Finding Your Voice...Carving Your Path

Stories and Experiences from my Journey

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What we’ll talk about

- My Career Story
- Twists and Turns; Decisions (yes, mistakes!) and Outcomes
- Finding Your Voice and Carving Your Path
- Becoming an Influencer
- Onwards and Upwards!
Riding a Wave
My Career Story
Twists and Turns
Exciting Twists and Turns

1999: Presentation at Partner Summit (Excite) in ~6 months of industry experience

2002: First time leading a team (some 10+ years older than me)

2013: House of Cards Launch (Netflix), Global Expansion Launches

2014-2018: Several successful Roku device launches, scaling Mindflash

2018-2020: Google TV/Chromecast; First Search Algorithm integration on TV
Challenging Twists and Turns

1997: Not sure if visa approval will be in place until 2 weeks before flight date to pursue Masters’

2002: Chapter 11 - Bankruptcy filed by first employer when I was on H-1

2006: Personal Tragedy, Second Child, Promotion

2009: Team lay-off as work moved to Bangalore

2009-Present: Multiple other (relatively smaller) twists and turns
Know Yourself

What makes you tick is what will keep you going and scaling heights!
Immense Satisfaction and Energizing Purpose
Develop a Vision

What do you want to become or change in the world?
Choose Something Exciting, Immerse Yourself

Choose to work on what you love, give it your absolute best
Move Beyond Doing, Become an Influencer

Influence change, persuade others on your vision
Influencing: Wear a Salesperson Hat
Amplify Your Voice: Sponsors, Allies, Helpers

Find voices to amplify influence
Allies, Helpers and Sponsors
Stay Curious, Stay Hungry
Constantly learn, review and iterate
Enjoy the Ride
A quote to remember..

“Behind Every **Successful** woman, there is a **tribe** of other successful women that **have her back**”
Uplift talent around you
Some Parting Thoughts

- **Know Yourself** - what makes you tick?
- **Develop a Vision**
- Find what you **love**, give it your **absolute best**
- **Influence**: Always raise your hand, reach out for the stars, be an influencer
- Find Voices to **Amplify Influence**: Find Allies, Sponsors and Helpers; Surround yourself with people who bring out the best in you
- Constantly **learn, review, iterate**
- **Enjoy** the Ride
- **Uplift** people around you
Take the World On!