth potential.”
- March 7, 2008: *The World Journal* (the leading Chinese American newspaper in North America), “Editor-in-Chief Mike Peng carries out internationalization,” reporting my *APJM* leadership activities (at chineseworld.com)
- May 2007: *Smart Business Dallas* magazine, p. 22, section on “Global Strategy,” interviewed by L. Beets
- June 2006: *Management@People (Guanli@Ren)* magazine (Beijing, in Chinese), pp. 31-32, section on “Global experts on Chinese management,” interviewed on “The evolution of relationship strategy.”
- December 14, 2005: *The Business Times* (Singapore), p. 10, quoted during the *Asia Pacific Journal of Management* special issue conference I co-chaired on Asian business groups, written by C. Tan, “Asian companies set to go global in next few years.”
- December 2004: Interviewed by Voice of America on Asian business strategies
- September 2001: Inaugural speech, “*Guanxi* and competitive business strategies,” at the Ohio State Institute for Chinese Studies reported by *The World Journal* (at chineseworld.com)
- October 1997: Interviewed and quoted by *Newsweek* (international edition, October 27, p. 24; Japanese edition, October 29, p. 17) on mainland Chinese red chips listing in Hong Kong
- May-June 1996: Dissertation research on export strategy completed at the University of Washington featured twice in the editorials of the *Exporter Magazine* (May 1996, p. 2; June 1997, p. 2)