

Speaker Bio



- ❖ **Dr. Smita Bakshi** co-founded zyBooks in 2012 to empower college students and other learners to acquire knowledge and skills in STEM disciplines with highly interactive learning material and teaching tools to make university instruction more effective and efficient. zyBooks present a “less text, more action” interactive approach to learning, aimed at increasing student confidence, engagement, and learning. zyBooks was acquired by Wiley in July 2019.
- ❖ Prior to zyBooks, Smita was an assistant professor at UC Davis in the Department of Electrical and Computer Engineering. She has also spent 10 years of her career in engineering, product management, and business development in the software industry. Smita is passionate about STEM education and particularly in promoting technical careers to women.
- ❖ Smita holds a Master of Business Administration from Harvard Business School and a PhD in Information & Computer Science from the University of California, Irvine.