

Nicholas Ruozzi University of Texas at Dallas

Based roughly on the slides of David Sontag

Primal SVM

 $\min_{w,b} \frac{1}{2} \|w\|^2$

such that

$$y_i(w^T x^{(i)} + b) \ge 1$$
, for all i

• Note that Slater's condition holds as long as the data is linearly separable



Dual SVM

$$\max_{\lambda \ge 0} -\frac{1}{2} \sum_{i} \sum_{j} \lambda_i \lambda_j y_i y_j x^{(i)^T} x^{(j)} + \sum_{i} \lambda_i$$

$$\sum_{i} \lambda_i y_i = 0$$

- The dual formulation only depends on inner products between the data points
 - Same thing is true if we use feature vectors instead



The Kernel Trick

- For some feature vectors, we can compute the inner products quickly, even if the feature vectors are very large
- This is best illustrated by example

$$-\operatorname{Let} \phi(x_1, x_2) = \begin{bmatrix} x_1 x_2 \\ x_2 x_1 \\ x_1^2 \\ x_2^2 \end{bmatrix}$$

$$-\phi(x_1, x_2)^T \phi(z_1, z_2) = x_1^2 z_1^2 + 2x_1 x_2 z_1 z_2 + x_2^2 z_2^2$$
$$= (x_1 z_1 + x_2 z_2)^2$$
$$= (x^T z)^2$$



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$$= (x_1 z_1 + x_2 z_2)^2 = (x^T z)^2$$

Reduces to a dot product in the original space



The Kernel Trick

- The same idea can be applied for the feature vector ϕ of all polynomials of degree (exactly) d

$$-\phi(x)^T\phi(z) = (x^T z)^d$$

- More generally, a kernel is a function $k(x,z) = \phi(x)^T \phi(z)$ for some feature map ϕ
- Rewrite the dual objective

$$\max_{\lambda \ge 0, \sum_i \lambda_i y_i = 0} -\frac{1}{2} \sum_i \sum_j \lambda_i \lambda_j y_i y_j k(x^{(i)}, x^{(j)}) + \sum_i \lambda_i$$



Examples of Kernels

• Polynomial kernel of degree exactly d

 $-k(x,z) = (x^T z)^d$

- General polynomial kernel of degree d for some c

$$-k(x,z) = (x^T z + c)^d$$

- Gaussian kernel for some σ

$$-k(x,z) = \exp\left(\frac{-\|x-z\|^2}{2\sigma^2}\right)$$

- The corresponding ϕ is infinite dimensional!
- So many more...



Gaussian Kernels

• Consider the Gaussian kernel

$$\exp\left(\frac{-\|x-z\|^2}{2\sigma^2}\right) = \exp\left(\frac{-(x-z)^T(x-z)}{2\sigma^2}\right)$$

$$= \exp\left(\frac{-\|x\|^2 + 2x^T z - \|z\|^2}{2\sigma^2}\right)$$

$$= \exp(-\|x\|^2) \exp(-\|z\|^2) \exp\left(\frac{x^T z}{\sigma^2}\right)$$

• Use the Taylor expansion for exp()

$$\exp\left(\frac{x^T z}{\sigma^2}\right) = \sum_{n=0}^{\infty} \frac{(x^T z)^n}{\sigma^{2n} n!}$$



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Polynomial kernels of every degree!



Kernels

- Bigger feature space increases the possibility of overfitting
 - Large margin solutions should still generalize reasonably well
- Alternative: add "penalties" to the objective to disincentivize complicated solutions

$$\min_{w} \frac{1}{2} \|w\|^2 + c \cdot (\# \ of \ misclassifications)$$

- Not a quadratic program anymore (in fact, it's NP-hard)
- Similar problem to Hamming loss, no notion of how badly the data is misclassified



- Allow misclassification
 - Penalize misclassification linearly (just like in the perceptron algorithm)
 - Again, easier to work with than the Hamming loss
 - Objective stays convex
 - Will let us handle data that isn't linearly separable!



$$\min_{w,b,\xi} \frac{1}{2} \|w\|^2 + c \sum_i \xi_i$$

$$y_i(w^T x^{(i)} + b) \ge 1 - \xi_i, \text{ for all } i$$
$$\xi_i \ge 0, \text{ for all } i$$



$$\min_{w,b,\xi} \frac{1}{2} \|w\|^2 + c \sum_i \xi_i$$

such that
 $y_i (w^T x^{(i)} + b) \ge 1 - \xi_i$, for all i
 $\xi_i \ge 0$, for all i
Potentially allows some
points to be
misclassified/inside the
margin







$$\min_{w,b,\xi} \frac{1}{2} \|w\|^2 + c \sum_i \xi_i$$

such that

$$y_i(w^T x^{(i)} + b) \ge 1 - \xi_i, \text{ for all } i$$
$$\xi_i \ge 0, \text{ for all } i$$

• How does this objective change with *c*?



$$\min_{w,b,\xi} \frac{1}{2} \|w\|^2 + c \sum_i \xi_i$$

such that

$$y_i(w^T x^{(i)} + b) \ge 1 - \xi_i, \text{ for all } i$$
$$\xi_i \ge 0, \text{ for all } i$$

- How does this objective change with *c*?
 - As $c \rightarrow \infty$, requires a perfect classifier

- As $c \rightarrow 0$, allows arbitrary classifiers (i.e., ignores the data)



$$\min_{w,b,\xi} \frac{1}{2} \|w\|^2 + c \sum_i \xi_i$$

such that

$$y_i(w^T x^{(i)} + b) \ge 1 - \xi_i, \text{ for all } i$$
$$\xi_i \ge 0, \text{ for all } i$$

• How should we pick *c*?



$$\min_{w,b,\xi} \frac{1}{2} \|w\|^2 + c \sum_i \xi_i$$

$$y_i(w^T x^{(i)} + b) \ge 1 - \xi_i, \text{ for all } i$$
$$\xi_i \ge 0, \text{ for all } i$$

- How should we pick *c*?
 - Divide the data into three pieces training, testing, and validation
 - Use the validation set to tune the value of the hyperparameter *c*



• What is the optimal value of ξ for fixed w and b?

$$- \text{ If } y_i (w^T x^{(i)} + b) \ge 1, \text{ then } \xi_i = 0$$

 $- \text{ If } y_i (w^T x^{(i)} + b) < 1, \text{ then } \xi_i = 1 - y_i (w^T x^{(i)} + b)$



• What is the optimal value of ξ for fixed w and b?

$$- \text{ If } y_i (w^T x^{(i)} + b) \ge 1, \text{ then } \xi_i = 0$$
$$- \text{ If } y_i (w^T x^{(i)} + b) < 1, \text{ then } \xi_i = 1 - y_i (w^T x^{(i)} + b)$$

• We can formulate this slightly differently

$$-\xi_i = \max\{0, 1 - y_i(w^T x^{(i)} + b)\}$$

- Does this look familiar?
- Hinge loss provides an upper bound on Hamming loss



Hinge Loss Formulation

- Obtain a new objective by substituting in for $\boldsymbol{\xi}$

$$\min_{w,b} \frac{1}{2} \|w\|^2 + c \sum_i \max\{0, 1 - y_i (w^T x^{(i)} + b)\}$$

Can minimize with gradient descent!



Hinge Loss Formulation

- Obtain a new objective by substituting in for ξ

$$\min_{w,b} \frac{1}{2} \|w\|^2 + c \sum_{i} \max\{0, 1 - y_i(w^T x^{(i)} + b)\}$$
Penalty to prevent
overfitting
Hinge loss



Hinge Loss Formulation



 λ controls the amount of regularization

How should we pick λ ?



Imbalanced Data

 If the data is imbalanced (i.e., more positive examples than negative examples), may want to evenly distribute the error between the two classes

$$\min_{w,b,\xi} \frac{1}{2} \|w\|^2 + \frac{c}{N_+} \sum_{i:y_i=1}^{c} \xi_i + \frac{c}{N_-} \sum_{i:y_i=-1}^{c} \xi_i$$

$$y_i(w^T x^{(i)} + b) \ge 1 - \xi_i, \text{ for all } i$$
$$\xi_i \ge 0, \text{ for all } i$$



Dual of Slack Formulation

$$\min_{w,b,\xi} \frac{1}{2} \|w\|^2 + c \sum_i \xi_i$$

$$y_i(w^T x^{(i)} + b) \ge 1 - \xi_i, \text{ for all } i$$
$$\xi_i \ge 0, \text{ for all } i$$



Dual of Slack Formulation

$$L(w, b, \xi, \lambda, \mu) = \frac{1}{2}w^T w + c \sum_i \xi_i + \sum_i \lambda_i (1 - \xi_i - y_i (w^T x^{(i)} + b)) + \sum_i -\mu_i \xi_i$$

Convex in w, b, ξ , so take derivatives to form the dual

$$\frac{\partial L}{\partial w_k} = w_k + \sum_i -\lambda_i y_i x_k^{(i)} = 0$$

$$\frac{\partial L}{\partial b} = \sum_{i} -\lambda_{i} y_{i} = 0$$

$$\frac{\partial L}{\partial \xi_k} = c - \lambda_k - \mu_k = 0$$



Dual of Slack Formulation

$$\max_{\lambda \ge 0} -\frac{1}{2} \sum_{i} \sum_{j} \lambda_i \lambda_j y_i y_j x^{(i)^T} x^{(j)} + \sum_{i} \lambda_i$$

$$\sum_{i} \lambda_{i} y_{i} = 0$$

$$c \ge \lambda_{i} \ge 0, \text{ for all } i$$



Summary

- Gather Data + Labels
 - Randomly split into three groups
 - Training set
 - Validation set
 - Test set
- Construct features vectors
- Experimentation cycle
 - Select a "good" hypothesis from the hypothesis space
 - Tune hyperparameters using validation set
 - Compute accuracy on test set (fraction of correctly classified instances)



Generalization

- We argued, intuitively, that SVMs generalize better than the perceptron algorithm
 - How can we make this precise?
 - Coming soon... but first...



Roadmap

- Where are we headed?
 - Other types of hypothesis spaces for supervised learning
 - k nearest neighbor
 - Decision trees
 - Learning theory
 - Generalization and PAC bounds
 - VC dimension
 - Bias/variance tradeoff

