

Speaker Bio



- ❖ **Lisa Frey** joined State Farm® in 1999 as a Personal Lines Fire Underwriter. She moved to the Systems Department as a Health Systems Analyst in 2001 and has remained in Systems since that time. Lisa has been a Systems Analyst, a Technical Analyst, and a Business Analyst in multiple areas such as product solutions areas, Configuration Management, IT Research and Development, Executive Communications, and Workforce.
- ❖ In 2014, Lisa relocated to Texas and was part of the initial Workforce team to grow the Systems presence in Richardson, TX. Lisa worked with this team to establish State Farm's IT presence in Richardson which included recruiting, onboarding new employees, and community engagement. It was in this position that Lisa connected with Tech Titans. As a former music educator, Lisa has a passion for education. That passion extends into Science, Technology, Engineering and Mathematics (STEM) as a result of her IT career. Lisa has served on the Tech Titans Talent Team promoting STEM in the Dallas region for the last three years and is currently on the Tech Titans Board of Directors.

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Lisa is currently a scrum master for one of State Farm's insurance product solutions development teams at CityLine in Richardson, TX. Lisa earned her Bachelors of Music Education from Illinois Wesleyan and has her certificate in General Insurance, Certified Scrum Master designation, and SAFe Agilist certification. Lisa's husband, Chris is also at State Farm and together, they have two girls, ages 14 and 10 enrolled in Allen ISD. Lisa enjoys supporting running marathons with her local running club and is an active STEM volunteer in North Texas.